



भविष्यवेधी नेतत्व

उच्च व तंत्र शिक्षण विभाग _{गा. उदर} व महाराष्ट्र माहिती तत्रंज्ञान सहाय्यता केंद्र ^{उच व तंत्र त}

मा. उद्य सामंत उद्य व तंत्र शिक्षण मंत्री, महाराष्ट्र शज्य



कारेअर कहा

महाराष्ट्र राज्य

यांच्या संयुक्त विद्यमाने

युवकाच्या सर् करियर विद्यार्थन

उद्योजक आपल्या भेटीला

-) उद्योजक
- बँकींग अधिकारी
- शासकीय योजना
- ज्यावसायिक सहागार

युवकांच्या सर्वांगीण विकासासाठी....

करियर कट्टा मध्ये विद्यार्थ्यांनी नाव नोंदणी करण्यासाठी

SCAN MI



आयएएस आपल्या भेटीला

- IAS
-) IPS
- **IRS**
-) IFS

सायं 7 ते 8 - वेळ



ध्येयपूर्तीच्या

बाटवर

सातत्यान

865

ि । ध्रिक्री

दिनांक - 03.03.2022

Mr. Abhishek Sonar CEO - Onkar E-learning & Solutions सायं 5 ते 7

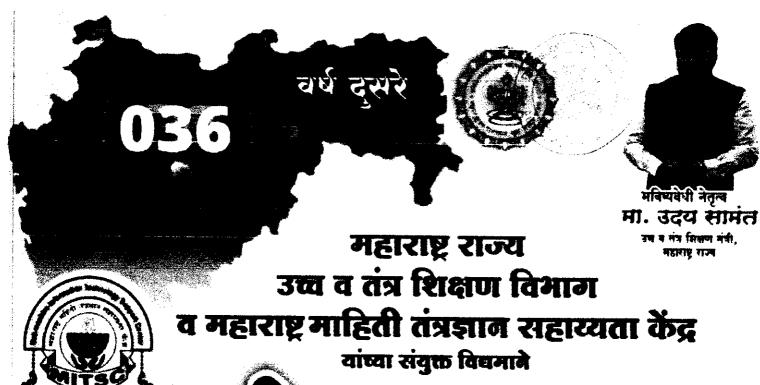
Rajarshi Shahu College Autonomous, Latur



प्रा. नितीन पांचाळ

विषय : भूगोल

्रप्रा. माधव शेळके विषय : राज्यशास्त्र



- वेळ -साय. 6 ते 7.30

आयएएस आपल्या भेटीला

युवकांच्या सर्वांगीण विकासासाठी



उद्योजक आपल्या भेटीला



सातत्याने ર્ફાઉ

कर्तव्यदक्ष अधिकारी घडताना...

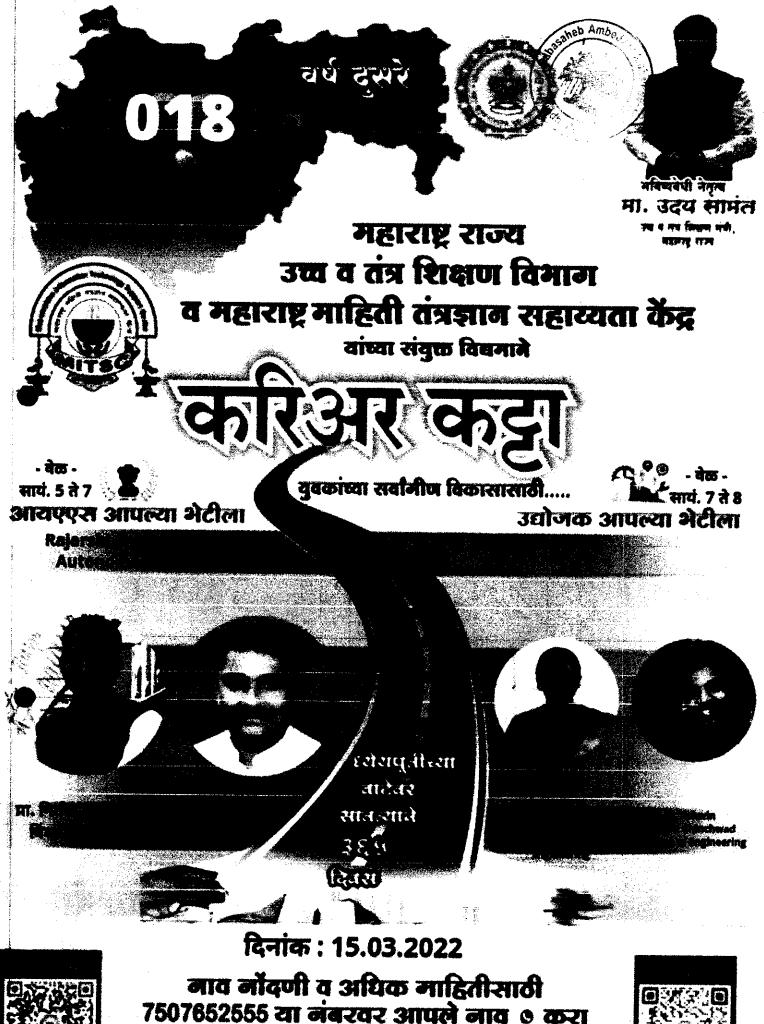
दिनांक: 02.04.2022

दिवस

नाव नोंदणी व अधिक माहितीसाठी 7507652555 या नंबरवर आपले नाव ७ करा https://careerkatta.mitsc.co.in









7507652555 या नंबरवर आपले नाव ७ करा https://careerkatta.mitsc.co.in





दिनांक: 23.03.2022

नाव नोंदणी व अधिक माहितीसाठी 7507652555 या नंबरवर आपले नाव ७ करा https://careerkatta.mitsc.co.in





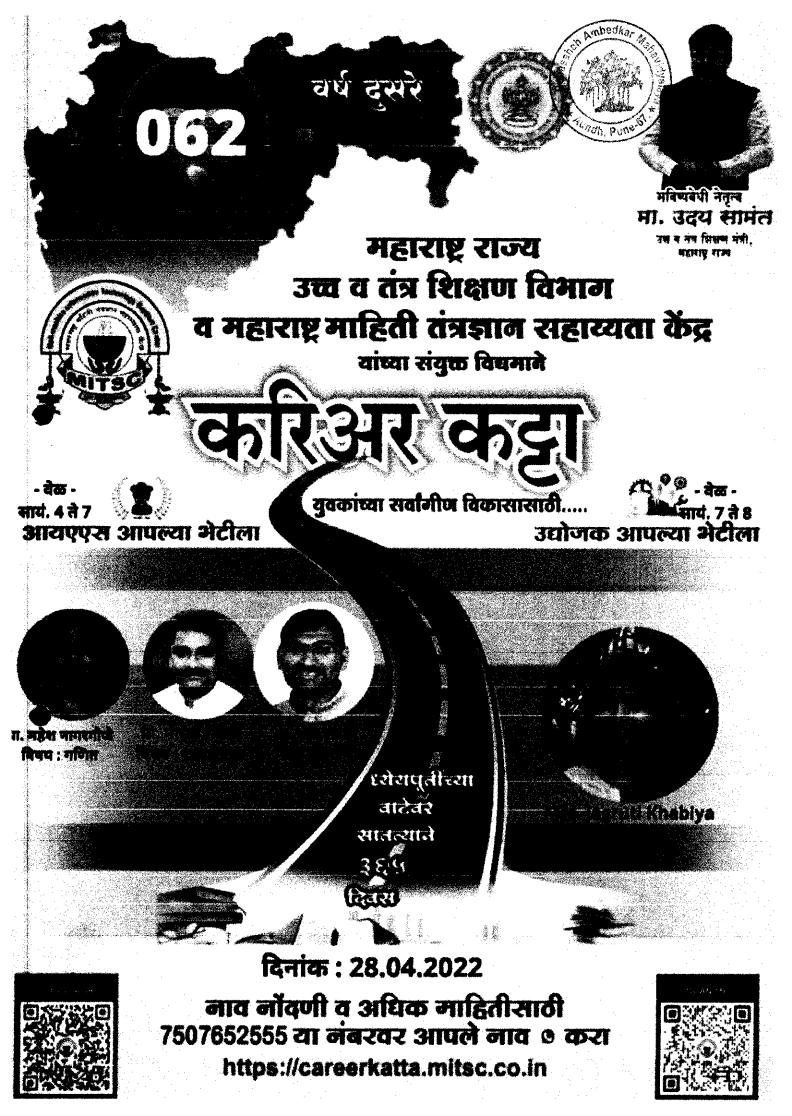


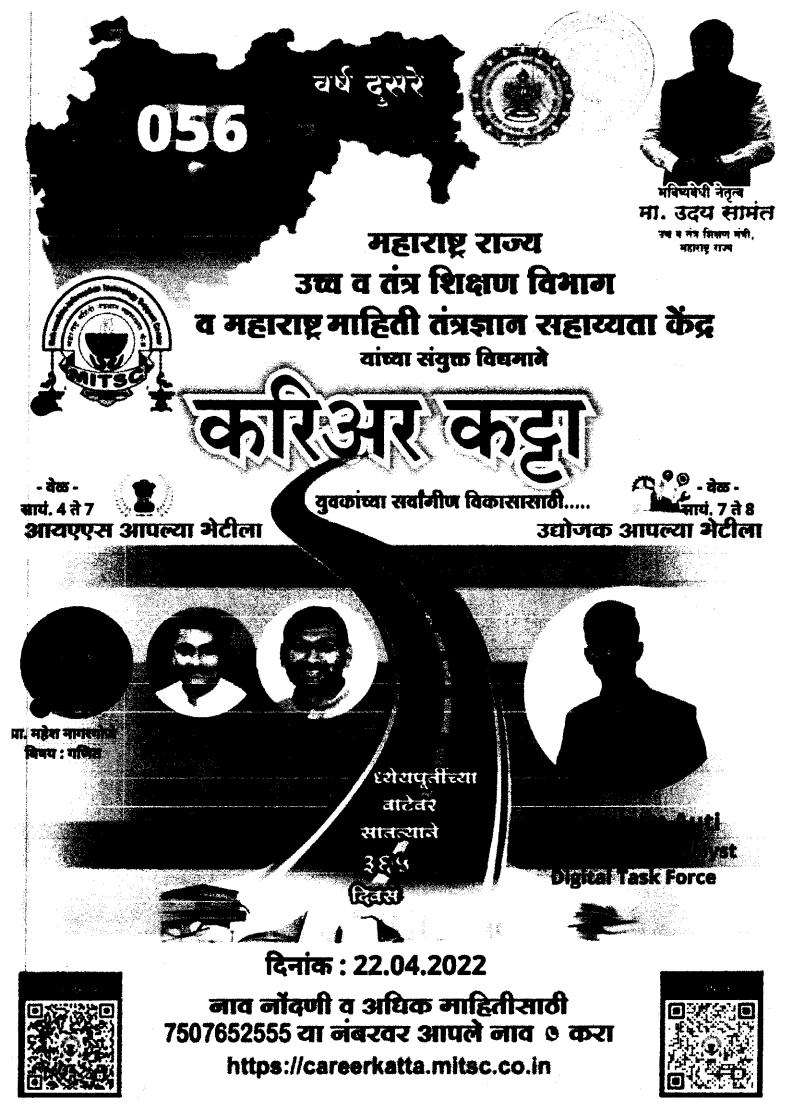


नाव नोंदणी व अधिक माहितीसाठी 7507652555 या नंबरवर आपले नाव ७ करा https://careerkatta.mitsc.co.in

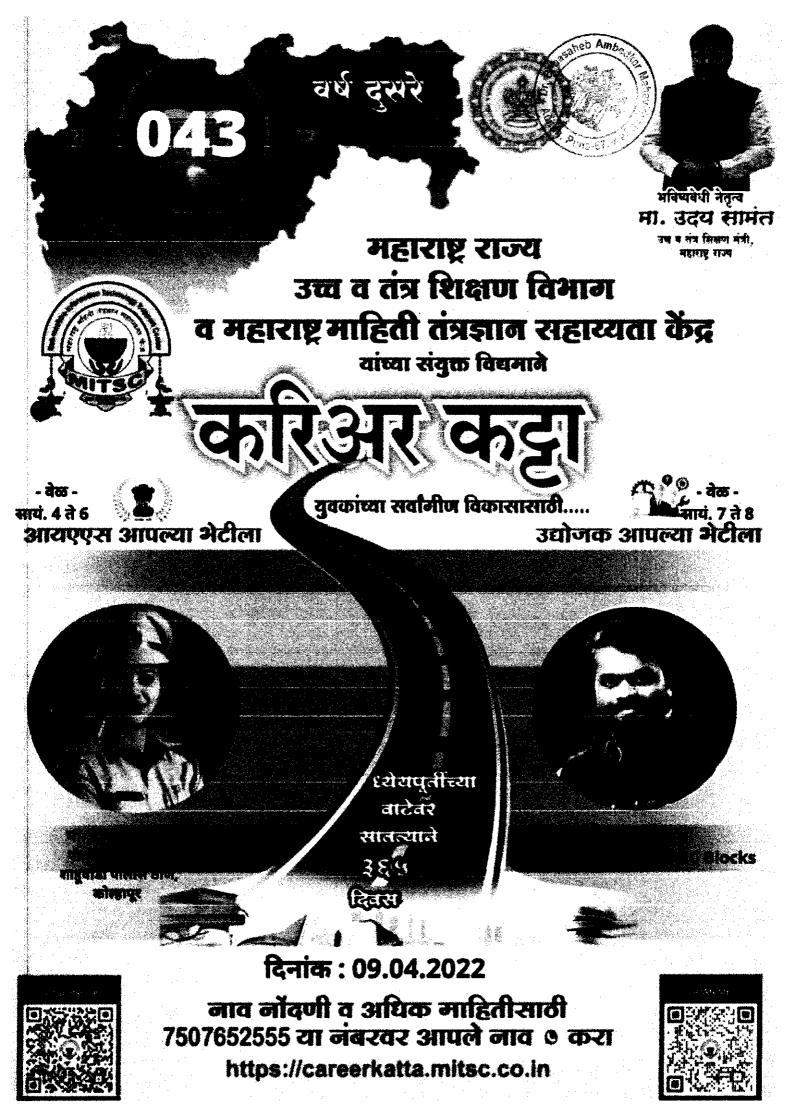




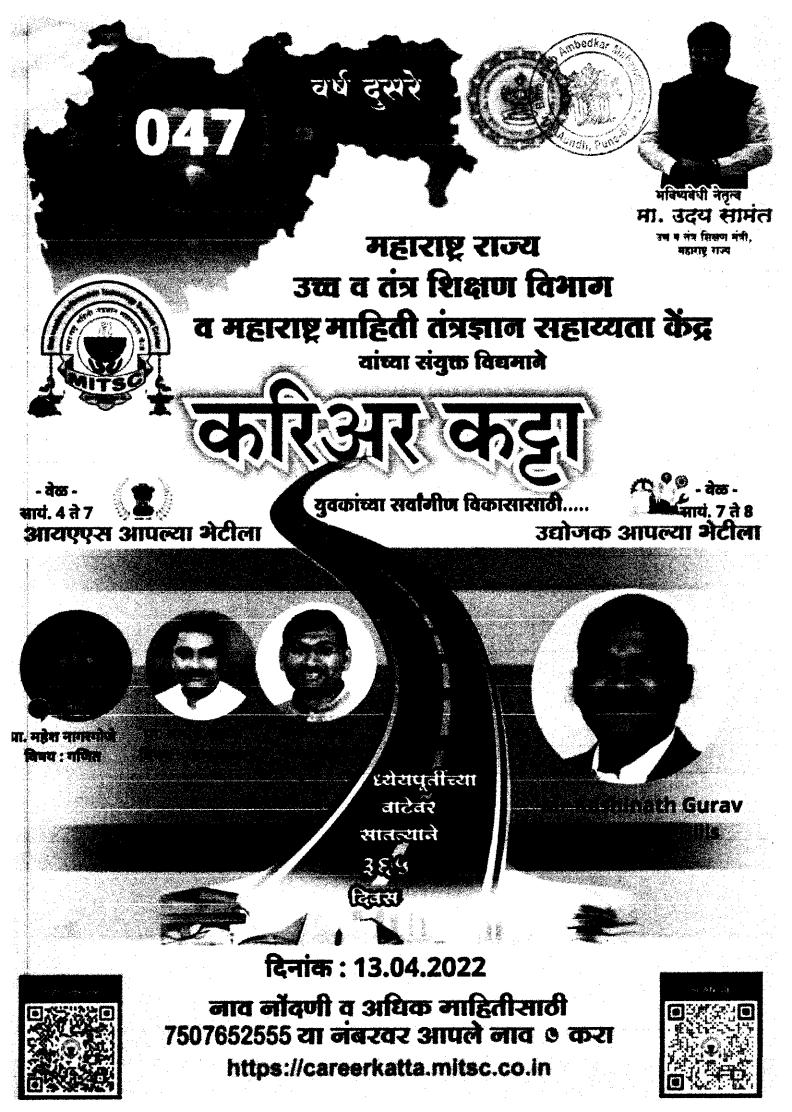




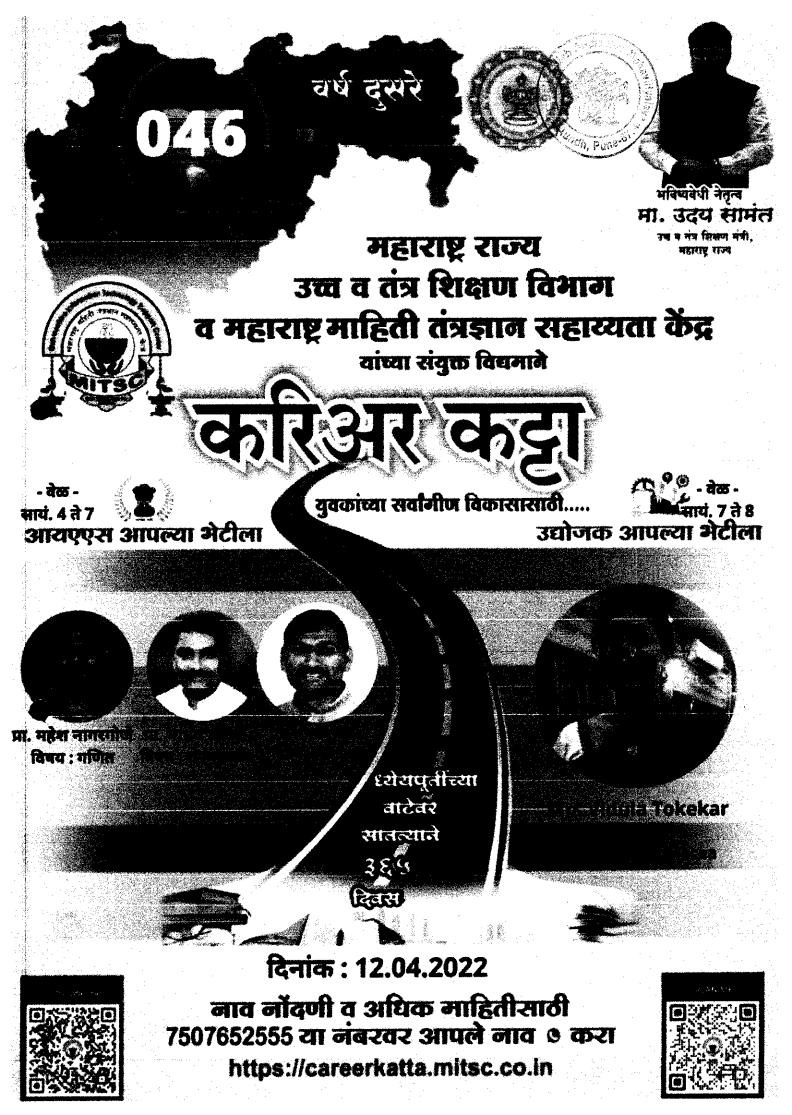








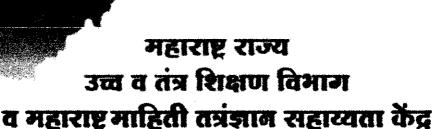
















यांच्या संयुक्त विद्यमाने

उद्योजक आपल्या भेटीला

- 🕨 उद्योजक
- बँकींग अधिकारी
- शासकीय योजना
- व्यावसायिक सहागार

युवकांच्या सर्वांगीण विकासासाठी

करियर कड़ा मध्ये विद्यार्थ्यांनी नाव नोंदणी करण्यासाठी

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आयएएस आपल्या भेटीला

- **IAS**
- > IPS
- IRS
- IFS

सायं 7 ते 8 - वेळ

श्री. किशोर कुलकणी

संस्थापक - मिशन इलेक्ट्रिकल एम्पायर

ध्ययपूर्तीच्या

वाटेवर

सातत्यान

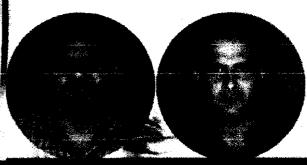
865

विद्या 💀 🐧

दिनांक - 17.01.2022

सायं 5 ते 7

Rajarshi Shahu College Autonomous, Latur



Mr. Mahesh Nagargoje Subject: Maths

Dr. Abhljeet Bhandwalkar Subject : English





महाराष्ट्र राज्य

उच्च व तंत्र शिक्षण विभाग

व महाराष्ट्र माहिती तत्रंज्ञान सहाय्यता केंद्र

यांच्या संयुक्त विद्यमाने



भविष्यवेषी नेतृत्व

मा. उदय सामत उथ व तंत्र शिक्षण मंत्री,



करियर कड़ा मध्ये

विद्यार्थ्यांनी नाव नोंदणी करण्यासाठी

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आयएएस आपल्या भेटीला

- **IAS**
- > IPS
- IRS
- IFS

उद्योजक

- बँकींग अधिकारी
- शासकीय योजना
- व्यावसायिक सहागार

उद्योजक आपल्या भेटीला

सायं 7 ते 8 ं - वेळ -

ध्येयपूर्तीच्या

वारेवर

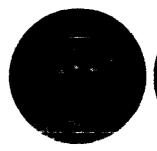
सातत्यान

365

हिंद्धा 🗼 🛔

दिनांक - 28.12.2021

सायं 5 ते 7





Rajarshi Shahu College ous, Latur Autor

Mr. K. Gurusubash Managing Director - Digi World Creative Mr. Mahesh Nagargoje Subject: Maths

Dr. Abhijeet Bhandwalkar Subject: English

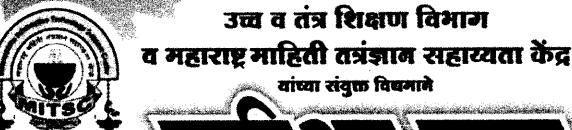








भविष्यवेषी नेतृत्व मा. उदय सामत उम्र व तंत्र शिक्षण मंत्री.



यांच्या संयुक्त विद्यमाने

उद्योजक आपल्या भेटीला

- उद्योजक
- बँकींग अधिकारी
- शासकीय योजना
- व्यावसायिक सङ्गागार

युवकांच्या सर्वांगीण विकासासाठी

करियर कट्टा मध्ये विद्यार्थ्यांनी नाव नोंदणी करण्यासाठी

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आयएएस आपल्या भेटीला

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सायं 7 ते 8 - वेळ -



ध्येयपूर्तीच्या

वारवर

सातत्याने

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दिनांक - 20.12.2021

सायं 6 ते 7





Rajarshi Shahu College Autona ous, Latur

Dr. Milind Darda Director - 32 Smiles Dental Hospital Subject: Maths

Mr. Mahesh Nagargoje Dr. Abhijeet Bhandwalkar Subject: English

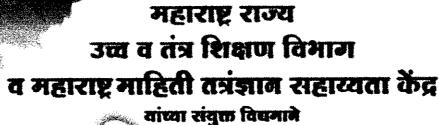
नाव नोंदणी व अधिक माहितीसाठी 7507652555 या नंबरवर आपले नाव 🕒 करा







मा. उद्ध सामंत ज्य व तंत्र शिक्षण वंत्री, महाराष्ट्र राज्य



युवकांच्य

युवकांच्या सर्वांगीण विकासासाठी...

करियर कट्टा मध्ये विद्यार्थ्यांनी नाव नोंदणी

करण्यासाठी

SCAN ME



आयएएस आपल्या भेटीला

-) IAS
-) IPS
- IRS
-) IFS

व्यावसायिक सहागार

जद्योजक आपल्या भेटीला

बँकींग अधिकारी

शासकीय योजना

उद्योजक

सायं 7 ते 8 - वेळ -

ध्येयपूर्तीच्या वाटेवर

सातत्याने

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े दिहारी * 1 दिनांक - 27.12.2021 सायं 5 ते 7





Rajarshi Shahu College Automous, Latur

Mr. Sidharth Kaul
Chief Operating Officer - FretBox

Mr. Mahesh Nagargoje Subject : Maths Dr. Abhijeet Bhandwalkar Subject : English





SALDERY HALF



भावप्यवधा नतृत्व गा. उद्दश्च सामंत r जम व तंत्र विश्वण नंत्री,

महाराष्ट्र राज्य

महाराष्ट्र राज्य उच्च व तंत्र शिक्षण विभाग व महाराष्ट्र माहिती तत्रंज्ञान सहाय्यता केंद्र

यांच्या संयुक्त विद्यमाने



कारे अर कहा

उद्योजक आपल्या भेटीला

-) उद्योजक
- बँकींग अधिकारी
- शासकीय योजना
- **ा**यावसायिक सहागार

युवकांच्या सर्वांगीण विकासासाठी...

करियर कट्टा मध्ये विद्यार्थ्यांनी नाव नोंदणी करण्यासाठी

SCAN ME



आयएएस आपल्या भेटीला

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-) IFS

सायं 7 ते 8 - वेळ -

ध्येयपूर्तीच्या

वाटेवर

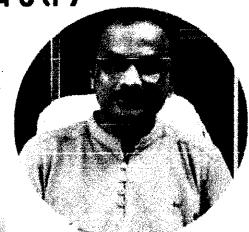
सातत्याने

665

विद्या 🔻

दिनांक - 02.01.2022

Mr. Mahaveer Muttha Director IT - Birdvision Consulting Pvt. Ltd. सायं 6 ते 7



Mr. Vijay More Registrar, MSP Mandal's Shri Shivaji College, Parbhani







भविष्यवेधी नेतृत्व

मा. उदय सामत उद्य व संग्र शिक्षण मंत्री,



महाराष्ट्र राज्य उच्च व तंत्र शिक्षण विभाग व महाराष्ट्र माहिती तत्रंज्ञान सहाय्यता केंद्र

यांच्या रांयुक्त विधमाने

उद्योजक आपल्या भेटीला

युवकांच्या सर्वांगीण विकासासाठी.

करियर कड़ा मध्ये विद्यार्थ्यांनी नाव नोंदणी करण्यासाठी

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-) IAS
- > IPS
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-) IFS

) उद्योजक

- बँकींग अधिकारी
- शासकीय योजना
- व्यावसायिक सहागार

सायं 7 ते 8

ध्वेयपूर्तीच्या

वाटंबर

सातत्याने

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हिंद्दा 🦟 🗎

दिनांक - 22.12.2021

सायं 5 ते 7





Rajarshi Shahu College Autond **J**us, Latur

Mr. Antrixsh Gupta Founder, CEO - Danalitic India Pvt Ltd Mr. Mahesh Nagargoje Subject: Maths

Dr. Abhijeet Bhandwalkar Subject: English

Dr. Babasaheb Ambedkar College, Aundh Pune -67 Career Katta

Date-15/02/2022

Sr. No.	Name of the Student	Class	Mobile No.	Signature
1	Sandesh Madhav Kale	TYBCA	7219179318	sko
2	Scring Temphusaikan	84.BCA	7066421883	Color
3	Poonum hhima Paul	T.Y. BCF	9145166715	P. Paul
4	Nivedita Nikarje	34.BCA	7558375118	Attalyer
5	Chronica Grownam	S.Y.DCA	9527351488	Choolda
6	Kenti Manod Wazaiu	DSYRBACA	8421859683	Rend!
7	Pooja Gopal Mistario	F. Y. B. B. A.	1517303592	Brigtole
8	Ankita sunil Shinde	FY BBACA	7083599304	Anking S
9	Vasuder Rothed	PYBBACA	9164383105	Vasudev
10	Mehek Shaikh	EYBBACA	8484932776	Raikh
11	Anothi Novsadas	T.Y.RA	9358538372	Aasti
12	Anderao Vaishali sunil		7757058353	Phalena
13	Objecy Bhaleeco.	T.Y. 12.12	9304729053	Thusto
14	Gernethononen Geran	Tax Acab	917238418	All
15	Aniket ragions	T. Y B com	9073219415	1
16	Sakshi Babosaheb Mengad	T.y. Brom	9075949289	Brengade
17	Anuraha Souldlane	TYBrom	9049942627	Ances
18	Shweta Sabu Alkunte	TYBCom	9881772579	S.S. Altun
19	vandini Narsovi Khodko	TURCOM		
20			0	Rikcon
21 -	Mukta Senfosh Thosas	T.YBcom		M. S. Thoso
22	tekale Rohini Rahasaheh	T. 4.13com	7350302965	Robale
23	Nila Darga Dongare	T.Y. Boom	8805976648	Nila
24 /	Akansha Chanjai Linghamalle	T. YBan	8237449715	Granta
25	Pooja Prukash Bangeal	T. Y. Bom	9011 479647	Bargel
26	vila Durga Dongre	T. Y.B. Com	8805976648	Niles
27	Supriya M. Nikalje	T. YB com	doefe81248	6 mealy
28 4	Hanksha kumbhae	TYB Com	7875027788	Stronken
29	on am Survawanshimbed	TYBCOM	9112354435	Panan

Dr. Babasaheb Ambedkar College, Aundh Pune -67 Career Katta

Date-15/02/2022

Sr. N	o. Name of the Student	Class	Mobile No.	Signature
30	Shivani lijay Tadhar	TXBAA	8087593603	RIGITA
31	Total Praixach ixudam	T. 4B com	7066745201	gue.
32	Ankita avinash Kumbhar	T.Y. Ron	9767405745	Ausor
33	RYTHAN ANKLOHOV CHONOLUIP		9146802231	B.
34	Girisa Genesh Gadge	T. Y. R. COY	9527228555	Zer
35	Rupali subhash jackhol	TUBCOM	8552057423	Repal
36	Aboli moze			Aled!
37	Bharti Nikam			
38	Togeth Datteltrag Denland		The state of the s	Color State
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40	Komal Am Ledge wholeson			Romale.
41	Synanda A. Mashimnal			
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51	Amrufa UHam Darshole	T.Y.BCom	8669726845	amriles.
52	Pooja sagganath Borbare	TY B-com	7218494785	Bra .
53	The state of the s	I.F.Ban	9763110683	Showke
		-7.3.com 8	THE RESIDENCE OF THE PARTY OF T	uno.
55	Nitin Bandu Stable	T. Y.B.C.	Z= 9066673836	with,
56	Syjit Baban Sable	7. Y. B Com	7773961162	Sujit
57	Tash sand or Kanote	J.7884 "	9146428459	*
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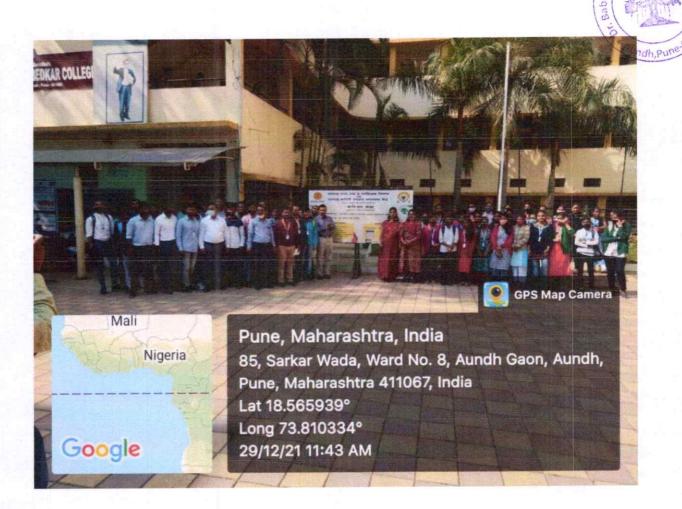
Dr. Babasaheb Ambedkar College, Aundh Pune -67 Career Katta

Date-15/02/2022

Sr. No.	Name of the Student	Class	Mobile No.	Signature
59	lears Wordhan. Sonde	TYRCA	7350536074	hus
60	jyoti Synil kambi R	TYBBA	7719079564	ikambla
61	kajal Gajtwad	TYBBA	8625030736	k. gajbu
62	Sakshi wagh mare	PUBB4	8411824930	s whohm
63	Rakhi Garkwad	TYBBA	8087830737	R.G.
64	-Rajashree Gaiwag	74384	7389737090	R9.
65	Nitin Bhusone	TY Bcom	3923175829	Mahusona
66	Brodikshu Vijau walhekup	1. YBrom	91.18280805	Beschalor.
67	Neha sanjay Bhalenso	T.KBOW	9075240873	Deha
68	Dhahale Pallavichanda	7.4. B. Com	8080551773	Bheloak
69	Shivani madwal nagavi	T.Y.B Com	7972284246	Shivani
70	ARYAN RATU Nagrale	E.V.BA	90 75803226	Davan.
71	Reshmer Lodgia	T.Y.R.Com	8788559939	188/10/c (
72	Rupali Pandit Mudnor	T.Y.B.Gor	9604563143	Rupale
73	Rozi Shaikh	S.Y. B.VOC	909635 7887	Kknaikh.
74	Penuta Idoliaeri	S.Y.Buc	7507388030	Penula.
75	adona Dattahalla Shinde	TI Brown	8605100234	@pres-
76	Privanka Gaikwad	TY Bcom	7767044471	Kuanko
77	Abbuy Vinenchy Dube	T.Y. Dro	7666609247	Amer
78	mordina Dotentia marke	5.7.B.VOC	9325993254	Public
79	1/18hal Pygod Hadan	54.R8	9578728319	100
80		T. 4-13-644	9665753385	Amul
81	Radhika Sanjera akon Kud	F.Y. B.Voc	8149493118	@huy-
82	Arti Kale.	F.Y.B.VOC	907532 8609	Adey
83	Londhe Poatik Doakash	Fy.B.Com	8879055196	cadhe +7
84	Chhava Diaambar Bornean	TY.Bcon	8668868107	Elhor.
85	Siddhi Dayaneshwar Ghatte	T.Y.B Com	9623324956	s.p.ghatte
86	Reshma Baly Gordishe	T.Y.B.Com	7709270571	Reshma
87	Milima Bhaywan Saku	S. A.K. K.	073255348 c	biling.











आँध : 'इनोबेशन टू एंटप्राइज' स्पर्धेत मार्गदर्शन करताना डॉ.डी.एम मुपाडे यांच्यासह मान्यवर.

आंबेडकर महाविद्यालयात 'आयटूसी' स्पर्धा

आंध्र, दि. १७ (प्रतिनिधी)
- विद्यार्थ्यांच्या नाविन्यपूणं
कल्पनांना वाव देण्यासाठी व
त्यांच्यात चिकित्सक वृत्ती जागृत
करण्याच्या उद्देशाने येथील रयत
शिक्षण संस्थेच्या, डॉ. बाबासाहेब आंबेडकर महाविद्यालयात
'इनोवेशन टू एंटप्राइज' स्पर्धेचे
आयोजन करण्यात आले होते. या
स्पर्धेत महाविद्यालयातील अनेक
विद्यार्थ्यांनी आपल्या नानाविविध् कल्पना सादर करून परिक्षकांचे
मने जिंकले.

प्राचार्य डॉ. अरूण आंधळे यांच्या अध्यक्षतेखाली व सेवा सहयोग समितीच्या साक्षी

डॉ.डी.एम लवंगरे. यांच्या प्रमुख उपस्थितीत स्पर्धे चा उद्घाटन सोहळा झाला, त्यानंतर विद्यार्थ्यांनी त्यांच्या नाविन्यपूर्ण कल्पना परिक्षकांसमोर सादर केल्या. त्यानंतर अखेरीस पारितोषिक वितरण सोहळा पार पडला. या स्पर्धेतील प्रथम पाच विजेत्यांना विद्यापीठ पातळीवर त्यांच्या कल्पना मांडण्याची संधी आता मिळणार आहे. प्रास्तविक डॉ. संजय नगरकर यांनी केले तर प्रा.सायली गोसावी यांनी आभार मानले. कार्यक्रमासाठी प्रा. क्शल पाखले व प्रा.मयूर माळी यांनी परिश्रम घेतले.

Valid Sat. 18 December 2021 https://epaper.eprabhat.net/c





रकत शिक्षण सस्या, सातार

तामक प्रमुख्य में कर्पनीर साकराय पाटील, 🗚

2 4 OCT 2019

प्रति. प्राचार्य. सर्व महाविद्यालये, रयत शिक्षण संस्था

विषय - स्टार्टअप सेल सुरु करणेवाबत..

उपरोक्त विषयास अनुसरून कळविण्यात येते की, महाविद्यालयामधून जास्तीत जास्त विद्यार्थी उद्योजक व्हावेत, नवनिर्मितीला चालना मिळावी यासाठी सर्व महाविद्यालयामध्ये उद्योजकता विकास केंद्र स्थापन केलेले आहे.

त्यानुसार आपल्या महाविद्यालयामध्ये उद्योजकता विकास केंद्रांतर्गत स्टार्टअप सेल सुरु करावा, याची जबाबदारी उद्योजकता विकास केंद्राचे समन्वयक यांचेकहे देण्यात यावी. स्टार्टअप सेल

अंतर्गत विद्यार्थांना माहिती देण्यात यावी.

(प्रि.डॉ.भ्राऊसाहेब कराळे) सचिव, रयत शिक्षण संस्था, सातारा

प्रत माहितीसाठी

१) सहसचिव (उ.शि.), रयत शिक्षण संस्था, सातारा

प्राचार्य, डॉ. बी. टी. जाधव, दहिवडी कॉलेज, दहिवडी

31. of armount



ा आंबेड धर आवक नं.: 721E/209e-20 दिमांक: 9 / 99 /२०९*८*



नोटीस

स्टार्टअप सेल

दि.२९/११/२०१९

महाविद्यालयाच्या सिनिअर विभागातील BA, B.COM, BBA, BVOC या वर्गातील विद्यार्थ्यांना कळविण्यात येते की उद्योजकतेची आवड असणाऱ्या आणि व्यवसाय सुरु करण्याची इच्छा असणाऱ्या विद्यार्थ्यांना व्यवसायाची सुरुवात करण्याचे दृष्टिकोणातून मार्गदर्शन व सल्ला उपल्बध व्हावा या उद्देशाने स्टार्टअप सेल सुरू करण्यात आलेला आहे. तरी ज्या विद्यार्थ्यांना व्यावसायिकविषयक मार्गदर्शन आवश्यक आहे.त्यांनी आपली नांवे पुढील प्रध्यापकांकडे दि. ०५-१२-२०१९ पर्यंत दयावीत

- १. प्रा.एन.व्ही.पाचण कला विभाग
- २. प्रा.कुशाल पाखले वाणिज्य विभाग
- ३. प्रा.मयुर माळी बी.बी.ए. विभाग
- ४. प्रा.स्नेहल रेडे बी.व्होक विभाग

प्राचार्य डॉ.बाबासाहेब आंबेडकर महाविद्यालय औंध,पुणे - ६७



नोटीस

स्टार्टअप सेल

दि.४/१२/२०१९

महाविद्यालयाच्या सिनिअर विभागातील BA, B.COM, BBA, BVOC या वर्गातील विद्यार्थ्यांना कळविण्यात येते की उद्योजकतेची आवड असणाऱ्या आणि व्यवसाय सुरु करण्याची इच्छा असणाऱ्या विद्यार्थ्यांना व्यवसायाची सुरूवात करण्याचे दृष्टिकोणातून मार्गदर्शन व सल्ला उपल्बध व्हावा या उद्देशाने स्टार्टअप सेल सुरू करण्यात आलेला आहे. तरी ज्या विद्यार्थ्यांना व्यावसायिकविषयक मार्गदर्शन आवश्यक आहे.त्यांनी आपली नांवे पुढील प्रध्यापकांकडे दि. ०५-१२-२०१९ पर्यंत दयावीत

- १ प्रा.एन.व्ही.पाचण कला विभाग
- २. प्रा.कुशाल पाखलें वाणिज्य विभाग
- ३. प्रा.मयुर माळी बी.बी.ए. विभाग
- ४. प्रा.स्नेहल रेडे बी.व्होक विभाग

MICH - EN UTIVI EDP- Co-ordinator

्री प्रायाय डॉ.बाबासाहेब आंबेडकर महाविद्यालय औंध,पुणे - ६७



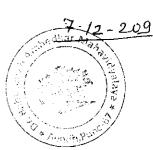
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3) Amor Jadhov	8788255274
4) Anti Kale	9075329609
5) Ganesh otherse	7517563020
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7) Manta Ganjalla	992/6/9583
8) Aditya Alkunte	9067826691
9 Vaibhavi Thoseit.	9175416789
10) harshada maske	9922775725
11) Critali Kangale	7517699625
12) Swapnil. Shirole	9049299604
13) Rahal Vitkor	2579580424
14. Mamata Ganjaila	9921019583
15 Priyanka Sakhare	9561561383/9545579911

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(4) Digambot Maniktad Amle	FY BBA (CA)
(5) Kajaj Georgafi Kamble	TY BBA (CA)
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(3) Alancha O Mai	CFYBBA CCA)
9 Manoj Gaikwad	SYBBA (CA)
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	SY BBA CCA)
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	SYBBA CCA)
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F.Y.B.A



'स्वावलंबी शिक्षण हेच आमचे ब्रीद'-कर्मवीर रयत शिक्षण संस्थेचे,

डॉ.बाबासाहेब आंबेडकर महाविद्यालय,

८५,शिंदे सरकार वाडा,औंध,पुणे.४११०६७ {JD No.PU/PN/ASC/052/(1983)}

Reaccredited at 'B++' Grade(CGPA:2.76) by NAAC

E-mail: bdbacollege@gmail.com Web: bdba

Web: babacollegeaundh.edu.in-

संस्थापक-पद्मभूषण डॉ.कर्मवीर भाऊराव पाटील, डी.लिट.

दिनांक : 04/92/2691

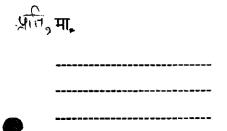
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जावक क्र.:

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विषय:-उद्योजकता विकास आणि स्टार्टअप सेल अंतर्गत विद्यार्थ्यांना मार्गदर्शन करण्याबाबत...

महोदय,

आमच्या महाविद्यालयामध्ये विद्यार्थ्यांना शैक्षणिक गुणवत्ते बरोबरच व्यावसायभिमुख आणि कौशल्याधारीत शिक्षण देण्याचे दृष्टिकोणातून शॉर्ट टर्म कोर्स सुरू आहेत. या उद्योजकता विकास कोर्स अंतर्गत अद्योजकता आणि नविनर्मितीला चालना मिळावी या दृष्टिकोणातून 'स्टार्टअप सेल' सुरू करीत आहोत. तरी विद्यार्थ्यांना नवीन व्यावसाय सुरू करण्याच्या दृष्टिकोणातून विविध शासकीय योजनांची माहीती दयावी आणि मार्गदर्शन करावे यासाठी आम्ही आपणास निमंत्रित करीत आहोत. तरी आपणास योग्य असलेली वेळ आणि तारीख आम्हास कळवावी ही. विनंती आहे.

कळावे.

010

आपला क्रिश्वासू

प्राचार्य

डॉ.बाबासाहेब आंबेडकर महाविद्यालय, औंध, पूणे.



'स्वावलंबी शिक्षण हेच आमचे ब्रीद'-कर्मवीर रयत शिक्षण संस्थेचे,

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संस्थापक-पद्मभूषण डॉ.कर्मवीर भाऊराव पाटील, डी.लिट.

जावक क्र.:

DY3 2099/30

दिनांक: 04/92/201

स्थापना-१९८

020-24660663

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प्रति,		
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विषय:-उद्योजकता विकास आणि स्टार्टअप सेल अंतर्गत विद्यार्थ्यांना मार्गदर्शन करण्याबाबत...

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कळावे.

आपला विश्वासू

प्राचार्य

डॉ.बाबासाहेब आंबेडकर महाविद्यालय, औंध, पुणे.

Dr. Babasaheb Ambedkar College,

Aundh, Pune - 67

Department of Economics Entrepreneurship Development Course

List of Students Attendance

Name of the Expert	Jerryre	+ in	nteraltion.	Data	19-12-2019
0.			albased of Sull Special Control	Date	13 (2-2019

Sr, No	Name of the Students	Sign
1	Santosh Jachawar	A Sign
2	gitali : X' Kangale	+ Teigh
3	Tivek Jogtap	SKY
4	Suril Nimbalkar	The state of the s
5	Ganesh S. Genkweed	
6	Asharini Santosh Borde	Tobusho
7	Pooja Prakash Bangal	- June
8	The transfer the transfer	grenojn
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Course Coordinator

Dr. Babasaheb Ambedkar College,

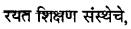
Aundh, Pune - 67

Department of Economics Entrepreneurship Development Course

List of Students Attendance

Name of the Expert Start up Cell Meeting Date 19-12-2019

Sr, No	Name of the Students	Sign
1	Arti Shamrac Lale	Marine
2	Darshapa Guilroad	Dorshan
3	prosed pandit	Prasad
4	Vaibhavi thorat	Thorat
5	Harshada Maske	Hashada
6	Mamata Laxman Ganjaila	Constancists.
7	gitali N' Kangale	Alloita
8	Tyoti Gaikwell.	The
9	Gunesh Guikwad	Ebuleva
10	Priyonka - Sukhaze	3
11	Santosh Jadhavar	12 years
12	Vivek Jagtup	Devil
13	Genesh Dhuthe	+/
14	Juni Kimbalkar	Contract of the contract of th
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डॉ.बाबासाहेब आंबेडकर महाविद्यालय, औंध, पुणे - ६७

दि.२४/१२/२०१९

Start up Cell नोटीस

महाविद्यालयातील सिनियर विभागातील विद्यार्थ्यांना कळविण्यात येते की, ज्या विद्यार्थ्यांनी Start up Cell मध्ये नावे नोंदवली आहेत. त्यांची मिटींग २७ डिसेंबर २०१९ रोजी दुपारी १२.१५ वाजता सेमिनार हॉल नं १०८ मध्ये आयोजित केली आहे. तरी सर्व विद्यार्थ्यांनी मिटींगसाठी उपस्थित रहावे.

(समन्वयक) उद्योजकता विकास

डॉ.बाबासाहेब आंबेडकर महाविद्यालय, औंध, पुणे - ६७ Pr. Babasaheb Ambedkur College Ahr.
Enterpreneurship Development.

		Date	18-12-1
	Attendance -	1	,
20 (Sucyananshi Shiteeja	John	hys!
Sta.	Name	Si	gnatu
1.)	Gitali Kjinath Kangale	AR	sitali
2)	Vaibhavi Vilay Thorat.	Aho	rat.
3]	Harshada Novling Maske	1 1	rada.
4) 5)	Arti Shammao Kale. Momata Loxman Ganjaila	Majerile	earl.
6	Shivani Giri	359	
7	Santosh Tuthawar	A	
8)	DUDIN NIGHTE.	HRS L	
19	Ganesh Sarjerno Gankward		ikwad
10	Aniket Yemkellu	A	21
11)	Tilesh Varia	All I	
12)	Aus DhulgP	Qb Y	
13)	Shirprosad Mirghde Pranav Shinde		and C
14)	Yoursh Beskey	JASA Shul	11 0
16	Shubham fateker		1
17)	Priyonka Sakhare	- Priyer	KQ
18)	Jyoti Gaikwad	JyotiC	wkwad
19)	Sanis aumbalkan	200	2
~0)	vively Jagrap.	(A)	5
2)) Ashwadip Baroskar	34901	
23	Tothweld Aware	Thu	20







Rayat Shikshan Sanstha's **Dr. Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune – 67**

Date: 24/12/2019

Student Notice

All the student of B.A., B.Com., B.B.A.(C.A.), B.Voc., M.A. & M.Com. Classes here by informed that, Start up Cell Meeting has been organized on 27/12/2019 at 10.00am, in the seminar hall no-108. So, kindly attend the session.

Ambedkar Manayalaya

Principal

Dr. Babasaheb Ambedkar College,

Aundh, Pune – 67

BBA (CA) Dep

Rayat shikshan Sanstha's

Dr. Babasaheb Ambedkar College,

Aundh, Pune – 67

Department of Economics

19-12-2019

Startup & Cell.

Roll.No	Name	Class	Type Of Business	Type Of Guidance
	Wagmare Vishwanat	74B(A	doth center	
2.	Ganesh Jainjonade	STECA	Hotel	
3.	Poatiksha khilane	-11-	Hotel	
4.	Anti Ahine	-11-	Hotel	
5.	Aleash Rathod	-11-	Hotel	
6.	very fairwad	-11-	Beauty parter	
न.	kadam Dilcha	-11-	Hotel	
1 89	survase Suraj	-11-	Hotel mgt	
9.	Tejasoini Tele	-11-	Belowally Parol	10
(0.	Kumble Prreti	-11-	Beautypant	n .
11.1	Rostnobodhi Dyce	-11-	Benest Pembr	
	Rupati G. pawas		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
' 3.		3		
14.	Tabassum S. Shaith	TYBRA	cloth centre	
15	Pudya Prakash Bang	1.4.000	Idellary	
16	Ashioini Santosh Borde	yaı		
17	LIZIVIALI CHINCON DATA	. +	Greetings.	
		-		
m)				

Mayor Mali BBA (A Dent

Dr. Babasaheb Ambedkar College Aundh, Pune-67 Department of Economics

Student Attendance

26-12-2019

Subject: EDP-lecture -	Class :	FY, SY BVOC BA.
Name of the Activity:		
Name of the Teacher: How Arvind	pitre	

Roll No.	Name of the Student	
1	Vivek S. Jagtap	Sign.
2		Tygel.
	Sunil Nimbalkar	wind.
3	Sanghpal Paikrao	Rush Ray
4	Jyoth Gaikwad	There .
5)	Rahw Vitkar	Olul
6)	prozad pandit	200
7)	Tout Bagach	
8	Rani Ravindra Guinele	+asar
9.	Komal Bharred Kamble	Hay
10.	Our Colon Colon Colon	Komal.
11.	Durshana Ganesh Gailwood Arti Shamaru Kal	Donapera
12	TIGHT TO THE	Agamadal 2.
13	Tabassum Sikandarali Shailch	dalsame
	Mamuta Laxman Ganjaila	Mojaile
14.	Triponte Hariram Sakhare	Priyanto
5.	Vaibhavi Visay Thorat	From
x15	(21)	

Rayat shikshan Sanstha's Aundh Pur

Dr. Babasaheb Ambedkar College,

Aundh, Pune – 67

Department of Economics

Startup Sell

Roll.No	Name	Class	Type Of Business	Type Of Guidance
	Gaikwad Rajshree	FTBBACA	food Industry	
2	Bharti Nikam		counciling.	
3.	Chandan A. Shinde			
4.	Branali A. Kamble	T4 BBA		
5.	Vaibhavi S. Tagtap	T. Y.BBA		
G.	Vaibhavi S Jaytap Rupali Pawar	Ty BBA		
)				

रगत शिक्षण संस्था, सातारा १९१९-२०१९

श्रातास्त्री गृह्यात्स्य

एम.ए.,पीएच.डी

'स्वावलंबी शिक्षण हेच आमचे ब्रीद'-कर्मवीर स्थत शिक्षण संस्थेचे,

डॉ.बाबासाहेब आंबेडकर महाविद्यालय,

८५,शिंदे सरकार वाडा,औंध,पुणे.४११०६७ {{ID No.PU/PN/ASC/052/(1983)}

Reaccredited at 'B++' Grade(CGPA:2.76) by NAAC

E-mail: bdbacollege@gmail.com

Web: bdbacollegeaundh.edu.in-

संस्थापक-पद्मभूषण डॉ.कर्मवीर भाऊराव पाटील, डी.लिट.

दिनांक: 27/12/19

स्थापना-१९८३

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जावक क्र.: ४८७

2099 / 20

प्रति, मा.अरविंद पित्रे उद्योगजकता विकास मार्गदर्शक पुणे.

विषय - Start Up याबाबत मार्गदर्शनपर व्याख्यानासाठी निमंत्रण देणेबाबत---महोदय

आमच्या महाविद्यालयामध्ये कार्यरत असलेल्या 'उद्योगजकता विकास कोर्स ' अंतर्गत Start Up या विषयासाठी शुक्रवार दि.२७/१२/२०१९रोजी दुपारी १२.१५ वा.महाविद्यालयामध्ये उपस्थित राहून विद्यार्थ्यांना मार्गदर्शन करावे. ही विनंती.

कळावे,



आपला विश्वासू, श्रेमिक्टी कुर्न प्राचार्य, डॉ.बाबासाहेब आंबेडकर महाविद्यालय,



'स्वावलंबी शिक्षण हेच आमचे ब्रीद'-कर्मवीर रयत शिक्षण संस्थेचे,

डॉ.बाबासाहेब आंबेडकर महाविद्यालय,

८५,शिंदे सरकार वाडा,औंध,पुणे.४११०६७ {{ID No.PU/PN/ASC/052/(1983)}

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संस्थापक-पद्मभूषण डॉ.कर्मवीर भाऊराव पाटील, डी.लिट.

जावक क्र.: ४९ ७

2099 / 20

दिनांक: 26(12 / 18

स्थापना-१९८३

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आभार पत्र

प्रति, मा.अरविंद पित्रे उद्योगजकता विकास मार्गदर्शक पुणे.

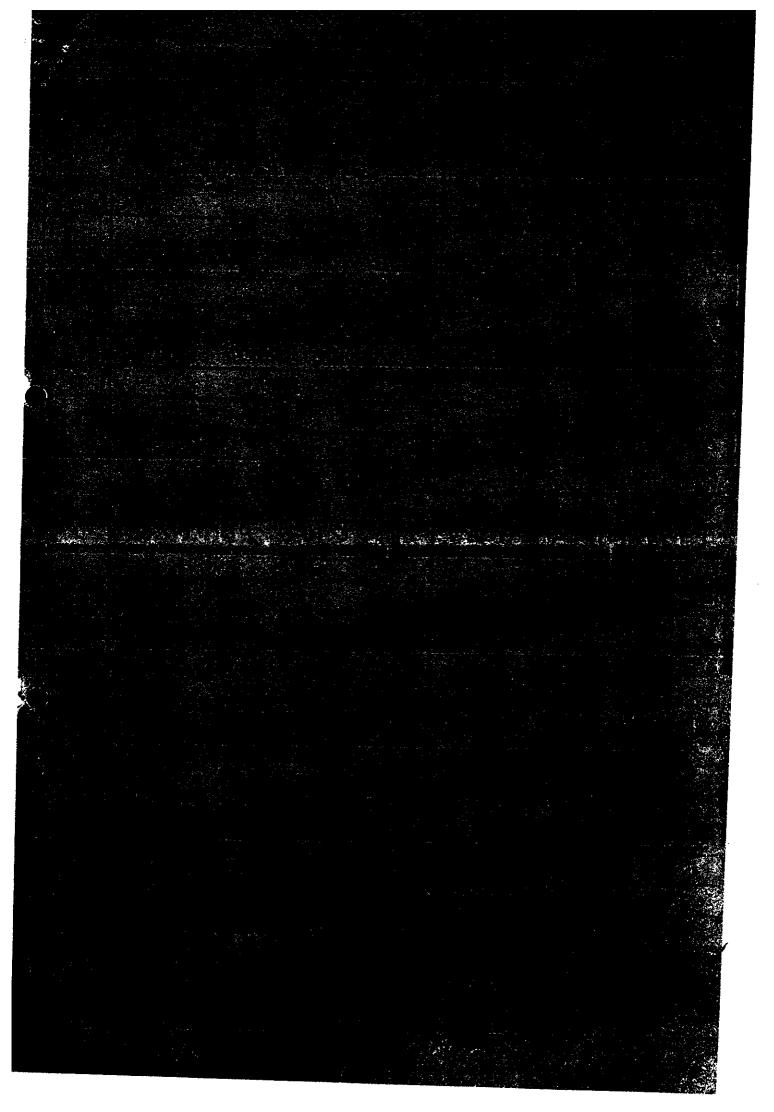
महोदय,

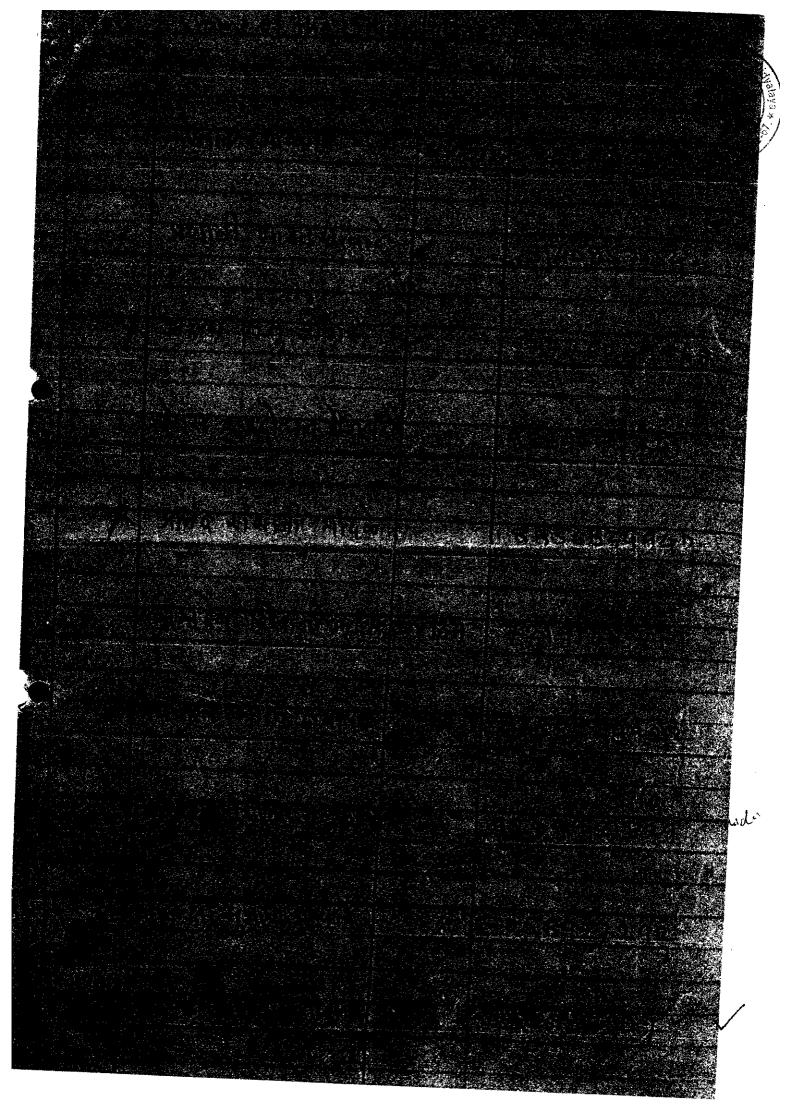
आमच्या महाविद्यालयामध्ये कार्यरत असलेल्या उद्योगजकता विकास कोर्स ' अंतर्गत Start Up या विषयासाठी शुक्रवार दि.२७/१२/२०१९ रोजी आपण विद्यार्थ्यांना मार्गदर्शन केले आणि त्यांच्याशी संवाद साधला त्याबद्दल महाविद्यालय आपले आभारी आहे, स्नेह आहेच तो वृद्धिंगत व्हावा. ही विनंती.

कळावे.



आपला विश्वासू, श्रिकाण्युष्ट्य प्राचार्य, डॉ.बाबासाहेब आंबेडकर महाविद्यालय, ींऔंध,पुणे-६७





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Rayat Shikshan sanstha's

Dr. Babasaheb Ambedkar College Aundh, Pune.

Department of Economics

Diploma Course in Entrepreneurship Development,

S Y BA - Students list 2021-22

Sr.No	Studehts Name	Mo.No
1	BARVE TEJAS VINOD	<u>7083730470</u>
2	TADAKE RUTIK PARKASH	7972796466
3	PATHANIA NISHANT THAKUR DASS	7876135366
4	OVHAL KAMLESH YASHWANT	9834149441
5	MORE RUSHIKESH PRABHAKAR	7559456852
6	RANAWADE RUSHIKESH AVINASH	7378738753
7.	KENGALE HARSHALI SHANTANU	7887870626
8	BHOSALE PRATHMESH SITARAM	9881085903
9	GHODE MAHESH ARUN	9075750253
10	RATHOD GOVIND NAVNATH	9146210529

Coordinator

Chairman

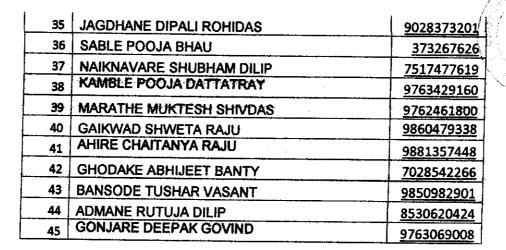
PRINCIPAL Dr. Babasanes Ambedear College Aundh, Pune-67.

Dr. Babasaheb Ambedkar College Aundh, Pune. Department of Economics

Certificate Course in Entrepreneurship Development,

F Y BA - Student list 2021-22

Sr.No	Students Name	Mo.No
1	DARSHAN SANJAY ADMANE	9011342088
2	GAYTRI GAJANAN BUTE	<u>8888173221</u>
3	Pratik Ankush Hagawane	<u>7620783406</u>
4	Vinayak rajshekhar vanjari	<u>9146474476</u>
5	atul nathuram shinde	<u>7218717214</u>
6	pravin hiraman kolhe	<u>8767125017</u>
7	Rushikesh Rajendra Jagtap	7028949309
8	Tushar bharat sonawane	<u>8379808167</u>
9	Pratmesh Yogesh Sonawane	<u>9921593558</u>
10	Rushikesh Tanaji Tulse	9325059140
11	Bharat dashrat sonawane Sonawane	<u>8379808167</u>
12	JADHAV SAMADHAN MAHADEV	9699969304
13	DAVANE ANUJA MARUTI	<u>9762646357</u>
14	GORE VIJAYA PARMESHWAR	<u>9623870388</u>
15	MORE KANCHAN SANTOSH	<u>8308539841</u>
16	SHELAKE LAXMI GENU	<u>9370554396</u>
17	NAGRALE ARYAN RAJU	<u>8806735334</u>
18	JAGDHANE SHAM BALASAHEB	7666996324
19	DALVI RADHIKA RAMESH	<u>7058630803</u>
20	DUKARE RENUKA RAM	<u>8446284218</u>
21	UJAGARE KISHOR BABAN	<u>8329229315</u>
22	JADHAV SHUBHAM ASHOK	<u>7083759700</u>
23	JUNAWANE KUNAL VIKAS	7447318009
24	MANWAR GAURI VASANTA	8669598753
25	GHOLAP ANIL BHAGWAN	<u>9763711355</u>
26	DAMBALE SHANTANU DILIP	8856067158
27	SARSAR KARUNA NANDLAL	9689949226
28	SHINDE KUNAL DNYANOBA	<u>9850193666</u>
29	KHAIRNAR MAHESH SURESH	<u>9529445526</u>
30	JANGALBAG ADITYA MILIND	7499875903
31	KAMBLE PRERNA VIJAY	8446310616
32	JAMDADE ROHAN SANJAY	9096301360
33	JADHAV TANVI SATYAVAN	7397867242
34	SARYAM TRUPTI SHRAWAN	<u>8263849190</u>



Kamble macufi

Chairmán .

Dr. Babasahe PAinteiner College,

Aundh, Pune-67.



Rayat Shikshan Sanstha's Dr. Babasaheb Ambedkar College, Aundh, Pune -67 Department of Economics

Report of Diploma Course in Entrepreneurship Development-S.Y.B.A

Name of Coordinator – Prof. Maruti Kamble

Period of the course – 11th January 2022 to 6th may 2022

Useful to Criteria – Criterion – V: Student support and progression

Beneficiaries – 10

Briefing of Programme

Ms. Maruti Kamble worked as Coordinator of this course, Mr. Dhanjay Bhise was worked as guest lecturer as well as Dr. Ramesh Randive worked as Chief course coordinator. Moreover, we have also conducted an in internal exam (Theory 70 Market & Practical 30 Marks) of this course.

This course was conducted under the guidance of Hon. Principal Dr. Arun Andhale who motivated and supported us.

prof-Kamel (mass)
Course Coordinator

Penariment of Economics Or, Babasaheb Ambedkar College, Aundh; Pena-67;

PRINCIPAL Dr. Brincipal and address Aundo, Pune-67.





Dr. Babasaheb Ambedkar College, Aundh, Pune -67
Department of Economics

Report of Diploma Course in Entrepreneurship Development-F.Y.B.A

Name of Coordinator – Prof. Maruti Kamble

Period of the course – 11th January 2022 to 6th may 2022

Useful to Criteria – Criterion – V: Student support and progression

Beneficiaries – 45

Briefing of Programme

1

Ms. Maruti Kamble worked as Coordinator of this course, Mr. Dhanjay Bhise was worked as guest lecturer as well as Dr. Ramesh Randive worked as Chief course coordinator. Moreover, we have also conducted an in internal exam (Theory 70 Market & Practical 30 Marks) of this course.

This course was conducted under the guidance of Hon. Principal Dr. Arun Andhale who motivated and supported us.

Course Coordinator
Kambie masufi

Head of Department

Dr. Babarahebinappedkar Colle Aundh, Pune-67.

2018-

स्यत ज्ञिक्षण संस्थेचे डॉ. वाबासाहेब आंबेडकर महाविद्यालय औध पुणे अर्थशास्त्र विभाग शॉर्ट टर्म कोर्स : उद्योजकता विकास अहवाल २०१८ १९

Entrepreneurship Development'
25 जुलै २०१८ रोजी जॉर्ट टर्म कोर्मचे उद्घाटन मा . मुरेजकुमार उमाप विभागीय अधिकारी
MCED पुणे यांचे हम्ले करण्यात आले . न्यांनी उद्योग स्वक्रमाय क्षेत्रालील मंदी या विषयाचर विद्यार्थाजी मंबाद मांचला .

३१ जुलै २०१८ रोजी कागदी पिशब्या तयार करणे कार्यशास्त्रा घेण्यात आली . रागदी गामोबोग पुणे वेबील सुधाकर सकपाळ यांनी विद्यार्थ्यांना पात्यक्षिकातून मार्गदर्शन केले . ४३ विद्यार्थ्यांनी सहभाग चेलला . पा कार्यशास्त्रेत मोहर्न महाविद्यालय गणेशियंह पुणे येखिल १० विद्यार्थ्यांनी महभाग चेलला .

२३ २४ व २५ ऑगस्ट २०१८ रोजी महिला विकास मंच आणि अर्थशास्त्र विभाग यांचे मंयुक्त प्रयत्नातृत विद्यार्थीनींनी तयार केलेल्या राख्यांचे प्रदर्शन आणि विकी हा उपक्रम घेण्यात अला .११ विद्यार्थीनींनी सहभाग घेतला .

१२ डिसेंबर २०१८ रोजी श्री . अरविंद पित्रे यांनी कवा यजस्वी उद्योजकांच्या या विषयाबावन गणदर्जन केले .

२६ जाने . २०१९ रोजी महाविद्यालयाचे उद्योजकता विकास समिती (EDC) वे उद्याटन मा . अंड . राम कांडगे यांचे अध्यक्षतेखाली करण्यात आले . त्याचवेळी उद्योजकता विकास वासंदर्भात विद्यार्थ्यांनी तयार केलेली भितिपत्रके (Wall Paper) नोटीस बोर्डवर लावण्यात आले .

९ १० ११ जाने . २०१९ रोजी उद्योजकता विकास जाणिवजागती कार्यशास्त्रा घेण्यात आली . श्री अर्गविंद पित्रे श्री गिरीश चंदावरकर (CA) श्री शाम वाघ संचालक ॲन्ड सर्च मा . मदानंद आपटे जेच्ट समुपदेशक यांनी विद्यार्थ्यांना व्यवसायातील ध्येयनिश्चिती व्यवसाय मुख् करणेसाटी आवश्यक कागदपत्रे कायदेशीर परवाना विकी कीशल्य वैकिंग व्यवस्थापन इ . विविध विश्वयासाठी मार्गदर्शन केले .

२८ २९ ३० ३१ जाने . २०१९ आणि ३ ५ फेबु . २०१९ रोजी उद्योजकता विकास कार्यशाळा महाविद्यालयतील विभागामाढी घेण्यात आली . या प्रशिक्षण कार्यशाळेमध्ये मा . शाम वाघ मदानंद आपटे नितिन भोरं नुकारम गायकवाड नुपार शेंडे श्री अरविंद पित्रे श्री भुवन कुलकर्णी श्री मुडबीदी श्री एम . आर . जोशी श्री गुण्यं इ . नी विद्यार्थ्याना व्यवमाय ध्येयनिर्मिती व्यवसाय उभारणी पाय या संभाषण कौशाल्य विकी कीक्षण Business Plan Report नयार करणे वीकंग व्यवहार हिरोध नोडी ठेवणे इ. वावन मीरियक

् १६ फेब्रु . २०१९ में ती महाविद्यालयामध्ये आर्ट टर्म कोर्ग पदर्शन घेण्यात आले . त्यामध्ये विद्यार्थ्यांनी महभाग भेतना . विद्यार्थ्यांनी नयार केलेले पोस्टर्म लावण्यात आले .तमेच विद्यार्थिनींनी तयार केलेल्या ज्वेलरीचे पदर्शन आणि मेहेंटी कावणे इ. या समावेश पदर्शनामध्ये होता .

ार्ट हमें कीर्यमधील विविध उपक्रमांमध्ये पुढील विद्यार्थ्यानी महभाग घेतला . मुनिता चळाण सायली रामन मान्ध्र पियाळ मिवता दुवे मोकुळ कांबळे आदिती मोनावणे रूपाली जायव ज्वेलमें तथार करणे विकी करणे पिया जेंडमें (SYBA) मेहेंटी काढणे

उद्योजक व्यायमायिकांकाङ्ग पञ्चायली आणि मुलायतीच्या आधारे महिती धरून घेवून विद्यार्थ्यानी व्यायमायिकांजी मंबाद माधला . तमेच त्यांच्या व्यवमायाची वाटचाल आणि अडचणी मवितव्य इ . यावत पकल्प Project तथार केले .

pplot

ममन्वयक - भारे दर्म कार्म

का बाबाराहरू आंबेडकर महाविद्यालय, व्यायमंत्र, कुले-क

P-5-1: Cour

Payar Stukation Sanstha's

Dr. Babasahels Ambedrar College, Aunch, Pune Department of Economics - conducted Short term course: Entrepreneurship Development

Report - 2017-18

- 1. The course was conducted under karmveer vidya Prabodowi for syBA- class. The meeting with students was held on 8th Aug 2017. In meeting Co-ordinator discussed with Students regarding objectives, significance of the counc and complition of the course work. Department provided Syllabus and reflerance book (List) to students.
 - 2. Dr. Harshad Jadhar Local faculty delivered lectures and complexed the syllabus. The duration was 17 thing 2017 to 18, 100 Jan 2018.
 - 3. For upbringing of knowledge Department organized expert lectures on 24 hd sept and 23 sept 2017
 - 4. 27 students attended theory examination which was undusted on gth march 2018.
 - Students submitted assuignments of coune work.
 - 6 students participanted in field project work.
 - 5. Students collected data and information of smull entrepreneurs with the help of questionaries & interview method. After analysis they submitted to pro report of the project
 - 6. Feed back Analy sis.
- 1) Those students farmicipated in field project work, they enjoyed the interaction with small entrepreneurs and under stand their problems. 11) 50 1. Students suggested to organise
 - training pringing industry VIIITE

EDP ANS ONLONG

Rayat shikshan Sanstha's

Dr. Babasaheb Ambedkar College,

Aundh, Pune - 67

Department of Commerce

Short Term Course – Entrepreneurship Development Program

rein

Course Completion Report

Date: 26/06/2021

We are very glad to inform you that the Entrepreneurship Development Program course for the students has been completed successfully for this year. The course took place for 22 theory Lectures and 19 Practical's (online) from 12th Oct. 2020 to 30st Nov, 2021, at 11:30 am to 01:30 pm, on online mode. Altogether 41 students enrolled their names for this course. The syllabus has been completed with theory and practice. Moreover, we have also conducted an in internal exam (Theory & Practical) of this course.

We are extremely grateful to Rayat Shikshan Sanstha, Satara, for its all way support to this course. We are eternally grateful to our Principal, Dr. Arun Andhale for her kind motivation and support for this course. We are equally thankful to Dr. Suhas Nimbalkar Pune, for initiating this course. A special thank goes to Mr. Sharad Darekar for his leadership and guidance throughout the course. Also thankyou to our Chief Course Coordinator of our college Dr. Savita Patil, and Prof. Mahesh Dighe for her constant attention and help to ensure that all runs smoothly. Finally, we would also like to express our sincere appreciation to all the enrolled students for attending this course. We would like to congratulate all the students who attended the course, for showing interest towards exceptional co-curricular learning. Invested time and participation will surely enhance their personality. Thank you so much to all for their help and support.

Course Coordinator

Chief Coordinator

PRINEIPAL Dr. Babasaheb Ambedkar College, Aundh, Pune-67.

रया शिक्षण सस्था,सातारा

Fax No : (02162) - 231424 STD No. (02162)

परियापक-अवमूरण ही कर्मदीर भारतराव पाटीस, ४०

2 4 OCT 2019

प्रति, प्राचार्य, सर्व महाविद्यालये. रयत शिक्षण संस्था

विषय - स्टार्टअप सेल सुरु करणेबाबत..

उपरोक्त विषयास अनुसरून कळविण्यात येते की, महाविद्यालयामधून जास्तीत जास्त विद्यार्थी उद्योजक व्हावेत, नवनिर्मितीला चालना मिळावी यासाठी सर्व महाविद्यालयामध्ये उद्योजकता विकास केंद्र स्थापन केलेले आहे.

त्यानुसार आपल्या महाविद्यालयामध्ये उद्योजकता विकास केंद्रांतर्गत स्टार्टअप सेल सुरु करावा. याची जबाबदारी उद्योजकता विकास केंद्राचे समन्वयक यांचेकडे देण्यात यावी. स्टार्टअप सेल अंतर्गत विद्यार्थ्यांना माहिती देण्यात यावी.



(प्रि.डॉ.भूरऊसाहेब कराळे) सचिव, रयत शिक्षण संस्था, सातारा

प्रत माहितीसाठी

सहसचिव (उ.शि.), रयत शिक्षण संस्था, सातारा

२) प्राचार्य, डॉ. बी. टी. जाघव, दहिवडी कॉलेज, दहिवडी

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ा आंबेह धर डॉ. बा∉

Prin. Dr. Arun Andhale

M.Sc., M.Phil. Ph.D.

"Education through self-help is our motto"-KARMAVEER

RAYAT SHIKSHAN SANSTHA'S

Dr.Babasaheb Ambedkar College

85, Shinde Sarkar Wada, Aundh, Pune, 411067

(ID No.PU/PN/ASC/052/(1983))

Reaccredited at 'B++' Grade(CGPA:2.76) by NAAC

Web: bdbacollegeaundh.edu.in E-mail: bdbacollege@gmail.com

Padmabhushan Dr.Karmaveer Bhaurao Patil, D.Litt

Ref. No.:

Date:

Estd. 1983

020-25883773

To.

Hon. Dr. Apoorva Palekar,

Director,

Centre for Innovation, Incubation & Enterprises,

Savitribai Phule Pune University, Pune - 07

Subject - Creation of "Startup & Innovation Cell" in our College

Ref. Your Letter No: IIE/282 Dated 14 July 2021

Respected Madam,

We have composed the "Startup & Innovation Cell" in our college.

Which is as follows;

Sr. No	Name	Design	Mobile No & Mail.ID
1	Dr. Arun Andhale	Principal	9881235224 drarunandhale@dbacap.edu.in
2	Dr. Sanjay Nagarkar	Head	9096875737 snagarkar@dbacap.edu.in
3	Prof. Kushal Pakhale	Co-Ordinator	9921842151 kushal@dbacap.edu.in
4	Prof. Nalini Pacharne	Member	9422082082 nvpacharne@dbacap.edu.in
5	Prof. Dr. Rajendra Raskar	Member	8484882263 rajendraraskar@dbacap.edu.in
6	Ms. Sunita Pataskar	IQAC Industry Representative	9552817777
7	Ms.Priti Kale	Industry Representative	9860662999









Savitribai Phule Pune University

(Formerly University of Pune)

CENTRE FOR INNOVATION INCUBATION & LINKAGE







This is to certify that

Rayat Shikshan Sansthas Dr. Babasaheb Ambedkar College, Aundh, Pune

has established Innovation & Start-up Cell as per the norms of

Centre for Innovation, Incubation & Linkages at

Savitribai Phule Pune University, Pune.

Raller

Dr. Apoorya Palkar

Director,

Innovation, Incubation and Linkages

squarely.

Dr. N. S. Umarani
Pro-Vice-Chancellor
Savitribai Phule Pune Univertsity

Dr. Nitin Karmalkar

Vice - Chancellor

Savitribai Phule Pune Univertsity



Dr. Babasaheb Ambedkar College,

Aundh, Pune -67

Charge the Report **Report of Innovation 2 Enterprise Competition**

Date - 11th December 2021

Beneficiaries - 68

Briefing of Programme

Use from language
white Report
paper

We are very glad to inform you that the Innovation 2 Enterprise for the students has

been completed successfully. Altogether 68 students present 36 project in this Competition.

Miss Sakshi Lavangare inaugurated this competition and Dr D M Mupade work as judge.

Dr. Babasaheb Ambedkar College, Aundh, Pune-67.





Dr. Babasaheb Ambedkar College, Aundh, Pune - 67



"Innovation 2 Enterprise Competition (I₂E)"

Date: 11th December 2021

* Table Programme

Introduction

:Prof Kushal Pakhale

& Welcome

Chief Guest

:Hon. Ms. Sakshi Lavangare

Judge

:Hon. Dr. D. M. Mupade

• Chairperson

:Hon, Prin, Dr. Arun Andhale

Vote of Thanks : Prof Sayali Gosavi



रयत शिक्षण संस्थेचे,

डॉ बाबासाहेब आंबेडकर महाविद्यालय

औंध, पुणे -६७



वि. २३/११/२०२१

महत्वाची सूचना

महाविद्यालयातील सर्व विद्यार्थ्यांना सुचित करण्यात येते की, विद्यार्थ्यांमध्ये उद्योजकतेचे गुण निर्माण व्हावे, ते उद्योजक म्हणून पुढे यावे, तसेच भारताच्या महासत्तेकडे होत असलेल्या वाटचालीमध्ये योगदान देण्यासाठी महाविद्यालयालील Start-up & Innovation Cell च्या अंतर्गत Innovation 2 Enterprise (i2e) Competition चे ११ डिसेंबर २०२१ रोजी आयोजन करण्यात आलेले आहे. i2e या स्पर्धेद्वारे विद्यार्थ्यांमधील व्यवसायाविषयी असलेल्या (Innovative) सृजनात्मक कल्पना या प्रत्यक्षात उत्तरविण्यासाठी मदत करण्यात येणार आहे. तसेच जे विद्यार्थी सदर स्पर्धेमध्ये यशस्वी होतील त्या विद्यार्थांना महाविद्यालयातर्फं विद्यापीठ स्तरावर प्रतिनिधित्व करण्यास मिळेल आणि विद्यापीठाने आयोजित केलेल्या दौन दिवसीय बूट कॅम्प मध्ये सहभागी होता येणार आहे. तसेच त्या विद्यार्थांना रोख स्वरूपातील पारितोषिके विद्यापीठामार्फत देण्यात येणार आहे.

तसेच Start-up & Innovation Cell द्वारें विद्यार्थ्यांना एक यशस्वी उद्योजक होण्यासाठी आणि आपला व्यवसाय उभारणीसाठी महाविद्यालय तसेच विद्यापीठाकडून देखील पूर्णपणे मदत आणि यशस्वी उद्योजकतेसाठी प्रशिक्षण देखील दिले जाणार आहे.

तरी ज्या विद्यार्थ्यांना सदर स्पर्धेमध्ये सहभाग नोंदवायचा आहे अशा विद्यार्थ्यांनी आपल्या विषय शिक्षकांकडे अथवा आपल्या आवडत्या शिक्षकाकडे नाव नोंदणी करावी.



प्राचार्य डॉ. बाबासाहेब आंबेटकर महाविद्यालय, ऑबगांव, पुणे-१७



रयत शिक्षण संस्थेचे,

डॉ बाबासाहेब आंबेडकर महाविद्यालय

औंध, पुणे -६७



दि. २३/११/२०२१

महत्वाची सूचना

महाविद्यालयातील सर्व वरिष्ठ विभागातील सहकारी प्राध्यापकांना सुचित करण्यात येते की, Start-up & Innovation Cell यांच्या अंतर्गत Innovation 2 Enterprise (i2e) Competition चे ११ डिसेंबर २०२१ रोजी आयोजन करण्यात आलेले आहे. तरी यासंदर्भात झालेल्या मिटिंग मध्ये ठरल्याप्रमाणे प्रत्येक विभागाचा पाच Teams सहभागी होणे अनिवार्य आहे. त्यासाठी नाव नोंदणी ऑनलाइन पद्धतीने सुरु झाली असून सोबत दिलेल्या गुगल फॉर्म मध्ये आपल्या Team ची नोंदणी करावी. स्पर्धेविषयी अधिक माहितीसाठी सोबत माहितीपत्रक दिलेले आहेत तरी सर्व सहकारी प्राध्यापकांनी आपल्या Team ची नोंदणी 28 नोव्हेंबर 2021 पर्यंत पूर्ण करावी ही विनंती.

Registration Link = https://forms.gle/eXdrfB4FXMLPsB4H7

Or Scan QR Code





प्राचार्य डॉ. बाबासाहेब आंबेडकर महाविद्यालय, औंधगांव, पुणे-६७



'स्वावलंबी विकाण हेच आगवे बीद'-कर्नदीर एटाला शिक्षांण संस्थेचे,

डॉ.बाबासाहेब आंबेंडकर महाविद्यालय,

८५, सिंदे सरकार वाडा, ऑंघ, युणे. ४११०६७ (ID No.PU/PN/ASC/052/(1983))

Reaccredited at 'B++' Grade(CGPA:2.76) by NAAC
E-mail: bdbacollege@gmail.com Web: bdbacollegeaundh.edu.in

संस्थापड-प्रकृषण हों.कर्पकीर साकराव पार्टील, हो.लिट.

जावक क्र.: 490 2021-22

विनांक :

020-24663663

निमंत्रण पत्र

प्रति, मा. श्रीमती साक्षी लवंगारे, सेवा सहयोग, पुणे.

विषय;- "Innovation 2 Enterprise Competition" साठी प्रमुख पाहुणे म्हणून उपस्थिती बाबत...

महोदय,

आमच्या महाविद्यालयामध्ये Start-up & Innovation Cell यांच्या मार्फत "Innovation 2 Enterprise Competition" आयोजित करण्यात आली आहे तरी सदर स्पर्धे साठी आपण प्रमुख पाहुणे म्हणून शनिवार, दिनांक ११ डिसेंबर २०२१ रोजी सकाळी १०:०० वाजता उपस्थित राहवे. ही विनंती.

कळावे,





आपला विश्वासू, प्राप्तारं इ. बाबासाहेब आंवेडकर महाविद्यालय, औंधगांव, पुणे-६७



'स्वायतंत्री विश्वण हेव आगवे हीद'-कर्गवीर 'स्थाल शिक्षाण संस्थ्येचे,

डॉ.बाबासाहेब आंबेडकर महाविद्यालय,

८५, शिदे सरकार वाडा, औंच, पुणे.४११०६७ { ID No.PU/PN/ASC/052/(1983)}

Reaccredited at 'B++' Grade(CGPA:2.76) by NAAC
E-mail: bdbacollege@gmail.com Web: bdbacollegeaundh.edu.in

संस्थापक-पराज्ञ्चल हों.कर्वबीर आस्त्राव पाहील, डी.लिह.

जावक क्र.: 490 /2021-22

रथापना - १९८३

दिनांक: 10 12 2021

निमंत्रण पत्र

प्रति, मा. डॉ. डी. एम. मुपाडे, सहाय्यक प्राध्यापक, टी. जे. महाविद्यालय, खडकी, पुणे.

विषय;- "Innovation 2 Enterprise Competition" साठी परीक्षक म्हणून उपस्थिती बाबत...

महोदय,

आमच्या महाविद्यालयामध्ये Start-up & Innovation Cell यांच्या मार्फत
"Innovation 2 Enterprise Competition" आयोजित करण्यात आली आहे तरी सदर स्पर्धे
मध्ये परीक्षक म्हणून आपण शनिवार, दिनांक ११ डिसेंबर २०२१ रोजी सकाळी १०:०० वाजता
उपस्थित राहवे. ही विनंती.

कळावे.





आपला विश्वास्,

प्रास्ताची को सम्बद्धादेश आंग्रेटका महाविकालस् आंध्यांचे, कुछ-६०

Dr. Babasaheb Ambedkar College, Aundh Pune -67 Start-up & Innovation Cell Innovation 2 Enterprise Competition Participant List

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	*Aundh, pune	.61/

Sr No.	Title of Project	Department	Mentor Name	Participant List		andn, puis	
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<u> </u>	Car Wiper	ВВА СА	Prof. Mayur Mali	Pooja Gopal Mistari	Shruti Rangappa Battad		
/× 2	Vacant Class	BBA CA	Prof. Mayur Mali	Vasudev Budhappa Rathod	Nikhil Baliram Bhaɗarge		
\ 3	Save Animal	вва са	Prof. Mayur Mali	Suraj Mahamud Mulani	Saurabh Shakti Hajare		
_4	Two wheeler mirror adjustment	BBA CA	Prof.Mayur Mali	Anikta Sunil Shinde	Mohini Ranu Ujgare		
<u></u>	Bus Tracker	BBA CA	Prof. Mayur Mali	Mariappa Hira	Tamboli Tanveer	Avinosh shirset	
_ ε	T. Card. Bus Ticket	BBA CA	Prof. Mayur Mali	Pragati Adsule	Diksha Mote		
- 7	Digital Photo Frame	BBA CA	Prof. Gauri Pawar	Harshvardhan Sorate	Piyush Kadam	Munjayi park	c
_ 8	Virtual Cloth trial System	BBA CA	Prof. Gauri Pawar	Aboli More	Kajal Gaikwad	3 3 .	
<u> </u>	Historical place App X	ВВА СА	Prof. Gauri Pawar	Shamal Gawande	Ashwini Kamble		
10	Classroom Attendance	BBA CA	Prof. Gauri Pawar	Poonam Paul	Karishma Kamble		
< <u>11</u>	Notice Board App 🖈	ВВА СА	Prof. Gauri Pawar	Sandesh Kale	Parjval Chavan		
12	Portable Çhair	вуос	Prof. Mayur Mali	Rohan Mane	Prem Reddy		
<u>-</u> 13	Text Reader Pen	BBA CA	Prof. Mayur Mali	Shubham Mane	Nikhil Bhalerao		

Dr. Babasaheb Ambedkar College, Aundh Pune Start-up & Innovation Cell Innovation 2 Enterprise Competition Participant List

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-67	leave A saw
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	*Aundh, pune 61

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10000	Prof. Mayur Mali	Yashodip Sonawane	Aniket Mavas			
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Dr. Babasaheb Ambedkar College, Aundh Pune -67 Start-up & Innovation Cell Innovation 2 Enterprise Competition Participant List



-	Mastermino			- untrosperit List			
2	7 Electric Bike	FY.BA	Prof. Gosavi	Dhananjegy Kambh	()		71.0
2	8 Indicates sing			Sakshi, Nikita			•7
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Dr. D.M.M. poule

Ex Evaluator (11/12/24).

Gauri Pawas.

Aundh, pune for



आंध : 'इनोवेशन टू एंटप्राइज' स्पर्धेत मार्गदर्शन करताना डॉ.डी.एम मुपाडे यांच्यासह मान्यवर.

आंबेडकर महाविद्यालयात 'आयटूसी' स्पर्धा

औंध, दि. १७ (प्रतिनिधी)
- विद्यार्थ्यांच्या नाविन्यपूर्ण
कल्पनांना वाव देण्यासाठी व
त्यांच्यात चिकित्सक वृत्ती जागृत
करण्याच्या उद्देशाने येथील रयत
शिक्षण संस्थेच्या, डॉ. बाबासाहेब
आंबेडकर महाविद्यालयात
'इनोवेशन टू एंटप्राइज' स्पर्धेचे
आयोजन करण्यात आले होते. या
स्पर्धेत महाविद्यालयातील अनेक
विद्यार्थ्यांनी आपल्या नानाविविध
कल्पना सादर करून परिक्षकांचे
मने जिंकले.

प्राचार्य डॉ. अरूण आंधळे यांच्या अध्यक्षतेखाली व सेवा सहयोग समितीच्या साक्षी

लवंगरे, डॉ.डी.एम मुपाडे यांच्या प्रमुख उपस्थितीत स्पर्धे चा उद्घाटन सोहळा झाला, त्यानंतर विद्यार्थ्यांनी त्यांच्या नाविन्यपूर्ण कल्पना परिक्षकांसमोर सादर केल्या. त्यानंतर अखेरीस पारितोषिक वितरण सोहळा पार पडला. या स्पर्धेतील प्रथम पाच विजेत्यांना विद्यापीठ पातळीवर त्यांच्या कल्पना मांडण्याची संधी आता मिळणार आहे. प्रास्तविक डॉ. संजय नगरकर यांनी केले तर प्रा.सायली गोसावी यांनी आभार मानले. कार्यक्रमासाठी प्रा. कुशल पाखले व प्रा.मयूर माळी यांनी परिश्रम घेतले.

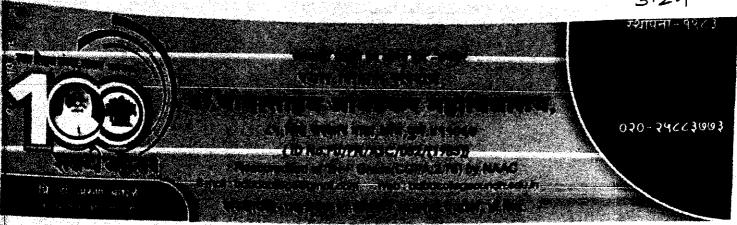


सकाळ

डॉ. आंबेडकर महाविद्यालयात 'आयटूई' स्पर्धा

औंध: महाविद्यालयातील विद्यार्थ्यांच्या नाविन्यपूर्ण कल्पनांना वाव देण्यासाठी व त्यांच्यात चिकित्सक वृत्ती जागृत करण्याच्या उदेशाने दे तील रयत शिक्षण संस्थेच्या डॉ. बाबासाहेब आंबेडकर महाविद्यालयात 'इनोव्हेशन टू एंटरप्राइज' (आयटूई) या स्पर्धेचे आयोजन करण्यात आले होते. स्पर्धेत महाविद्यालयातील अनेक विद्यार्थ्यांनी आपल्या विविध कल्पना सादर करून परीक्षकांचे मने जिंकले. प्राचार्य डॉ. अरुण आंधळे यांच्या अध्यक्षतेखाली व सेवा सहयोग समितीच्या साक्षी लवंगरे, डॉ. डी. एम मुपाडे यांच्या प्रमुख उपस्थितीत स्पर्धेचा उद्घाटन सोहळा झाला. प्रस्तविक डॉ. संजय नगरकर यांनी केले. प्रा. सायली गोसावी यांनी आभार ६.तले. कार्यक्रमाच्या यशस्वितेसाठी प्रा.कुशल पाखले व प्रा. मयूर माळी यांनी परिश्रम घेतले.

> Pune, Pune-Today1 18/12/2021 Page No. 3



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निमंत्रण पत्र

प्रति, मा. श्रीमती सासी लवंगारे, सेवा सहयोग, पुणे.

विषय;- "Innovation 2 Enterprise Competition" साठी प्रमुख पाहुणे म्हणून उपस्थिती बाबत...

महोदय,

आयच्या महाविद्यालयामध्ये Start-up & Innovation Cell यांच्या मार्फत
"Innovation 2 Enterprise Competition" आयोजित करण्यात आली आहे तरी सदर स्पर्धे
साठी आपण प्रमुख पाहुणे म्हणून शनिवार, दिनांक ११ डिसेंबर २०२१ रोजी सकाळी १०:००
वाजता उपस्थित राहवे. ही विनंती.

कळावे,





आपला विश्वासू, प्राप्तार्थ डॉ. बाबासाहेब आंबहका महाविद्यालय, ऑधगांब, पुणे-६७

L



रवत विकाण संस्थेचे.

डॉ बाबासाहेब आंबेडकर महाविद्यालय

औप, पूर्ण -६७

信. 23/11/2021

महत्वाची सूचना

महाविद्यालयातील सर्व विद्याध्याँना सुचित करण्यात येते की, विद्याध्याँमध्ये उद्योजकतेचे गुण निर्माण व्हावे, ते उद्योजक म्हणून पुढे यावे, तसेच भारताच्या महासत्तेक हे होत असलेल्या वाटचालीमध्ये योगदान देण्यासाठी महाविद्यालयातील Start-up & Innovation Cell च्या अंतर्गत Innovation 2 Enterprise (12e) Competition चे ११ डिसेंबर २०२१ राजी आयोजन करण्यात आलेले आहे. 12e या स्पर्धद्वारे विद्याध्याँमधील व्यवसायाविषयी असलेल्या (Innovative) सृजनात्मक कल्पना या प्रत्यक्षात उत्तरविण्यासाठी मदत करण्यात येणार आहे. तसेच जे विद्याधाँ सदर स्पर्धेमध्ये यशस्वी होतील त्या विद्याध्याँना महाविद्यालयातर्फ विद्यापीठ स्तरावर प्रतिनिधित्व करण्यास मिळेल आणि विद्यापीठाने आयोजित केलेल्या दोन दिवसीय बूट कॅम्प मध्ये सहभागी होता येणार आहे. तसेच त्या विद्याध्याँना रोख स्वरूपातील पारितोषिके विद्यापीठामार्फत देण्यात येणार आहे.

तसेच Start-up & Innovation Cell द्वारे विद्यार्थ्यांना एक यशस्वी उद्योजक होण्यासाठी आणि आपला व्यवसाय उभारणीसाठी महाविद्यालय तसेच विद्यापीठाकडून देखील पूर्णपणे मदत आणि यशस्वी उद्योजकतेसाठी प्रशिक्षण देखील दिले जाणार आहे.

तरी ज्या विद्यार्थ्यांना सदर स्पर्धेमध्ये सहभाग नोंदवायचा आहे अशा विद्यार्थ्यांनी आपल्या विषय शिक्षकांकडे अथवा आपल्या आवडत्या शिक्षकांकडे नाव नोंदणी करावी.





प्राचार्य डॉ. बाबासाहेब आंबेटकर महाविद्यालक, ऑबपांब, बुखे-२०



त्वत विकार संस्थतः डॉ बाबासाहेब आवेडकर महाविद्यालय

औष, पुणे -46

B. 23/11/2021

महत्वाची सूचना

महाविद्यालयातील सर्व वरिष्ठ विभागातील सहकारी प्राध्यापकांना सुचित करण्यात येते की, Stant-up & Innovation Cell यांच्या अंतर्गत Innovation 2 Enterprise (i2e) Competition चे ११ क्रिसंबर २०२१ रोजी आयोजन करण्यात आलेले आहे. तरी यासंदर्भात झालेल्या मिटिंग मध्ये उरल्याप्रमाणे प्रत्येक विभागाचा पाच Teams सहभागी होणे अनिवार्य आहे. त्यासाठी नाव नोंदणी ऑनलाइन पद्धतीने सुरु झाली असून सोबत दिलेल्या गुगल फॉर्म मध्ये आपल्या Team ची नोंदणी करावी. स्पर्धेविषयी अधिक माहितीसाठी सोबत माहितीपत्रक दिलेले आहेत तरी सर्व सहकारी प्राध्यापकांनी आपल्या Team ची नोंदणी 28 नोव्हेंबर 2021 पर्यंत पूर्ण करावी ही विनंती.

Registration Link = https://forms.gle/eXdrfB4FXMLPsB4H7

Or Scan QR Code







प्राचार्य डॉ. बाबासाहेब आंवेडका महाविद्यालय, ऑधगांव, गुणे-६७



रवत विकाण संस्थेचे.

हों बाबासाहेब आंबेडकर महाविद्यालय

औच, पुणे -६७

a. 23/11/2-21

महत्वाची सूचमा

महाविद्यालयातील सर्व विद्याध्यांना सुचित करण्यात येते की, विद्याध्यांमध्ये उद्योजकतेचे गुण निर्माण व्हावे, ते उद्योजक म्हणून पुढे यावे, तसेच भारताच्या महासत्तेकडे होत असलेल्या वाटचालीमध्ये योगदान देण्यासाठी महाविद्यालयातील Start-up & Innovation Cell च्या अंतर्गत Innovation 2 Enterprise (i2e) Competition चे ११ डिसेंबर २०२१ रोजी आयोजन करण्यात आलेले आहे. i2e या स्पर्धेद्वारे विद्याध्यांमधील व्यवसायाविषयी असलेल्या (Innovative) मृजनात्मक कल्पना या प्रत्यक्षात उत्तरविण्यासाठी मदत करण्यात येणार आहे. तसेच जे विद्याधां सदर स्पर्धेमध्ये यशस्वी होतील त्या विद्याध्यांना महाविद्यालयातफ विद्यापीठ स्तरावर प्रतिनिधित्व करण्यास मिळेल आणि विद्यापीठाने आयोजित केलेल्या दोन दिवसीय बूट कॅम्प मध्ये सहभागी होता येणार आहे. तसेच त्या विद्याध्यांना रोख स्वरूपातील पारितोषिक विद्यापीठामार्फत देण्यात येणार आहे.

तसेच Start-up & Innovation Cell द्वारे विद्यार्थ्यांना एक यशस्वी उद्योजक होण्यासाठी आणि आपला व्यवसाय उभारणीसाठी महाविद्यालय तसेच विद्यापीठाकडून देखील पूर्णपणे मदत आणि यशस्वी उद्योजकतेसाठी प्रशिक्षण देखील दिले जाणार आहे.

तरी ज्या विद्यार्थ्यांना सदर स्पर्धेमध्ये सहभाग नोंदवायचा आहे अशा विद्यार्थ्यांनी आपल्या विषय शिक्षकांकडे अथवा आपल्या आवडत्या शिक्षकांकडे नाव नोंदणी करावी.





प्राचीर्थ डॉ. वामसाहेक अविद्यस्य महाविद्यास्त्रः, ऑक्यांव, पुचे-२०

Rayat Shikshan Sanstha's

Dr. Rabasaheb Ambedkar College, Aundh-Pune 67

Start-up and Innovation Cell

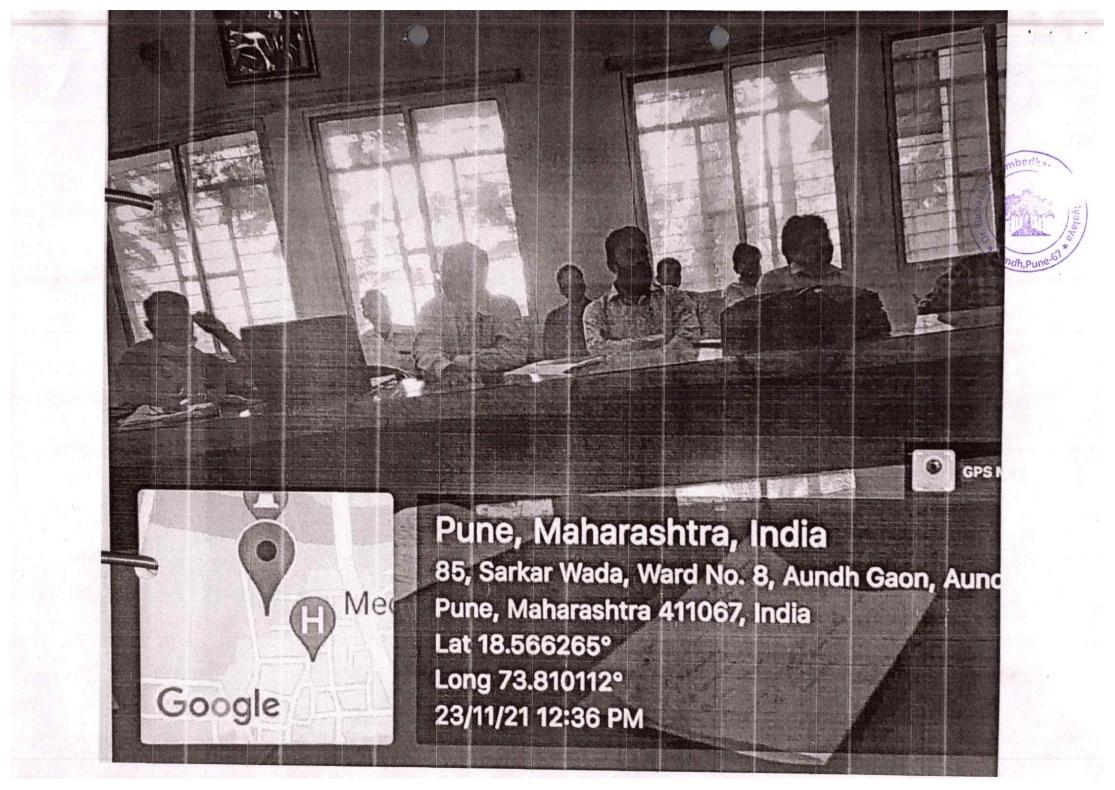
12e College level Competition Meeting

Date: 23/11/2021

Attendance Sheet

Sr.No.	Name of the Faculty	Department	Sign
1	Mrs. Asquagni Sharet	Commerce	A. S. O.L
2	Gosqui Soyali Staram	<i>English</i>	Gosay.
Q	Dr. Divekor Reshma R.	Marrethi	- Con-
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8	or Kamble B'B.	Commerce	CMBE
	Dr. Rajentra Roskar	History	17-
10	Prof. Vishal Shishupal	BBA ((A)	85
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12]	Chandratail Boude	English	COOM
13	Pacharne N.V	kgo vounis	Nation
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Regarding i-2-e Competition (innovation -2-enterprise)

Centre for Innovation Incubation & Enterprise SPPU <infoiil92@gmall....

Nov 16, 2021, 6:12 PM (2 days ago)

to bcc: me

Dear Sir/Madam,

Please find enclosed herewith guidelines regarding i-2-e Competition (innovation -2-enterprise) to be conducted by College/Institute. Therees for this important dates are as follows:

ir. No.	Particulars	
1.	College Level Competition	Date
	S S S S S S S S S S S S S S S S S S S	16 th November to
2.	Submission of names of qualifying teams	13 th December, 2021
3.	Awareness program	14 th December, 2021
4.	Selection of Top 100 teams by Jury	16 th December, 2021
5.	Cluster Level Competition & Selection of top 25 teams	22 nd December, 2021 27 th to 29 th December, 2021
6.	Boot Camp for Top 25 teams	
7.	Grand Finale	4 th -5 th January, 2022
8.	Annual Summit	19 th - 20 th January 2022
9.	Power -2022 0	25 th - 26 th January, 2022
	Program Pre-incubation Mentoring	June - August 2022

You are requested to submit details of selected teams at College Level Competition in following Google Form: https://forms.gle/epSe3Dx1UOnSovies on or

Centre for Innovation, incubation & Enterprise has started the Telegram group. You are requested join on following link: https://r.me/joiochet/

For any query pls call Akshay Datar on 7507815029 or Santosh Botre on 8554899754.

Dr. Apoorva Palkar

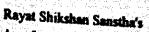


Raym Shikshan Sanotha's

Dr Babasaheb Ambedkar College Aundh Pune Start Up and Innovation Cell

"Innovation 2 Enterprise (i-2-e) Competition"
Date and Time: 4th December 2021, 11:30 AM onwards

	Program	Attendanc		
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	Boloon Stranger	FY-ROW	8930M199	shing-
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3	Smach Ambuse		70200401344	C67-
4	Ajinkya Parse		8637702445	700
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10	Pragati Adsule	TABBLEE	9503453668	James .
11	Praduul Barve	SYBPACA	BR06307692	P.W. Basse
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19	Alsshada Ramagu salve	S.v.brom	9665530247	Wehada
20	Naresh probby khetri	FY. B.A	7670928286	None
21	Rajost Day Handore	F. Y. B.A	SE05718798	Rhyndan
22	AJAY J Therodkur	FY-RCO)	1168263779	AJAY
23	ARYAN. R. NAGRALE	FY. B.P	8000001407	Gregan
24	Peema N. Mahule	Sy . B. com	7972704214	allowhile.
25		5.4.B.com	8606085012	James
26			9767700292	Cotaglere
27	Surgi Schunke	S.Y. Prom	983493 5846	SKaluske
28	Somnoth Nignal		784302 1320	Someth.
29	Prodyumna Oman	S. Y. Bcom	9011081122	Zanous
30	Govern Garande	t	7387049788	Ganest
31	Rutvik Zose	S.V. Room	1499104901	(20)
32	Aniket MAVAS	S. Y. BBAKE)8866333814	Aciket



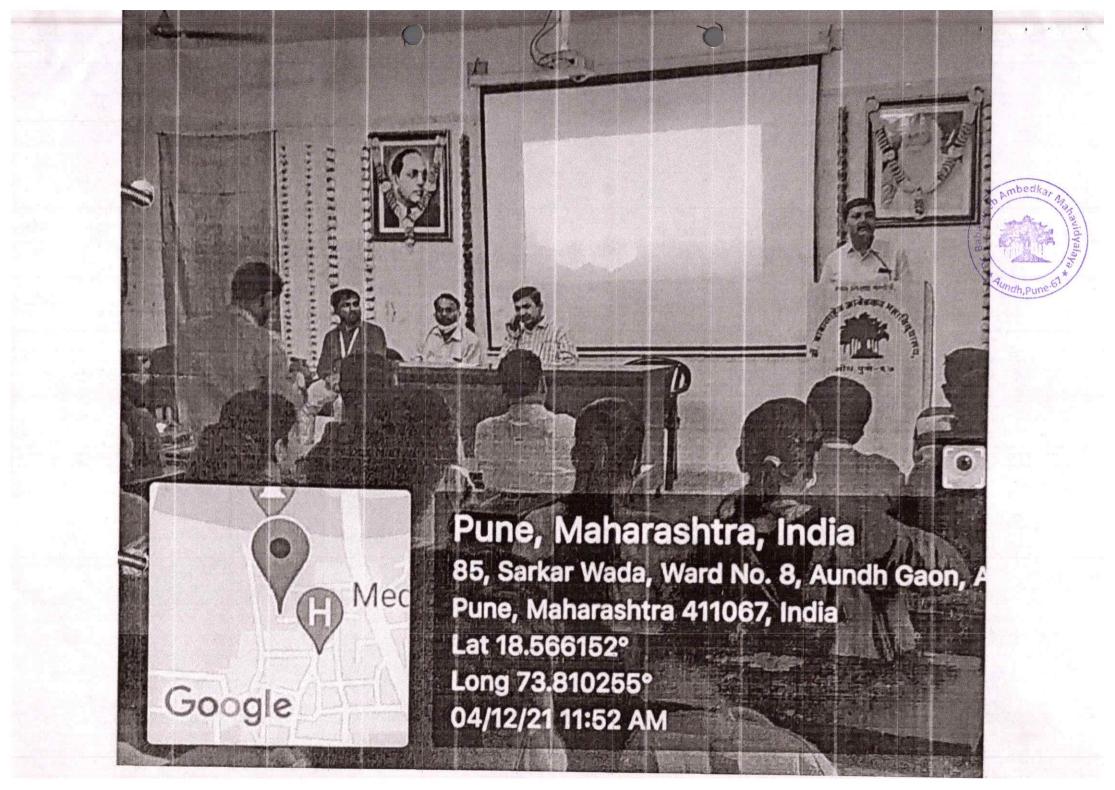
Dr Babasaheb Ambedkar College Aundh Pune Start Up and Innovation Cell

"Innovation 2 Enterprise (i-2-e) Competition"
Date and Time: 4th December 2021, 11:30 AM onwards

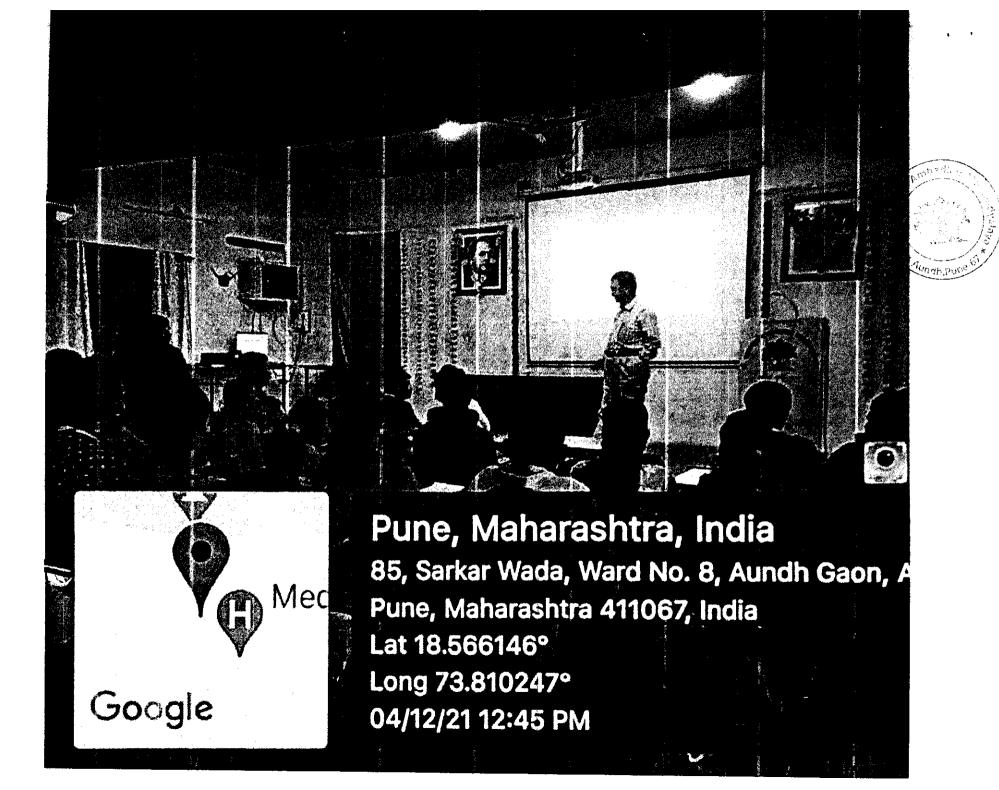
Program Attendance	

Sr. No.	Frogram	Attendanc		
	TOTAL OF THE DIRECTOR	Class	Mo. No.	Sign
33	Yashodip Sonowane	54-88ACA	7774843458	Bonnes
34	Dinkor A. BADIS	TIBA	1813879626	238
35	Amuae Shart	S.4.80	5 93593437 <i>57</i>	差以
<u> 36</u>	Brayin . H. Wolke		8+67125017	RICHT
37	Kenyka T Chalwadi	F.V.BA		Danks.
38	Teps Rajiwate	MA-I	7378642498	THE
39	AKSLOW HOLLES	TYA.D.	7840937063	Bush
40	Pallari Drumbhar	F.y. Bo		(P)
41	Privinka karade	5.Y.B.A		Dine
42	Water eric Couran		8654819450	violet:
43	Strutt Pungappa Butta	7		Strull
44	Domin Tamboli	THEA	9146106635	- Dent
45	Demutice Milite		9840009898	ATAV
46	Amora Sable	MAG		Q wieAl
47	Bhaquashai Sanawane		7249602635	Banquar
48	Reuti Waxaiy	SY BBACK		Renti
49	Telshree Apt house	5.4.A.A		TeTS), ree
50	SAURARH WAGHMARE	1	3.	of subs
51	TSHWAR TAK	S.Y. B.A	1	Taken
52	Priti Shunkar Devkar	F.v. Bcon	364 8624 89 8512	Brib
53	Anjali Devidas Khemchands	FY R. com	70305314 76	Avidek
54	Nikita Bhaquest Bhatke			Quida.
55	Sakshi Vigay Jandhan		9657716754	USL
56	Nivedita Nitro Nikatie		3558375118	Make,
57	Charle Roma Sake Gondaro	SYBBA-	9665072491	Charles
58	Ankita Gudhakar Kamble	54.8BA-a	86.98 7.9 72.84	Akamula
59	Prakta Rolan Jugtap	5.4.888-CF	7168987687	1
60	7			
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Rayat Shikshan Sanstha's Dr. Babasaheb Ambedkar College, Aundh Pune -67 Start-up & Innovation Cell Innovation 2 Enterprise Competition



r No.	Title of Project	Department	Mentor Name	Participant Name 1)	Participant Name 2)	Participant Name 3)	Participant Name 4)	
1	Car Wiper	BBA CA	Prof. Mayur Mali	Pooja Gopal Mistari	Shruti Rangappa Battad			9
/× 2	Vacant Class	BBA CA		Vasudev Budhappa Rathod	Nikhil Baliram Bhaɗarge		Part Control of the C	۹
<u>, 3</u>	Save Animal	BBA CA	Prof. Mayur Mali	Suraj Mahemud Mulani	Saurebh Shekti Hajare			
4	Two wheeler mirror adjustment	ВВА СА	Prof.Mayur Meli	Anikta Sunil Shinde	Mohini Ranu Uigare			۱
	Bus Tracker	ВВА СА	Prof. Mayur Mali	Mariappa Hira	Tamboli Tanyeer	Avinosh shirset	general and the second	q
<u> 6</u>	Bus Ticket	ВВА СА	Prof. Mayur Mali	Pragati Adsule	Diksha Mole		9.930 gr	a
7	Digital Photo Frame	BBA CA	Prof. Gauri Pawar	Harshvardhan Sorate	Piyush Kadem	Hun jarji me L		k
8	Virtual Cloth trial System	BBA CA	Prof. Gauri Pawar	Aboli More	Kajal Gaikwad	9.0	. 1998 • 1998 • 2008 • 1988 •	
· 9	Historical place App *	BBA CA	Prof. Gauri Pawar	Shamai Gawande	Ashwini Kambia			
10	Classroom Attendance	ВВА СА	Prof. Gauri Pawar	Poonam Paul	Karishma Kamble			
<u></u>	Notice Board App *	BBA CA	Prof. Gauri Pawar	Sandesh Kale	Parjval Chavan			
12	Portable Chair	вуос	Prof. Mayur Mali	Rohan Mane	Prem Reddy			
₁₃	Text Reader Pen	ВВА СА	Prof. Mayur Mali	Shubham Mane	Nikhil Bhalerao			

Dr. Ba

Rayat Shikshan Sani	athe's
abasaheb Ambedkar Colle	De. Aundh Buine en S. Aundh
Start-up & Innovati	on Call
Innovation 2 Enterprise	Competition
Participant Lis	outbeariott /
	Anch Park

add in A		T	ation 2 Enterprise (Participant List	Comp etition	Author Parties	
	BBA CA	Prof. Mayur Mali	Ankita Kamble	Nivedita Nikaje	The state of the s	
vadar (tip	BBA CA	Prof. Mayur Mali	Yeshodip Sonawahe	Aniket Meves	and the second s	
16 Save Tree Mark Now	BBA CA	Prof. Vishal Shishupal	Prejekta Jagtap	Samir	planticula - plantato	· Kevia)
17 Digital Water Bottle	BBA CA	Prof.Pratiksha Kamble	Prajval Barve	Sandiya.	ondlife	<u>'</u> جـ
18 Scare Crow	BBA CA	Prof. Mayur Meli	Shail Atar	Sushii Mahale		
	BBA CA	Prof. Mayur Mali	Bhagyashree Sonewane	Peresed Khegre Sekashi	Programme and the second secon	1200 1200 1200 1200 1200 1200 1200 1200
20 Plant Water Automation	BBA CA	Prof.Mayur Mali	Geutam Chande	Revil Verpiye		- J
	BVOC	Prof.Mayur Meli	Karkud Radhika		Laboration Ramed	
22 Aquaponics Fish Farming	Economics	Maruti kamble sir	Omkar Bhoir	Yamkar Şejai		200 S
23 मराठी —ी	Marethi	Tejās Ramdas Rajiwade	Prmeshwar Rite		<u>0</u>	
	Economics	Pecharane mam	Pratiksha Joshi	Aruna Sable	Ranuka mitha	euri Perfense
Developing Olling cum 25 Massager		Dr. Savite Patil		Divya Joshi		10 E
Developing Language 26 Translator Application	English		Ashwini Borude	Priyenka Kerde		

The Annual activity calendar for 2021-22 of Startup & Innovation Cell is given below.

		되었다. 그는 이 얼굴하게 된 것이다.	
Sr. No	Semester	Tentative Date	Activity Name
	Odd Semester	11 September 2021	Talk Session with Industrialist
2	Odd Semester	11 October 2021	Talk Session with Industrialist
3	Odd Semester	26 November 2021	Talk Session with Industrialist
4	Odd Semester	11 December 2021	Talk Session with Industrialist
5	Even Semester	11 January 2022	Talk Session with Industrialist
6	Even Semester	11 February 2022	Talk Session with Industrialist
7	Even Semester	03 March 2022	Talk Session with Industrialist
8	Even Semester	15 March 2022	Startup-Idea Competition
9	Even Semester	24 March 2021	Talk Session with Industrialist

Aundh, pune

Co-Ordinator

Prof. Kushal Pakhale

PRINCIPAL

Jr. Babasaheb Ambediar College.

Aundh, Pune-67.

प्रि. डॉ. अरुण आंधळे एम.एससी.एम.फील,पीएथ.डी 'स्वावलंबी शिक्षण हेव आमवे बीद'-कर्मवीर रयत शिक्षण संस्थेचे,

डॉ.बाबासाहेब आंबेडकर महाविद्यालय,

८५,शिंदे सरकार वाडा,औंध,पुणे.४११०६७ (ID No.PU/PN/ASC/052/(1983))

Reaccredited at 'B++' Grade(CGPA:2.76) by NAAC E-mail: bdbacollege@gmail.com Web: bdbacollege@undh.edu.in

संस्थापक-पद्मभूषण डॉ.कर्मदीर भाऊराव पाटील, डी.लिट.

जावक क्र.:

दिनांक :

स्थापना-१९८३

020-24663063

To,

Hon. Dr. Apoorva Palekar,

Director,

Centre for Innovation, Incubation & Enterprises,

Savitribai Phule Pune University, Pune - 07

Subject - Creation of "Startup & Innovation Cell" in our College

Ref. Your Letter No: HE/282 Dated 14 July 2021

Respected Madam,

We have composed the "Startup & Innovation Cell" in our college.

Which is as follows;

Sr. No	Name	Design	Mobile No & Mail.ID
1	Dr. Arun Andhale	Principal	9881235224 drarunandhale@dbacap.edu.in
2	Dr. Sanjay Nagarkar	Head	9096875737 snagarkar@dbacap.edu.in
3	Prof. Kushal Pakhale	Co-Ordinator	9921842151 kushal@dbacap.edu.in
4	Prof. Nalini Pacharne	Member	9422082082 nvpacharne@dbacap.edu.in
5	Prof. Dr. Rajendra Raskar	Member	8484882263 rajendraraskar@dbacap.edu.in
6	Ms. Sunita Pataskar	Industry Representative	9552817777
7	Ms.Priti Kale	IQAC Industry Representative	9860662999











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Dr. Agentus pather torces remaid for the response

Ref. No.: 1187 2-82

To,
The Principal,
Affiliated colleges,
SPPU Pune -7

Date: 14/07/2021

Subject -- Creation of "Startup & Innovation Cell" at College / Institute

Dear Sir / Madam,

Centre for Innovation, Incubation & Enterprise has been established at Savitribai Phule Pune University as per Maharashtra Public University Act.2016. To promote the culture of Startups & Innovation a "Startup & Innovation cell" may be set up in your Colleges/Institute. It is not a compulsory activity however those Colleges/Institutes who are interested may set up this cell.

Composition of the cell is as follows:

Senior Faculty
Faculty Member

Activities expected to be undertaken by the college cell are as follows:

a. Talk session by 4 startups / industrialist in a semester (one per month).

b. Startup — Idea Competition — Once a year within the college.

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c. Other similer activities like projects on innovative ideas, creative thinking organized periodically guided by the Head of the Cell Savitribal Phule Pune University's Centre for Innovation, Incubation & Enterprise shall provide periodically the following:

- 4. Seasiba (5) Shroenstill Entrepress
- by State of Land Committee of the Commit
- c. Course on "beginners for start-up" (In case of certification nominal fee charged). [The above will be provided through LIVE streaming with prior intimation to all the cell members.]
- d. Ideas from the Startup competition will get opportunity to apply for incubation through the prescribed format notified http://iii.unipunc.ac.in
- e. Chat sessions with mentors on LIVE platform for those who are the Cell
- members.

 £ Information of opportunities on Startup innovations will be shared periodically with such cells.

Please Principal/Directors info.iil@unipune ac.in OR Fill-up your college Statup cell information below google link: https://forms.gle/a5FkzuBbPd1OahZu9

J. Land Conference

Those Colleges/ Institute who are not yet established the "Startup & Innovation cell" please establish the cell as per given norms and send the details in prescribe format attached berewith.

Walle

Dr. Apoorva Palkar

Director.

Innovation, Incubation and Linkages

Enci:- form



सकाक

डॉ. आंबेडकर महाविद्यालयात 'आयदूई' स्पर्धा

अर्धि : महाविद्यालयातील विद्यार्थ्यांच्या नाविन्यपूर्ण कल्पनांना वाव रेण्यासाठी व त्यांच्यात चिकित्सक वृत्ती जागृत करण्याच्या उदेशाने नेशील रयत शिक्षण संस्थेच्या हाँ. बाबासाहेब आंबेडकर महाविद्यालयात 'इनोक्सन दू एंटरप्राइज' (आयदूई) या स्पर्धेचे आयोजन करण्यात आले होते. स्पर्धेत महाविद्यालयातील अनेक विद्यार्थ्यांनी आपल्या विविध कल्पना सादर करून परीक्षकांचे मने जिंकले. प्राचार्य डाँ. अरुण आंधळे यांच्या अध्यक्षतेखाली व सेवा सहयोग समितीच्या साक्षी लवंगरे, डाँ. डी. एम मुपाडे यांच्या प्रमुख उपस्थितीत स्पर्धेचा उद्घाटन सोहळा झाला. प्रास्तविक डाँ. संजय नगरकर यांनी केले. प्रा. सायली गोसावी यांनी आभार केनले. कार्यक्रमाच्या यशस्वितेसाठी प्रा.कुशल पाखले व प्रा. मयूर माळी यांनी परिश्रम घेतले.

> Pune, Pune-Today1 18/12/2021 Page No. 3



औंध: 'इनोबेशन टू एंटप्राइज' स्यर्धेत मार्गदर्शन करताना डॉ.डी.एम मुपाडे यांच्यासह मान्यवर.

आंबेडकर महाविद्यालयात 'आयटूसी' स्पर्धा

अध्य, दि. १७ (प्रतिनिधी)
- विद्यार्थ्यांच्या नाविन्यपूर्ण
कल्पनांना वाव देण्यासाठी व
त्यांच्यात चिकित्सक वृत्ती जागृत
करण्याच्या उद्देशाने येथील रयत
शिक्षण संस्थेच्या, डॉ. बाबासाहेब
आंबेडकर महाविद्यालयात
इनोवेशन टू एंटप्राइज' स्पर्धेचे
आयोजन करण्यात आले होते. या
स्पर्धेत महाविद्यालयातील अनेक
विद्यार्थ्यांनी आपल्या नानाविविध
कल्पना सादर करून परिक्षकांचे
मने जिंकले.

प्राचार्य डॉ. अरूण आंघळे यांच्या अध्यक्षतेखाली व सेवा सहयोग समितीच्या साक्षी

लवंगरे, डॉ.डी.एम म्पाडे यांच्या प्रमुख उपस्थितीत स्पर्धे चा उद्घाटन सोहळा झाला, त्यानंतर विद्यार्थ्यांनी त्यांच्या नाविन्यपूर्ण कल्पना परिक्षकांसमोर सादर केल्या. त्यानंतर अखेरीस पारितोषिक वितरण सोहळा पार पडला. या स्पर्धेतील प्रथम पाच विजेत्यांना विद्यापीठ पातळीवर त्यांच्या कल्पना मांडण्याची संघी आता मिळणार आहे. प्रास्तविक डॉ. संजय नगरकर यांनी केले तर प्रा.सायली गोसावी यांनी आभार मानले. कार्यक्रमासाठी प्रा. कुशल पाखले व प्रा.मयूर माळी यांनी परिश्रम घेतले



WIN #: 490 /2021-22

Relen: 10 12 2021

नियंत्रण पत्र

प्रति, मा. डॉ. डी. एम. मुपाडे, सहाय्यक प्राच्यापक, टी. बे. महाविद्यालय, खडकी, पुने,

विषय;- "Innovation 2 Enterprise Competition" साठी परीक्षक म्हणून उपस्थिती बाबत

महोदय,

आमच्या महाविद्यालयामध्ये Start-up & Innovation Cell यांच्या मार्फत
"Innovation 2 Enterprise Competition" आयोजित करण्यात आली आहे तरी सदर स्पर्धे
मध्ये परीक्षक म्हणून आपण शनिवार, दिनांक ११ क्रिसेंबर २०२१ रोजी सकाळी १०:०० वाजता
उपस्थित राहवे. ही विनंती,

कळावे,





आपला विश्वासू,

्रा. राज्याताहर आंग्रेडका पताविज्ञालय. ऑध्याचे, पुण-१०







RayatShikshanSanstha's

Dr.BabasahebAmbedkar College,

Aundh, Pune -67

Department of Commerce

Report of Certificate Course in Entrepreneurship Development-FYBCOM

Name of Coordinator - Prof Asawari Shewale

Period of the Course - 11th January 2022 to 06th May 2022

Useful to Criteria - Criterion - V: Student Support and Progression

Beneficiaries -19

Briefing of Programme

Ms. Asawari Shewale worked as Coordinator of this course, Mr Dhanjay Bhise was worked as guest lecturer as well as Dr. Ramesh Randive worked as Chief course coordinator.

Moreover, we have also conducted an in internal exam (Theory 70 Marks & Practical 30 Marks) of this course.

This course was conducted under the guidance of Hon. Principal Dr. Arun Andhale who motivated and supported us.

Course Coordinator

Head of the Adartment

Department of Commerce

Dr. Babasaheb Ambedkar College,

Auadh, Pune-67.

PRINCPPAL

Dr. Jabasaheb Ambedkar College
Aundh, Pune-67

सालर सिस्टिम बसविले आहे. त्याची देखभाल व दुरुस्तीसाठी : पाने कोडेका जोता अंदाजे खर्च प्रती वर्षी रु.१०,०००/- इतका खर्च अपेक्षित आहे एक्का तीन वर्षासाठी ३०,०००/- सोबत सदर कामाचे कोटेशन जोड़त आहोत. सदर कामासाठी व खर्चासाठी मान्यता मिळावी ही विनती. विषय क्र.११ : संस्थागत भांडार (D-space) तयार करण्यास परवानगी मिळणे बाबत. मा. प्राचार्य यांनी त्यांच्या अधिकारत निर्यण घ्या

ठराव क्र.११. महाविद्यालयामध्ये असणारे किंवा तयार होणारे Content (document, Audeo, Video, images) साठवून ठेवण्यासाठी व ते विद्यार्थी व सेवकांपर्यंत पोहचिवण्यासाठी ग्रंथालयाने संस्थागत भांडार (D-Spse) तयार करण्याचे ठरविले आहे. त्यासाठी एक website तयार करावी लागते. त्या माध्यमातून ही माहिती तयार करुन upload करण्यासाठी व ती website चालू ठेवण्यासाठी वार्ग

विषय क्र.१२: कोविड कालावधित सॅनिटायझर स्टॅंड, तापमापक मशीन सॅनिटाझरसाठी येणा-य खर्चास मान्यता मिळणे बाबत. मा. प्राचार्य यांनी त्यांच्या अधिकारत निर्यण घ्या ठराव क्र.१२. महाविद्यालयातील सेवकांना करोना पासून सावध भूमिका घेणेसाठी महाविद्यालयामध्ये स्टॅन्ड व सॅनिटायझर तापमापक मशीन खरेदीस मान्यता घेणे.

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=	Sodium Hypoclonte		2300
9	Santitizer Cand	4Ltr Bottel	8000
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1 25.55	१०/- इतका खर्च झालेला आहे. त्यास सर्वाच्या	8600	

अंदाजे एकूण रु.२२,४१०/- इतका खर्च झालेला आहे. त्यास सर्वानुमते मान्यता घेण्यात आली.

ठराव क्र.१२ सर्वानुमते मं

विषय क्र.१३ : विद्यार्थी व शिक्षकांच्या संशोधन कार्यासाठी Seed Money ची तरतूद करणेस परवानगी मिळणे बाबत. ठराव क्र.१३. महाविद्यालयातील विद्यार्थी व शिक्षकांना संशोधन कार्य करण्यास प्रोत्साहन देणेसाठी त्यांना संशोधन प्रकल्प करण्यासाठी सध्या रु.५०,०००/- प्रती वर्षे तरतूद आहे. त्यातून दरवर्षी ४ ते ५ संशोधन प्रकल्प केले जातात, सदर रक्कम ही मर्यादित असल्यामुळे त्यासाठी वाढी रक्कमेची तरतुद करणे आवश्यक आहे.

Seed Money संशोधन प्रकल्पसाठी

- १. शिक्षकांसाठी रु.२,४०,०००/-
- २. विद्यार्थ्यांसाठी रु. ६०,०००/-

एकूण ३,००,०००/- इतक्या खर्चास मान्यता घेणे.

ठराव क्र.१३ सर्वानुमते मंज

वेषय क्र.१४ : संगणक विभागासाठी, तसेच ज्युनिअर कॉलेज, परीक्षा विभाग व कार्यालयासाठी खालीलप्रमाणे संगणक व प्रिंटर खरेदी ञ्रण्यास परवानगी मिळणेबाबत.

राव क्र.१४. संगणक विभागासाठी ६ नग, कार्यालयासाठी ३ नग, परीक्षा विभागासाठी १ नग व IQAC साठी १ नग एकूण ११ संगणक खरे रावयाचे आहेत. प्रत्येकी एका नगास रु.४४,५००/- इतकी किंमत आहे. एकूण ११ नगाची एकूण रक्कम रु. ४,८९,,५००/-इतकी होत आं नेच कार्यालयासाठी २ प्रिंटर, IQAC १ प्रिंटर, कॉमर्स विभागासाठी १ प्रिंटर व ज्युनिअर विभागासाठी १ प्रिंटर एकूण ५ प्रिंटर खरेदी करावया हे. प्रत्येकी एका नगास रु.१५,५००/- प्रमाणे एकूण ५ नगाची किंमत रु.७७५००/- इतकी रक्कम होत आहे. संगणक व प्रिंटरची एकू 4.६७.०००/- होत आहे. तरी वरीलप्रमाणे संगणक व प्रिंटर खरेदी करण्यास परवानगी मिळावी.

मा. चेअरमन सो यांच्या सचनेनसार ठराव क्र.१४ पढील मिटिंगला ठेवाव

	मा. चअरमन सा याच्या सूचनेनु	सार ठराव क्र.१४ पुढील मिटिंगला ठेवाव
CIASSMATE		PAGE



स्थापना: १९१९

" स्वावलंबी शिक्षण हेच आमचे द्वीद" - कर्मवीर

रयत शिक्षण संस्था, सातारा.

संस्थापक - कर्मवीर भाऊराव पाटील, डी.लिट्

Website: www.rayatshikshan.edu E-mail: secretary@rayatshikshan.edu

Fax No.: (02162) 231424

फॅक्स नं.: २३१४२४ (एस.टी.डी.) (०२१६२)

🖀 २३४५६६, २३३८५७ २३२४४४, २२८५६६, २३४८५७

तारेवा पत्ता सीगांगक 18560 जावकदि:27/01/2023

दिनांक:- / /२०१



प्रति, प्राचार्य, डॉ.बाबासाहेब आंबेडकर महाविद्यालय, औंध, पुणे

विषय- महाविद्यालयात Incubation सेंटर सुरु करण्यासाठी येणा-या खर्चास परवानगीबाबत. संदर्भ- आपणाकडील जा.क्र.546/2022-23 दि.24/12/2022 चे पत्र

वरील संदर्भीय पत्रामध्ये आपण महाविद्यालयात Incubation center in Enterpreeurship Development सुरु करण्यासाठी दि.19/10/2021 च्या सीडीसी मध्ये रक्कम रु.75000/- खर्चास परवानगी घेतलेली असून खालील साहित्य खरेदी करण्यास आपण संस्थेची परवानगी मागितलेली आहे.

आहे.		खर्च रु.	
अ नं	तपशिल	खच रु.	
	संगणक 01 व प्रिंटर 01	50,000/-	
01	स्रगणकणा व ।प्रदरणा		

त्यास अनुसरुन आपणांस कळविण्यात येते की, महाविद्यालयीन विकास समितीच्या मान्यतेच्या आधिन राहून सदर साहित्य संस्थेच्या अधिकृत डिलर मार्फत खरेदी करण्यास परवानगी देण्यात येत आहे.

रयत शिक्षण संस्था, सातारा

अधिकृत डिलर - (पश्चिम/उत्तर विभाग) इन्व्होग कार्पोरेशन्स, अहमदनगर मो.नं.- ९७३०६५५५४४



" स्वावलंबी शिक्षण हेच आमचे ब्रीद" - कर्मवीर

रयत शिक्षण संस्था, सातारा.

महाराष्ट्र राज्य (भारत)

संस्थापक - कर्मवीर भाऊराव पाटील, डी.लिट्

स्थापना : १९१९

Website: www.rayatshikshan.edu • E-mail: secretary@rayatshikshan.edu

नावक ने जन. 19 0 136

^{दिनांक :} [2 1 JAN 2023

प्राचार्य, डॉ.बाबासाहेब आंबेडकर महाविद्यालय, औंध, पुणे - ४९१ ०६७

यांना...

विषय - खर्चास परवानगी मिळणेबाबत.

संदर्भ - आपलेकडील जा.नं. ५४६, दि. २४/१२/२०२२ चे पत्र.

उपरोक्त विषयाबाबतचे आपले वरील संदर्भाचे पत्र मिळाले. महाविद्यालयात नॅकच्या अनुषंगाने Incubation Center in Entrepreneurship Development सुरु करण्यासाठी फर्निचर कपाटे, टेबल, खुर्च्या आणि पुस्तके या भौतिकसुविध उपलब्ध करण्यास व त्यासाठी येणा-या एकूण अंदाजे रु. २५,०००/- खर्चास परवानगी मिळावी अशी आपण विनंती केलेली आहे. आपल्या विनंतीनुसार आणि महाविद्यालय विकास समितीने दिलेल्या मान्यतेनुसार विहित पध्दतीने फर्निचर कपाटे, टेबल, खुर्च्या आणि पुस्तके या भौतिकसुविध उपलब्ध करण्यास व त्यासाठी वरीलप्रमाणे येणा-या खर्चास परवानगी देण्यात येत आहे.

सचिव

रयत शिक्षण संस्था,सातारा ॐ

Sandip Jadhav / L/ 90/09

EVENTS OF 16th TO 19th CENTURY EQUATE TO TODAY'S MANAGEMENT PRINCIPLES AND PRACTICES

A

SUMMARY

SUBMITTED TO THE

SHRI JAGDISH PRASAD JHABARMAL TIBREWALA UNIVERSITY, VIDYANAGARI, JHUNJHUNU, RAJASTHAN,

FOR THE DEGREE

OF

DOCTOR OF PHILOSOPHY

IN

HISTORY



By

KIMAYA KISHOR DESHPANDE

REG. NO: 28620010

UNDER THE GUIDANCE OF

DR. NAZIA HUSAIN

UNDER THE CO-GUIDANCE OF

DR. RASKAR RAJENDRA NAMDEV

DEPARTMENT OF HISTORY

RI JAGDISH PRASAD JHABARMAL TIBREWALA UNIVERSITY, VIDYANAGARI,

VIDYANAGARI, JHUNJHUNU, RAJASTHAN - 333001

Year 2020- 2022



Topic	EVENTS OF 16TH TO 19TH CENTURY EQUATE TO TODAY MANAGEMENT PRINCIPLES AND PRACTICES
Name of Scholar	Mrs Kimaya Kishor Deshpande
Registration Number	28620010
Subject	HISTORY
Guide's Name	Dr. Nazia Husain
Co-Guide's Name	Dr. Raskar Rajendra Namdev
Guide Designation	Head Of History Department
Guide's Working Place	Shri Jagdish Prasad Jhabarmal Tibrewala University, Vidyanagari, Jhunjhunu, Rajasthan – 333001
Co-Guide Designation	Head Of History Department
Co-Guide's Working Place	Rayat Shikshan Sanstha's Dr Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune 411067
Guide's Reg. Number	JJT/2K9/SSH/1844
Co-Guide's Reg. Number	JJT/2K9/SSH/750



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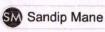
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Your Selection for Ph. D. Admission 2



Shilpagauri Ganpule To Mr. Sandi; Tue, Mar 15, 2022 at 10:16 AM



sandip mane <smane9691@g



Tue, Mar 15, 2022 at 2:29 PM 🕏

To: Shilpagauri Ganpule Cc: srkothawale@yahoo.com

Thanks a lot.



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Unread

Starred

Drafts

Sent

Archive

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Views

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Documents

Subscriptions

Shopping

Receipts

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On Tue, Mar 15, 2022, 10:16 AM Shilpagauri Ganpule <rmcenglishphd@gmail.com> wrote:

To

Mr. Sandip Dudharam Mane

Cell No. 9767127536

Subject: Your Selection for Ph.D. Admission



Sandip Mane Q

smane9691@gmail.com + Add to contacts



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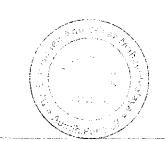
We are glad to inform you that we have received the notification from Savitribai Phule Pune University regarding the Ph.D. admission. You have been selected as a Ph. D. candidate for our center.

As per the University norms and availability of supervisors for the said category, the guide allocated to you is Dr. Savita Patil: Cell No. 9322315291.

Please contact her and start preparation regarding the Pre-Registration Viva Voce.

Thanking you,

Coordinator





Reply, Reply All or Forward

Thanks for sharing.

Love it!

Thank you.









Ambedkar

Dr. Babasaheb Ambedkar College Aundh, Pune.

Department of Commerce
Report of "Guest Lecture You can be an Entrepreneur"

Name of Teacher - Prof. Kushal Pakhale

Period of the Activity -8th Feb. 2021

Useful to Criteria - Criterion: III

Beneficiaries -58 (Online Responses) students

Briefing of Programme

We are very glad to inform you that the "Guest Lecture You can be an

Entrepreneur" for the students has been completed successfully. The Activity took place for 2 Hours of a day on 8th Feb. 2021 at 11:00 am. Altogether 58 students enrolled their names for this Program.

Department of Commerce or Factories Ambedker College, andh. Pune-67.











Dr. Babasaheb Ambedkar College Aundh, Pune.
Department of Commerce

Notice

Date- 5/2/2021

All the Students are hereby informed that, the Guest Lecture on "You can be an Entrepreneur" will be held on 8th Feb. 2021 at 11.00 a.m. in Online Mode.

Coordinator
Department of Commerce
Dr. Babasaheb Ambedkar College,
Aundh, Pune-67.



PrincipalL

Dr. Babasaheb Ambedkar College,
Aundh, Pune-67.





रयत शिक्षण संस्थेचे.

डॉ. बाबासाहेब आंबेडकर महाविद्यालय, औध, पुणे. ४११०६७

"आपण हि उद्योजक होऊ शकता" ऑनलाईन व्याख्यान

दिनांक : ०८ फेब्रुवारी २०२१

वेळ : सकाळी ११ :०० वा.

* कार्यक्रमपत्रिका *

प्रास्ताविक, पाहुण्यांचा परिचय व स्वागत

ः प्रा. डॉ. राजेंद्र रासकर

• प्रमुख पाहुण्यांचे मनोगत : मा. किंमया देशपांडे

(लेखिका)

अध्यक्षीय मनोगत

मा. प्राचार्य डॉ. अरुण आंधळे

• विशेष उपस्थिती

मा. उपप्राचार्य डॉ संजय नगरकर

मा. प्रा. डॉ. सुहास निंबाळकर

मा. डॉ सविता पाटील

(मुख्य समन्वयक, शॉर्ट टर्म कोर्स)

आभार

: प्रा. स्नेहल रेडे

. सूत्रसंचालन

प्रा. कुशल पाखले.







Dr.Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune – 67

One Day Workshop on You too can be an Entrepreneur Table Program

Date: 08/02/2021

Time: 10:00 a.m.

Introductory Note

Dr.Rajendra Raskar

• Chief Guest's Speech :

Hon. Kimaya Deshpande.

Presidential Address

: Hon. Prin.Dr. Arun Andhale

Vote of Thanks

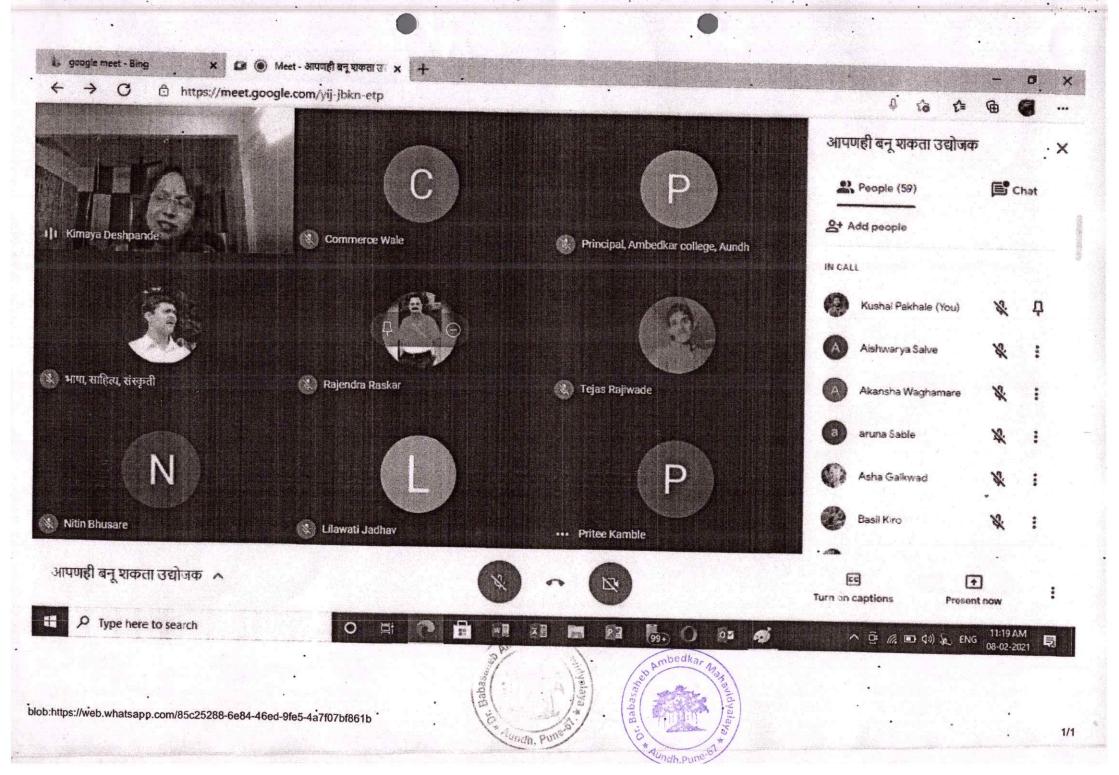
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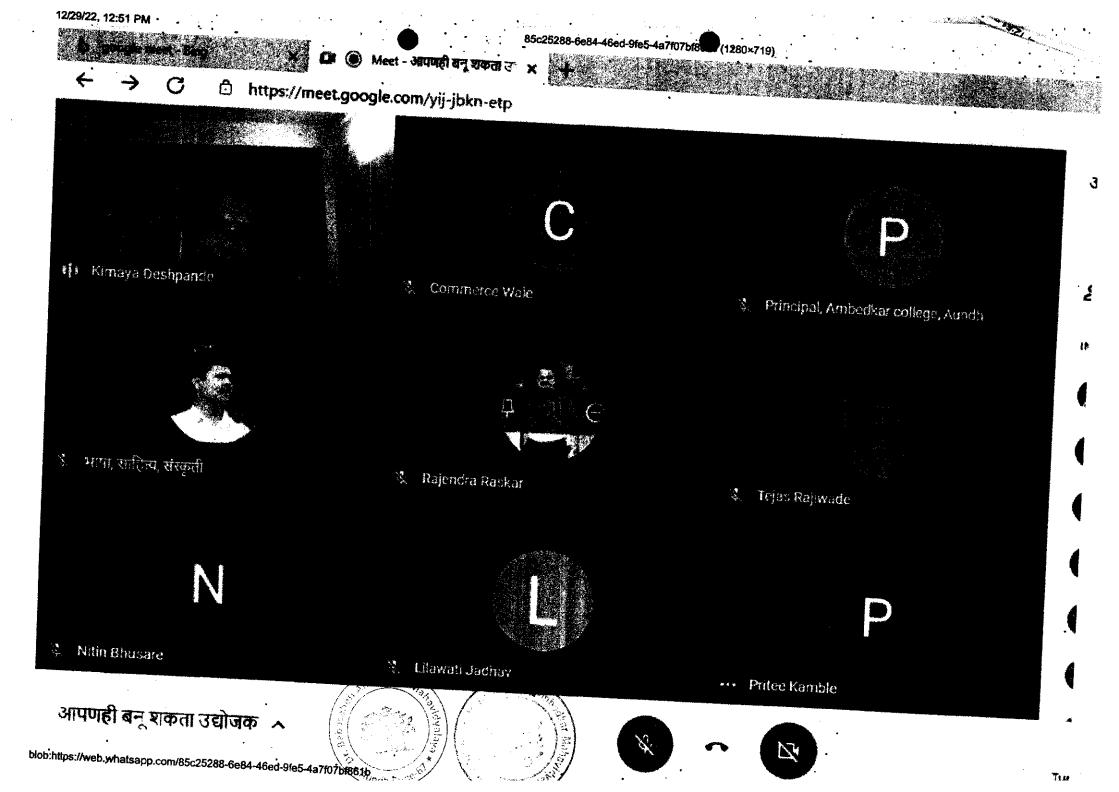


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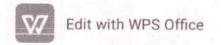


SAVITRIBAI PHULE PUNE UNIVERSITY

CURRICULUM FOR

B. Voc. (Bachelor in Vocation) in Retail Management

Credit Based Semester and Grading System with effect from the Academic Year 2020-2021



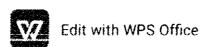


Syllabus

Choice Based Credit System (CBCS) 2020-2021 B.Voc (Bachelor in Vocation) in Retail Management

Year/Semester	NSQF Certification	Vocational Qualification	Title Programme
First Year (Semester I) (6 Subjects+OJT)	5	Certification Course Duration – 6 months	Certification Course in Retail Management
First Year (Semester II) (12 Subjects+2 OJT/Desk Research)		Diploma Duration – 1 Year	Diploma in Retail Management
Second Year (Semester III & IV) (24 Subjects+4 OJT/Desk Research)	6	Advanced Diploma Duration – 2 Year	Advanced Diploma in Retail Management
Third Year (Semester III & IV) (36 Subjects+6 OJT/Desk Research)	7	B.Voc Degree Duration – 3 Year	B.Voc Degree in Retail Management

Note: As described in the above table, the Certification course, Diploma, Advanced Diploma & B.Voc Degree would have the same number of subjects & syllabus.



1. Title:

The degree shall be titled as B. Voc. (Retail Management) under the Faculty of Management under SavitribaiPhule Pune University w.e.f. the academic year 2020-2021. Part II w.e.f. 2021-2022 and . Part III w.e.f. 2022-2023.

2. Objectives:

- i. To provide adequate basic understanding about Retail Management and specific skill sets among the candidates.
- ii. To train the candidates in communication skills effectively.
- iii. To prepare candidates with special labs in specific courses and with suitable training from Industry
- iv. To give candidates hands on training with projects to make them Industry ready.
- v. To develop appropriate Vocational employability skills in the candidates so as to make them competent and get or provide themselves self-employment.

3. Duration:

The Course shall be a full time course and the duration of the course shall be of three years (Six Semesters).

4. Eligibility:

- (i) A candidate for being eligible for admission to the Degree course in Retail Management shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream with English as passing subject and has secured 45% marks at 12th Std.
- (ii) MCVC
- (iii) Any Entrance test specified by the statutory body.

5. Medium of Instruction:

Medium of instruction shall be in English only.

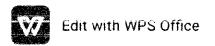
6. Scheme of Examination:

The Retail Management Examination will be 180 credit course divided into 3 parts as per details given below:

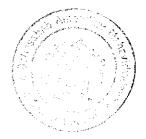
- (i) Part I (Sem I, II) Aggregate 60 credits
- (ii) Part II (Sem III, IV) Aggregate 60 credits
- (iii) Part III (Sem V, VI) Aggregate 60 credits

There will be written Examination of 60 marks of 2 hrs and 30 Minutes duration for every Generic course at the end of each Semester. The concurrent evaluation will carry 40 marks during each course.

For the Course in Industrial Exposure (Semester V), the project work should be undertaken where, there will be viva voce examination and Written Report which will constitute 200 marks in Total that will be bifurcated as 100 marks internal and 100



marks of external evaluation



7. Backlog:

The candidate will be allowed to carry any number of backlog of courses prescribed for Part I, II. However a candidate shall not be admitted to Part III Examination (Semester V) unless he has passed in all courses at Part I.

8. Standard of Passing and Award of Class:

In order to pass examination a candidate has to obtain 40% marks out of 100 for each course Where the course consists of concurrent evaluation & Semester End Examination, The candidate shall obtain minimum of 40% marks (i.e. 16 out of 40 or 40 out of 100 for Project & Training Programs) in the concurrent evaluation and 40% marks in Semester End Examination (i.e. 24 Out of 60) separately, to pass the course and minimum of Grade E in each project wherever applicable to pass a particular semester.

For Vocational Courses conducted by outside agencies passing standards decided by the exam conducting authorities shall be applicable.

A candidate will be said to have passed the course if the candidate passes the concurrent evaluation& Semester End Examination together.

9. Performance Grading

The performance grading shall be based on the aggregate performance of concurrent evaluation and Semester End Examination.

10. Standard of Passing:

Every candidate must secure atleast Grade E in Concurrent Evaluation and University Examination (as applicable) as separate heads of passing for each course.

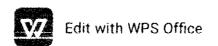
11. Degree Requirements:

a) Earned Credits:

A candidate who has successfully completed all the Generic courses and accumulated, through skill courses, not less than minimum number of Credits prescribed shall be eligible to receive the Degree. The degree requirements for the program is completion of 100 earned credits.

b) Final Grade Point Requirement:

A candidate must obtain the Final Grade Point of a minimum of 50% to be eligible for award of the degree.





Marking scheme on 10 Point Scale System Conversion Table for subject wise Marks obtained out of Hundred and Grades

Table1: Marks to Grade and Grade Point Conversion for each paper (Under 10 Point Scale System)

Marks Range Out of 100	Grade and Grade Description	Grade Point
80-100	O: Outstanding	10
70-79	A+ : Excellent	9
60-69	A: Very Good	8
55-59	B+ Good	7
50-54	B: Above Average	6
45-49	C: Average	5
40-44	P:Pass	4
0-39/Absent	F: Fail	0

Table 2 :For Final Cumulative Grade Point Average (CGPA) and Final Grade for Course

CGPA Range	Final Grade
09.50 - 10.00	0
08.50 - 09.49	A+
07.50 - 08.49	A
06.50 - 07.49	B+
05.50 - 06.49	В
04.25 - 05.49	С
04.00 - 04.24	Р
00.00 - 03.99	, F

Formula for Weighted %, SGPA & CGPA

1. Weighted % (WP) =
$$\frac{\sum_{i=1}^{n} Ci*Pi}{\sum_{i=1}^{n} Ci}$$

2. SGPA =
$$\frac{\sum_{i=1}^{k} Ci*GPi}{\sum_{i=1}^{n} Ci}$$



3. CGPA =
$$\frac{\sum_{i=1}^{n} Ci^* GP_k}{\sum_{i=1}^{n} Ci}$$

Where,

C_i: Number of credits of the ithpaper

P_i: Marks obtained (out of 100) in the ithpaper

k: Number of papers in the semester.

n: Total number of papers

GPi: Grade point

earned in the ith paper

GP_k: Grade points earned in the for all

semester

The description of the final grades shall be as follows:

O: Outstanding (Excellent Analysis of the topic - 75% and above)
Accurate knowledge of the primary material, wide range of reading, logical development of ideas originality in approaching the subject. Neat and systematic organization of content, elegant and lucid style.

A: Very Good (Excellent Analysis of the topic - 65 to 74 %)

Accurate knowledge of the primary material, acquaintance with seminal publications, logical development of ideas. Neat and systematic organization of content, effective and clear expression.

B: Good (Good Analysis and treatment of the topic - 55 to 64 %)
Basic knowledge of the primary material, logical development of ideas. Neat and systematic organization of content, effective and clear expression.

C: Average (Some important points covered - 50 to 54%)

Basic knowledge of the primary material, logical development of ideas. Neat and systematic organization of content, good language or clear expression.

D: Satisfactory (Some points discussed - 45 to 49%)

Basic knowledge of the primary material some organ

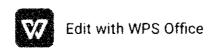
Basic knowledge of the primary material, some organization of content, acceptable language or expression.

P: Pass (Any two of the above - 40 to 44%)

F: Fail (None of the above - 0 to 39%)

The performance of a candidate will be evaluated in terms of two indices, viz.

- a) Semester Grade Point Average (SGPA) which is the Grade Point Average for a semester
- b) Cumulative Grade Point Average (CGPA) which is the Grade Point Average for all the completed semesters at any point in time.





Semester Grade Point Average (SGPA): At the end of each semester, SGPA is calculated as the weighted average of GPI of all courses in the current semester in which the candidate has passed, the weights being the credit values of respective courses.

SGPA = Grade Points divided by the summation of Credits of all Courses.
$$\Sigma \{\text{Ci} * \text{GPI}\}$$
SGPA = ————for a semester.
$$\Sigma \text{Ci}$$

Where GPI is the Grade and C is credit for the respective Course.

Cumulative Grade Point Average (CGPA): Cumulative Grade Point Average (CGPA) is the grade point average for all completed semesters. CGPA is calculated as the weighted average of all GPI of all courses in which the candidate has passed up to the current semester.

Cumulative Grade Point Average (CGPA) for the Entire Course

$$\frac{\sum \{\text{Ci * GPI}\}}{\text{CGPA}} = \frac{\sum \{\text{Ci * GPI}\}}{\text{for all semesters taken together.}}$$

Where GPI is the Grade and C is credit for the respective Course.

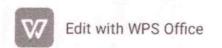
<u>Note</u>: If a candidate secures F grade in either or both of Concurrent Evaluation or University Evaluation for a particular course his /her credits earned for that course shall be ZERO.

Attendance: The candidate must meet the requirement of 75% attendance per semester per course for grant of the term. The Director shall have the right to withhold the candidate from appearing for examination of a specific course if the above requirement is not fulfilled.

Since the emphasis is on continuous learning and concurrent evaluation, it is expected that the candidates study all-round the semester. Therefore, there shall not be any preparatory leave before the University examinations.

ATKT Rules: A candidate shall earn the credits for a given course in MAXIMUM FOUR ATTEMPTS. If a candidate drops a course (generic / skill) and opts for another course in lieu of the dropped course the attempts utilized for the dropped course shall be included in the maximum 4 attempts available to earn the credits for a course. The facility of dropping a course and opting for a new course in lieu of the dropped course shall be availed by the candidate only once during these four attempts available to him.

Maximum Duration for completion of the Program: The candidates shall complete the BFSI Program WITHIN 4 YEARS from the date of admission, by earning the



requisite credits. The candidate will be finally declared as failed if she\he does not pass in all credits within a total period of four years. After that, such candidates will have to seek fresh admission as per the admission rules prevailing at that time.

Award of Grade Cards: The Savitribai Phule Pune University under its seal shall issue to the candidate a grade card on completion of each semester. The final Grade Card issued at the end of the final semester shall contain the details of all courses taken during the entire program for obtaining the degree.

Final Grades: After calculating the SGPA for an individual semester and the CGPA for entire program, the value shall be matched with the grade in the Final Grade Points Table (as per Table II) and expressed as a single designated GRADE such as O, A, B, C, D, E, F.

Table II: Final Grade Points

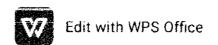
Sr. No.	CGPA Range	Final Grade
1	09.50 - 10.00	0
2	08 50 - 09 49	A+
3	07.50 - 08.49	A
4	06.50 - 07.49	B+
5	05.50 - 06.49	В
6	04.25 - 05.49	C
7	04.00 - 04.24	P
8	0.00 - 03.99	F

A candidate who secures grade P or above in a course is said to have completed /earned the credits assigned to the course. A candidate who completed the minimum credits required for the B.Voc program shall be declared to have completed the program.

NOTE:

The Grade Card for the final semester shall indicate the following, amongst other details:

- a) Grades for concurrent evaluation (out of 40 and University evaluation (out of 60), separately, for all courses offered by the candidate during the entire program along with the grade for the total score.
- b) SGPA for each semester.
- c) CGPA for final semester.
- d) Total Marks Scored out of Maximum Marks for the entire program, with break-up of Marks Scored in Concurrent Evaluation and University Evaluation (Semester Wise).
- e) Marks scored shall not be recorded on the Grade Card for intermediate semesters.
- f) The grade card shall also show the 10 point scale and the formula to convert GPI, SGPA, and/or CGPA to percent marks.
- g) The final GPA shall not be printed unless the candidate earns the minimum 180 credits required for earning the B.Voc Degree.
- h) B Grade is equivalent to atleast 55% marks.



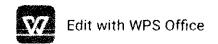
i) If the GPA is higher than the indicated upper limit in the three decimal digit, then the candidate may be awarded higher final grade e.g. a candidate getting a GPA of 7.492 may be awarded grade A. The grade card shall also provide, on the reverse, the 10-point scale and the formula to convert GPI, SGPA, and/or CGPA to percent marks.

Grade Improvement:

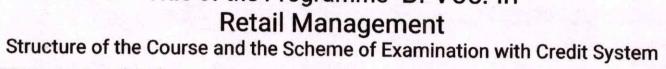
A Candidate who has secured any grade other than F (i.e. passed the BVoc program) and desires to avail the Grade Improvement facility, may apply under Grade Improvement Scheme within five years from passing that Examination. He/she can avail not more than three attempts, according to the syllabus in existence, for grade improvement. He/she shall appear for University Evaluation of at least 1/3rd Generic Courses (except Internships) for the purpose of Grade Improvement.

External Candidates: BVoc being a full time programme, there is no provision of external candidates.

Verification / Revaluation: Candidates can avail the verification / revaluation facility as per the prevailing policy, guidelines and norms of the Savitribai Phule Pune University. There shall be Revaluation of the answer scripts of Semester-End examination but not of Industrial Exposure as per Ordinance of the University



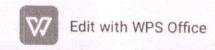
Title of the Programme -B. Voc. in



Year	Semester	Course	Code	Title of the Course	Component	Concurrent	External	Total marks	Credits
			101	Business Communication	Generic	40	60	100	3
		Theory	102	Basics of Marketing	Generic	40	60	100	3
			103	Fundamental of Customer Services	Generic	40	60	100	3
			104	Basics of Retailing	Generic	40	60	100	3
			105	Project Work	Skill	50		50	1.5
1		Lab/Practical	106	Computer Practical I – (MS Word and Excel)	Skill	50		50	1.5
		OJT/ Certifications / Qualification Packs	107	Business Correspondent /Business Facilitator (BSC/Q8401) Or MOOC (NPTEL/Swayam)	Skill	(Any One)	200	200	15
1	"						Sem Total	700	30
		Course	Code	Title of the Course	Component	Concurrent	External	Total marks	Credits
D. D.		Theory	201	Business Organisation and Management	Generic	40	60	100	3
Dr. Bay	To Man		202	Business Maths & Statistics	Generic	40	60	100	3

Bachelor in Vocation (B. Voc)

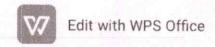
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		203	Retail Management	Generic	40	60	100	3
		204	Environmental Studies	Generic	40	60	100	3
	Lab/Practica	205	Computer Practical II (MS PowerPoint and Internet)	Skill	50	-	50	1.5
		206	Lab in Retail Store Operations- I	Skill	- 50	-	50	1.5
	OJT/ Certification / Qualification Packs	207	On Job Training – Retail Sector	Skill	100	100	200	15
						Sem Total	700	30
2 11	Course	Code	Title of the Course	Component	Concurrent	External	Total marks	Credits
2 11	Course	Code	Title of the Course Business Economics	Component	Concurrent 40	External 60		Credits
2 11	Course						marks	
2 II	Course	301	Business Economics	Generic	40	60	marks 100	
2 II	Course	301 302	Business Economics Human Resources Management	Generic Generic	40 40	60 60	100 100	3
2 II	Course	301 302 303	Business Economics Human Resources Management Supply Chain Management	Generic Generic Generic	40 40 40	60 60 60	100 100 100	3 3 3

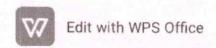
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Bachelor in Vocation (B.Voc)



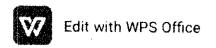
		OJT/ Certifications / Qualification Packs	307	Desk Research in Retailing Sector	Skill	(Any One)	200	200	15 deserged
							Sem Total	700	30
		Course	Code	Title of the Course	Component	Concurrent	External	Total marks	Credits
			401	Personality and soft skill Development	Generic	40	60	100	3
		Theory	402	Store Layout and Design	Generic	40	60	100	3
			403	Organisational behaviour	Generic	40	60	100	3
			404	Elements of Salesmanship					
2	IV	Lab/Practical	405	Research Paper Writing and Presentation (II) onRetail Store Operations	Skill	50	-	50	1.5
			406	Project work on Retail Consumer Buying Behavior and Satisfaction	Skill	50		50	1.5
		OJT/ Certifications / Qualification Packs	407	MOOC (NPTEL/Swayam)	Skill	100	100	200	15
							Sem Total	700	30
3 *Dr. &	V	Course	Code	Title of the Course	Component	Concurrent	External	Total marks	Credits
No.	129	Theory	501	Merchandise buying and	Generic	40	60	100	3

Bachelor in Vocation (B. Voc)



				Planning				<u> </u>	
			502	Retail Operations	Generic	40	60	100	3
	*		503	Entrepreneurship Development	Generic	40	60	100	3
·			504	Advertising and Brand Management	Generic	40	60	100	3
		Lab/Practical	505	Fundamentals of Visual Merchandising (VM)	Skill	50	- '	50	1.5
			506	Summer Project	Skill	50	**	50	1.5
		OJT/ Certifications / Qualification Packs	507	MOOC /Swayam/ NPTEL course on Marketing Management	Skill	100	100	200	15
					-		Sem Total	700	30
3	VI	Course	Code	Title of the Course	Component	Concurrent	External	Total marks	Credits
j			601	Strategic Management	Generic	40	60	100	3
]			602	Business Ethics	Generic	40	60	100	3
		Theory	603	Research Methodology	Generic	40	60	100	3
			604	Customer Relationship Management in Retail					
İ		Lab/Practical	604	Lab in Retail Selling Skills	Skill				

15 | Page Bachelor in Vocation (B. Voc)

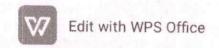


1 1 1	605	Desk Research	Skill	40	60	100	1.5
OJT/ Certifications / Qualification Packs	607	MOOC (NPTEL/Swayam)	Skill	50	150	200	15
					Sem Total	700	30
		Grand Total				4200	180



PRINCIPAL

Dr. Babasaheb Ambedkar College,
Aundh, Pune-67.





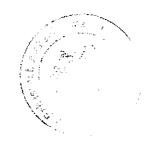
Semester I Syllabus Business Communication

Semester		THE RESIDENCE	WITH AND REAL PROPERTY.	
Course Code	101	Component	Generic	
Course Code	THE RESERVE AND ADDRESS.	Component usiness Communication	THE RESERVE OF THE PARTY OF THE	

Со	urse Outcomes
1	This course is useful to make the students conversant and fluent in English
2	This course will create a positive image of self and organization in the
3	This course will resolve customer concerns and improve customer relationship

Unit Number		Number of Sessions
1	Tenses, Auxiliaries, Subject-Verb Concord, , Conjunction, Preposition, Articles.	14
2	Synonyms/ Antonyms, Homophones, Prefix, Suffix, One Word Substitution.	12
3	Translation (Hindi to English), Retranslation (English to Hindi) Curriculum Vitae, Paragraph Writing on current and business	
4	Comprehension, , Dialogues Writing, Voices, Narration Role Play, GD, Personal Interview	12
		48

Le	earning Resource	ces: II. III il
1	Text Books	 Communication Skills in English by D.G. Saxena & Kuntal Tamang Word Power Made Easy by NormanLewis
2	Reference Books	01. Remedial English Grammar by Frederick T. Wood 02. Intermediate Grammar Usage & Composition by Tickoo M.L.

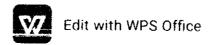


Basics of Marketing

Semester	1			
Course Code	102	Component	Generic	
		Basics Of Marketing		

Cou	rse Outcomes
1	This course will improve theunderstand and concept of marketing This course will expose the students to the latest trends inmarketing.
2	Tis course will monitor and solve serviceproblems This course will promote continuous improvement inservice

Unit	Conte	ents	Number
Numbe	r		of
1	Impo	duction to Marketing: Meaning, Definition, Nature, Scope, rtance, difference between sales and marketing, The tic marketing, Target marketing.	10
2	inform and M	ting Environment: Components of modern marketing ation system, analysing the marketing environment- Micro acro, Demand forecasting –need and techniques	10
3	Consu decisio	mer markets, Factors influencing consumer behaviour, buying on process, analysing business markets- the procurement	10
4	Target	t Segmentation: Bases for Market Segmentation, Market ing Strategies, designing and managing marketing channels, ting mix	18
			48
Learnin	g Resour	ces:	
1 Text	Books	Rajan Saxena – Marketing Management	
2 Refere		Philip Kotler - Marketing Management J.C. Gandhi - Marketing Management William M. Pride and O.C. Ferrell – Marketing.	



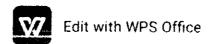
Fundamental of Customer Services

Semester	1			
Course Code	103	Component	Generic	
	Fundar	n <mark>ental</mark> of Customer Se	rvices	

Со	urse Outcomes
1	This course will help students to understand the critical need for service orientation in the current business scenario.
2	This course will help customers choose rightproducts
3	This course will create a positive image of self and organization in the
4	This course will resolve customerconcerns and improve customerrelationship

Syllabus:

	rrit	Conti	ents	Number
Ν	umber			of
1		Custo Custo	on Customers: Understanding the Customers, Understanding mer Service, Service Triangle, Benefits of Exceptional mer Service, Customer Delight, First Impressions, and pation vs. Reality	
2		Scann Cultur	ing Environmental and Cultural Influences: Environmental and al Influences on Customer Behaviour, creating, delivering and ning value	12
3		you, W Valuin	ng Customer Relationship: Why do People do Business with Yays to Address Human Needs, Building Relationships through g the Customer, Building Rapport, Emotional Bank Account, lue Equation.	14
4		Interac (Aggre	thy, Empathy vs. Sympathy, Problem Solving, Customer ction Cycle. Communication Styles: Three Main Styles essive, Passive and Assertive), Disagreement Process, we Agreement, Benefits of Assertive Communication	08
				48
F	earning	Resour		
1	Text B	ooks	Peeru Mohammed: Customer Relationship Management R. Saxena: Marketing Management	
2	Refere Books	nce	Grover S K: Marketing: A Strategic Orientation P. Kotler: Marketing Management Stanton: Marketing Management	



Basic of Retailing

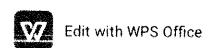
			·	
Semester				
Course Code	104	Component	Generic	-
		Basic of Retailing		

Со	urse Outcomes
1	This course enables to known about prevailing, past and future scenario of retailing in India.
2	This course will improve customerrelationship
3	This course will helpful to organize the display at the store and To plan visual merchandising

Syllabus:

Unit Number	Contents	Number of
1	Introduction - Meaning, nature, scope, importance, growth and present size. Career options in retailing, Technology induction in retailing, future of retailing in India	
2	Types of retailing: stores classified by owners, stores classified by merchandising categories. Retailing formats, cash and carry business; Retailing models- franchiser franchisee, directly owned; wheel of retailing and retailing life cycle; cooperation and conflict with other retailers.	10
3	Retail planning- importance and process; developing retailing strategies: objectives, action plans, pricing strategies and location strategies, visual merchandising and displays	10
4	Retail Selling Skills: Pre-Check, Opening the Sale, Probing, Demonstration, Trial, Handling Objections, Closing, Confirmations & Invitations. Retail Audits, Online Retailing, changing role of retailing in globalised world	18
		48

1.6	earning Resou	rces:	
1	Text Books	01. Swapna Pradhan, Retailing Management, Tata Mc Graw Hill Publishing Company, New Delhi	
	Reference	01. Barry Berman, Joel R. Evans, Retail Management, Pearson Education	
2	Books	02. A. J. Lamba, The Art of Retailing, Tata McGraw Hill Publishing Co. Ltd. New Delhi	





105 Project Work

				-
Course Code	105	Component	Skill	

Co	ourse Outcomes	
1	This course will helpful to learn the practical tactics of retail business	
2	This course will provides on the job experience to students	

Syllabus:

Projects Based on Classification and Overview of Various Departments in Any Retail Set up,. Fundamentals of Retailing Operations, Foot falls, Conversion Rate, Basket size, Calculation of sales, Margins, Break-even point of a Retail business, Pre opening set up of a retail business, Divisions of organised Retail, Negotiations.

Foot falls: Location, Advertising, Brand, past experience

Conversion Rate: Right category, Right Brand, Right Price, Right quantity

Basket size: Fill Rate, Store arrangement, Discount, Up selling, Tagging, Customer Care, Plano gram

Pre-opening Depts.: Purchase, Inspection, Masters Preparation, Schemes, Transportation, Rejections, Accounts and Finance.

Categories/Divisions in a Retail business: Food Items, Non-Food Items, Garments
Negotiations: Margin-Mark down , Delivery Time, Payment Terms, Freight &
Insurance, Rejections, Damages, Expiries, Cash Discount, Display, Advisors, Testers,
Quantity Based Inventories & Schemes, preparing purchase order,

Store security, Maintaining health and safety: measures of stores safety to be adopted, techniques and methods to keep employees healthy and safety measures in store.

Note: BVRM -105 Paper will be evaluated on the basis of Project report and Vivavoce by Internal and External examiner. Student will be assesses for NSQF Level 4





106 Computer Practical-MS Office-I

Course Code	106	Component	Skill
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Cou	rse Outcomes
1	This course is useful to enhance the knowledge about the usage of the Computer and IT in retail business
2	This course will improve the computer skills of students

Syllabus:

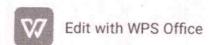
I MS WORD

- 1. Type Chairman's speech/ Auditor's report / Minutes/ Agenda and perform the following operations: Bold, Underline, Font Size, style, Background color, Text color, Line spacing, Spell Check, Alignment, Header & Footer, Inserting pages and page numbers, Find and Replace.
- 2. Prepare an invitation for the college function using Text Boxes and Clip Arts.
- 3. Design an Invoice and Account Sales by using Drawing Tool Bar, Clip Art, Word Art, Symbols, Borders and Shading.
- 4. Prepare a Class Time Table and perform the following operations: Inserting the Table, Data Entry, Alignment of Rows and Columns, Inserting and Deleting the Rows and Columns and Change of Table Format.
- 5. Prepare a Shareholders meeting letter for 10 members using mail merge operation.
- 6. Prepare Bio-Data by using Wizard/ Templates.

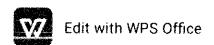
II- MS-EXCEL

1.Applications of a Spreadsheet; Advantages of an Spreadsheet; Features of Excel; Rows, Columns, Cell, Menus, Creating worksheet, Formatting, Printing, establishing worksheet links, Table creating and printing graphs, Macros, Using Built-in-functions. Note:

Paper BVRM -106 Computer Practicals-I, 50 Marks will be for Computer Practical File and 50 marks will be for Practical (Ms-Word and MS- Excel) to be conducted by



Internal and External Examiner appointed by University. Student will be assesses for NSQF Level 4





Semester II Syllabus Business Organisation and Management

Semester				
Course Code	201	Component	Generic	

Co	urse Outcomes:
1	This course will provide conceptual knowledge of different forms of Business Organizations to students.
2	This course willenable students' understanding various concepts in Management.
3	Students will be enabled to work effectively in organization with proper understanding of various aspects of Business Organization and Management.

Unit Number	Contents	Number of
1	Basic Concepts: 1. Business Organization and its Scope – Business, Profession, employment, Industry, Trade, 2. Types of Trade and Aids to Trade, 3. Types of Industries Forms of Business Organizations: 1. Sole Trader – Characteristics, 2. Merits and Demerits of Sole Trader, 3. Joint Hindu Family: Karta, Merits and Demerits.	14
2	Partnership: 1. Characteristics, Merits and Demerits, 2. Partnership Deed, Types of Partners, 3. Rights and Duties of Partners. Joint Stock Company: 1. Characteristics, Merits and Demerits, 2. Kinds of Companies, Promoters	12
3	Incorporation of Joint Stock Company: 1. Procedure and Incorporation of Joint Stock Company, 2.Memorandum of Association, Articles of Association, Prospectus. Co-Operative Societies: 1. Characteristics and Types of Co-Operative Societies,	10

4	Management and Its Functions: Management: 1. Introduction, concept, nature, process and significance 2. Planning: concept, types and process, 3. Organizing: concept, nature, process and significance 4. Staffing: concept, nature and scope. 5. Controlling: concept, nature, process and significance	12
		48

1	Text Books	a. Fundamentals of Management by Robbins, S.P. and Decenzo, D.A., Pearson Education Asia, New Delhi b. Management, Koontz and Wechrich, TMGH
2	Reference Books	Management, Stoner, et. al, Prentice Hall of India, New Delhi Management-Text & Cases, Satya Raju, PHI, New Delhi Management, Richard L.Draft, Thomson South Western



Business Mathematics and Statistics

Semester				
Course Code	202	Component	Generic	
Business Mathem	natics and Statis	stics		

Co	urse Outcomes:
1	This course willenable students to develop understanding of various mathematical and statistical tools and techniques and its application in practical problems.
2	This course willenable students' to perform mathematical, logical calculations required for decision making in day today retail operations.
3	Students will be enabled to monitor and manage store performance

Unit Number	Contents	Number of
1	Interest 1. Simple Interest 2. Compound interest (nominal and effective rate of interest) 3. Equated Monthly Instalments (EMI) (Reducing and flat rate of interest) 4. Examples Profit and Loss 1. Concept of Cost Price, Marked Price and Selling Price 2. Trade Discount and Cash Discount 3. Commission and Brokerage	10
2	Statistics: 1.Meaning, Evolution & Scope Statistics in Economics, Management Science and Industry 2. Limitations and Applications, 3. Diagrammatic and graphical presentation of data, 4. Measures of Central Tendency and Dispersion.	10

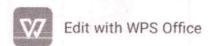
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3		Measures of Central tendency 1. Variables Qualitative and Quantitative, Raw data, Classification data, 2. Frequency distribution, cumulative frequency distribution, 3. Histogram (finding mode graphically) Ogive curves and its use 4. Measures of central tendency: Mean, Median for ungrouped Grouped data. Measures of dispersion 1. Concept of Dispersion 2. Measures of Dispersion — Range, Variance and Standard Deviation (S.D.) for Grouped and ungrouped data 3. Measures of relative dispersion— Coefficient of range	n of es. and10	
4		Correlation: 1. Meaning & Types 2. Karl Pearson coefficient of correlation 3. Rank Correlation, Con current deviation method Linear Programming Problems: 1. Graph of linear Equation 2. Graph of linear Inequality 3. Formulation of LPP, Solution by Graphical Method		
5		Index Number: 1. Index Number and Their uses in Business 2. Construction of Simple and Weighed Price, 3. Quantity and Value Index Numbers, 4. Test for an Ideal Index Number. 5. Time series: components and secular trends.	9	
			48	
1	Text B	Resources: 2. Business Mathematics by V.K. Kapoor (Sultan Chand A	And Sone)	
4. Gupta, S.P. & M.P. Gupta Gupta (Sultan Chand And S 5. Gupta, C.B., An Introduction 6. Gupta, B.N., An Introduction 7. Gupta, S.P., StatisticalMeth 8. Sharma, J.K., Business Stat		 Gupta, S.P. & M.P. Gupta, Business Statistical Med Gupta (Sultan Chand And Sons) Gupta, C.B., An Introduction to Statistical Methods Gupta, B.N., An Introduction to ModernStatistics Gupta, S.P., StatisticalMethods Sharma, J.K., Business Statistics, Pearson Education, Inc. Fundamentals of Statistics by S.C. Gupta (Himala 	thods by S.P.	

Retail Management

Semester			Undh
Course Code	203	Component	Generic
Retail Manageme	nt		

Co	urse Outcomes:		
1	This paper will be useful in providing students with a comprehensive understanding of the theoretical and applied aspects of retail management.		
2	This course will help students to identify various retail management functions and activities and enable them to understand their importance in satisfying custome		
3	Students will be enabled to effectively monitor and manage retail store		

Unit	Contents	Numbe
Numbe		of
1	Management of Retailing Operations, Retailing Management: 1. Functions, strategic retail management process 2.Retail Communication Mix 3.Retail Sales Management and Sales Promotion 4. Retail Human Resources Management 5.Customer Service 6. The GAPs Model and Customer Relationship Management	14
2	Information gathering in retailing: 1. Retail strategic planning and operation management 2. Retail financial strategy 3. Target market selection and retail location 4. Store design and layout, visualmerchandising and Displays	12
3	Logistics Framework: 1.Concept, objectives, scope 2.Transportation 3.Warehousing 4. Inventory Management 5. Packaging and unitization 6. communication and control	14
4	Role of Information technology in Logistics: 1. Role of ecommerce in retailing 2. Managing Retail operations in Rural Markets, Global Retailing 3. Legal and ethical issues in retailing 4. Mall introduction and Mall management	08
		48



Le	earning Resou	irces:
1	Text Books	1. Levy IM. And Weitz B.A (2004), Retailing Management, 5th ed., Tata McGraw Hill.
2	Reference Books	 Berman B. Evans J. R. (2004), Retail Management, 9th Edition, Pearson Education. Bajaj C; Tuli R., Srivanstava N.V. (2005), Retail Management, Oxford University Press, Delhi. Dunne P.M, Lusch R.F. and David A. (2002), Retailing, 4th ed., South-Western, Thomson Learning Inc.

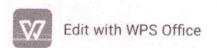


Environmental Studies

Semester				
Course Code	204	Component	Generic	

Co	urse Outcomes:
1	This coursewill provide a comprehensive knowledge of mechanism of Ecological System
2	Students will be enabled to understand the various environmental issues and
3	This course will help students to understand the various elements of ecological system and its impact.

Jnit	Contents	Numbe
lumber		of
1	Environmental Studies: 1. Nature, Scope and Importance of Environmental Studies, 2. Need for Public Awareness, 3. Natural Resources, Renewable and Non-Renewable Resources, 4. Use and Over-Exploitation/Over- Utilization of Various Resources and Consequences, 5. Role of an Individual in Conservation of Natural Resources,	10
2	Ecosystems: 1. Concept, Structure and Function of an Ecosystem 2. Energy Flow in the Ecosystem 3. Ecological Succession, Food Chains, Food Webs and Ecological Pyramids 4. Types of Ecosystem: Forest Ecosystem, Grassland Ecosystem Desert Ecosystem, Aquatic Ecosystems	10
3	Problems or Issues Related to Environment: Environmental Pollution: 1. Definition, Causes, Effects and Control Measures of Different 2.Types of Pollutions, Air Pollution, Water Pollution, Soil Pollution, Marine Pollution, Noise Pollution, Thermal Pollution, Nuclear Hazards, 3. Role of an Individual in Prevention of Pollution Solid Waste Management: 1.Causes, Effects and Control Measures of Urban and Industrial Wastes	10



		10
4	Social Issues and the Environment: 1. Sustainable Development 2. Urban Problems Related to Energy, Water Conservation, Rain Water Harvesting, Watershed Management 3. Resettlement and Rehabilitation of People, Its Problems and Concerns 4. Climate Change, Global Warming, Acid Rain, Ozone Layer Depletion, Nuclear Accidents and Holocaust, Wasteland Reclamation, Consumerism and WasteProducts	10
5	Environmental legislation: 1. Environment Protection Act. 2. Air (Prevention and Control of Pollution) Act. 3. Water (Prevention and Control of Pollution) Act, 4. Wildlife Protection Act, Forest Conservation Act.	08
		48

Le	earning Resou	rces:
1	Text Books	1. Rajagopalan R, Environmental Studies, Oxford University Press, NewDelhi
2	Reference Books	1.Kaushik Anubha, C.P. Kaushik, Perspectivein Environmental Studies, New Age International (P) Ltd.Publishers 2. Joseph Benny, Environmental Studies, Tata McGraw Hill Publishing Company Ltd., New Delhi 3.Ubaroi, N.K., Environment Management, Excel Books, NewDelhi Note: Latest and additional good books may be suggested and added from time to time.

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205 COMPUTER PRACTICALS-II (MS- Power point & Internet)

	· · · · · · · · · · · · · · · · · · ·		
205	Component	Skill	
	205	205 Component	205 Component Skill

Со	ourse Outcomes:		
1	This course will enhance the knowledge of students regarding basic elements and use of Power Point and Internet in performing various business activities.		
2	This course will help students to acquire proficiency in application such as power point.		
3	Students will be enabled to understand the various elements of Internet, functioning of the same and latest concepts and will help them to work upon them.		

Syllabus:	
Unit Number	Contents
1	I-MS POWERPOINT 1. Design presentation slides for a product of your choice. The slides must include name, brand name, type of product, characteristics, special features, price, special offer etc. Add voice if possible to explain the features of the product. The presentation should work in manual mode. 2. Design presentation slides for organization details for 5 levels of hierarchy of a company by using organization chart. 3. Design slides for the headlines News of a popular TV Channel. The Presentation Should contain the following transactions: Top down, Bottom up, Zoom in and Zoom out – The presentation should work in custom mode. 4. Design presentation slides about an organization and perform frame movement by interesting clip arts to illustrate running of an image automatically. 5. Design presentation slides for the Seminar/Lecture Presentation using animation Effects and perform the following operations: Creation of different
2	II – INTERNET 1. Create an e-mail id and check the mail inbox. 2. Learn how to use search engines and visit yahoo com, bing.com, hotmail.com and google.com 3. Working with E-Commerce websites, shopping cart, online shopping. 4. Visit your University and college websites and collect the relevant data 5. Web Designing: , HTML ,Basic structure of HTML document, creating HTML document,Heading Tags, formatting tags, HTML tags, working with lists, tables, hyperlinks, images.

BVRM -205 Computer Practical-II, 50 Marks will be for Computer Practical File and 50 marks will be for Practical (MS-Power Point and Internet) to be conducted by External Examiner appointed by University.

206 Lab in Retail Store Operations-I

mester		ara baka salama e Estada de Santi	
Course Code	206	Component	Skill

Co	ırse Outcomes:
1	This course will help students to learn tactics of retail store operations practically.
2	This will help students in gaining insights into retail store planning, organizing and managing.

Unit Number	Contents
1	For Lab in Retail Store Operations-I, the students will visit a retail store and shall proceed for their store operations training of two weeks duration during the semester. Following areas of study to be included: Managing Retail Operations What are Store Operations Productivity & Operating Efficiency Most Common Mistakes of Retailers Controls Essential for successful operations Measuring Performance Stock Turn Store Appearance & House Keeping Functions of a Store Manager Promotion, Planning and Execution Retail Operations
2	Report and Viva – Voce The students are required to prepare a Training Report which shall be evaluated by External Examiner at the time of viva-voce.



Semester III Business Economics

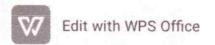
Semester				
Course Code	301	Component	Generic	
		Business Economics		

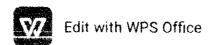
Cou	urse Outcomes
1	This course is to make the student understand how the business organizations work by applying economic principles in their Business Management.
2	This course will provide practical knowledge about business economics to students

Syllabus:

Unit Numbe	Contents er	Number of Sessions
1	Business Economics: Meaning, Nature and Scope, Law of Demand, Exceptions to Law of Demand, Change in demand, Elasticity of Demand: Types, measurement and determinants Law of Supply, elasticity of Supply.	10
2	Theory of Consumer Behaviour: Utility Analysis and Indifference Curve Analysis, Derivation of demand curves,	10
3	Theory of Cost, Type of Costs, Short and Long Run Costs, Revenue, Break- even point, Theory of Production- Returns to Factor and Returns to Scale	14
4	Markets: Perfect competitions, Monopoly, Monopolistic Competitions and Oligopoly: Features and Comparison	14
		48

1	Text Books	Advance Economic Theory H.L. Ahuja
		1. Joel Dean: Managerial Economics
		2. Sankaran : Business Economics
2.	Reference Books	3. Varsheney and Maheswari: Managerial Economics
		4. Seth M L Text Book of Economic Theory
		5. Petersen & Lewis: Managerial Economics





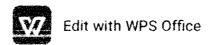


Human Resources Management

Semester				
Course Code	302	Component	Generic	
Course Code	NAME OF TAXABLE PARTY.	Component in Resources Manager	SECURIOR SE	

Cou	urse Outcomes:
1	This course is aimed at providing comprehensive knowledge of Human Resources Management
2	This course will provides knowledge of all the functions of HRM

Un	it mber	Cont	ents	Number of
	1	Definit Resou	troduction to Human Resource Management tion, Importance Objectives, Scope & functions of Human trce Management, Qualification and Qualities of Human trce Manager in our Organization	
	2	Recrui Modes Meani	itment Selection and Training itment: Meaning, Steps in Recruitment Policy, Sources and s of Recruitment, Factors Affecting Recruitment; Selection: ng, Essentials of Selection Procedure, Training: Need, tance, Methods of Training:	12
	3	Wages Wages	and Wage Incentives s: Methods of Wage Programme: Time Wages and Piece s Methods, Concept of Wages: Fair, Minimum and Living Factors Determining Wage Structure of an Organization.	12
	4	relatio Essen	trial Relation : concept, Importance, objective of Industrial ons, contents and participants of Industrial relations, tials of good Industrial Relations Programme, Participative gement.	14
				48
Lea 1		Resourc Books	01. Human Resource Management: Concepts and Issues Chhabra, Dhanpat Rai & Co. New Delhi.	s, by T.N.
2		rence	Human Resource Management by R. Wayne Mondy Publications, Delhi.	, Pearson



Supply Chain Management

Semester	HI S		
Course Code	303	Component	Generic
Course Title: Sup	ply Chain Manag	gement	

Cou	urse Outcomes:
1	This course will create awareness about the supply chain activities taken in order to deliver thegoods
2	This will helpful to understand tools and techniques of supply chain management in the retail sector

Unit Numbe	Contents er	Number of Session
1	Supply Chain Management: Global Optimization, Importance, Key Issues, Inventory Management, Economic Lot Size Model, Supply Contracts, Centralized vs. Decentralized System.	
2	Supply Chain Integrates: Push, Pull Strategies, Demand Driven Strategies, Impact on Grocery Industry, Retail Industry, and Distribution Strategies FRG)	
3	Supply Chain Benchmarking- Introduction, Understanding the Benchmarking Concept, Benchmarking Process, Benchmarking	
4	Recent Trends in Supply Chain Management-Introduction, New Developments in Supply Chain Management, Outsourcing Supply Chain Operations, Co-Maker ship, The Role of E- Commerce in Supply Chain Management, Green Supply Chain Management, Distribution Resource Planning, World Class Supply Chain Management	20
		48

Le	arning Resou	rces:
1	Text Books	01. Supply chain management, Kulkarni Sarika & Sharma Ashok02. Supply chain management concepts and cases, Ragul V.Altekar03. Text book of logistics and supply chain management, Prof D.K.
2	Reference Books	1. Rushton, A., Oxley, J & Croucher, P (2nd Edition, 2000). Handbook of Logistics and Distribution Management. Kogan Page. 2. Simchi-Levi, David, Kamisnsky, Philip, and Simchi-Levi, Edith. (2nd Edition, 2004). Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies. Irwin/McGraw Hill 32

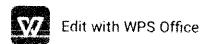
Consumer Behaviour

	是 性質 计算 下 拉 医红色		Semester
Generic	Component	304	Course Code
Generic	Component	THE PERSON NAMED IN COLUMN 1	Course Code Consumer Behavio

Cou	irse Outcomes:
1	This course will impart conceptual knowledge about consumer behaviour and other related issues
2	This course will useful to understand the retail customer and it is origin of various retail strategy

Unit Number	Contents	Number of
. 1	Nature and Scope of Analysing Consumer Behaviour, Factors influencing consumer behaviour, Building Customer Satisfaction, consumer trends for the future	
2	Connecting with consumers : building and delivering Customer values, Satisfaction and loyalty. Cultivating customer relationship, Customer Equity	
3	Organising buyer behaviour: Key psychological process, Motivation, Consumer Attitude and Attitude Change	14
4	Consumer Buying Decision Process - Problem Recognition, Situation Influence, Post Purchase Action.	10
		48

1	Text Books	1. Consumer Behavior: Satish K Batra & S H H Kajmi
2	Reference Books	Consumer Behavior: Solomon, Michael R Consumer Behavior: Evans, Martin, Jamal, Ahmad Marketing Management : Philip Kotler



305 Research Paper Writing and Presentation on Retailing Sector I

Semester				
Course Code	305	Component	Skill	

Со	ourse outcomes
1	This course will providestudents conceptual understanding of different operating processes and their significance in running retail operations by undergoing research into the same
2.	It also helps develop understanding about necessary skills for undertaking research paper writing task and presentation.

Unit Numl	Contents per
1	For Research paper writing and presentation students are required to undertake research (Primary, secondary research) related to various areas of retail store operations. Students will prepare a research paper on some of the following areas and are required to present the same: Organize Retail Sector Various Formats Most Prefer Organize Retail Format Unorganized Retail Sector Problem of Unorganized Retail Sector Survival Strategies for Unorganized Retail Sector
2	Presentation of Research Paper: They The students are required to Present the research paper.

Learning Res	sources:
Reference Books	Swapna Pradhan, Retailing Management, Tata Mc Graw Hill Publishing Company, New Delhi Barry Berman, Joel R. Evans, Retail Management, Pearson Education



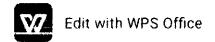
306Practical Training - retail store Operations- II

Semester	11		在15人们是15人间。
Course Code	306	Component	Skill
Practical Training - retail	RECEIVED AND LOCATION OF THE PERSON.		Skill

Cou	irse Outcomes
1	This course providepractical experience and exposure to students.
2.	This course will make students understand various aspects of retail store operation

	Student should work in organize retail store/ any format of retail store for learning retail store operations. It is expected student should prepare the report of this practical training
	Report and Viva - Voce
2.	BVRM - 306 Paper will be evaluated on the basis of Project report and Viva-Voce by Internal Examiner and external examiner.

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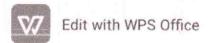




307 Desk Research in Retailing Sector

Student should select one company/organization of retail sector and prepare the report of following points

- 01. Company Profile
- 02. Product Profile
- 03. Industry Profile
- 04.SWOC
- 05. Competitor Analysis
- 06. Porter five forces modes
- 07. Strategies of organization
- 08. Learning and Outcome



Semester IV
Personality and soft skill Development

	r croonanty a	id Soft Skill Develo	Pilicit	
Semester	IV			The same of
Course Code	401	Component	Generic	
Personality and S	oft Skill Develop	ment		

Cou	urse Outcomes:
1	This course will enable students to understand different aspects of personality development and soft Skills.
2	This course will help students to understand need and importance of personality and soft skill development in workplace and will enable them to work on personality and soft skill development of themselves.
3	This course will enable students to shape themselves appropriately while behaving in social and professional circles.

Unit Numb	Contents er	Number of Sessions
1	Introduction: 1. Concept of Personality 2. Personality Consciousness 3. Personality Patterns 4. Personality Pattern, Persistence and Change	10
2	Key Elements Related to Personality: 1.Personality Traits and Types 2. Personality Determinants 3.Personality Development 4. Healthy Personalities 5. Developing Self Awareness 6. Examples	10
3	Managing for Good Personality: 1.Managing Personal Stress 2.Solving Problems Analytically and Creatively 3.Grooming, Appearance, Dress Sense, Personal Hygiene, Etiquettes and Body Language 4. Time Management 5. Public Speaking	14

	Interpersonal and Group Skills:	Tundt
4	1. Building Positive Relationship 2. Strategies for Gaining Power and Influence 3. Fostering Motivational Environment 4. Interviewing Skills 5. Conducting Meetings	14
		48

Lea	rning Resource	es: A second of the second of
1	Text Books	 Hurlock, Elizabeth B, Personality Development, Tata McGraw Hill, NewDelhi
2.	Reference Books	 McGrath, E.H., Basic Managerial Skills for All, Prentice Hall of India Pvt. Ltd., NewDelhi Wehtten, David A and Kim S Cameron, Developing Managerial Skills, Pearson Education, NewDelhi Note: Latest and additional good books may be suggested and added from time to time.



Store Layout and Design

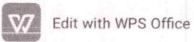
Semester	IV			Mary I
Course Code	402	Component	Generic	
Store Layout and	THE R. P. LEWIS CO., LANSING, S. LEWIS CO., LANSIN	Component	Generic	

Cou	urse Outcomes:
1	This course will help students in gaining comprehensive knowledge of Store Location layout and operations.
2	This course willhelp students to understand crucial elements of store layout and design to maximise sales of goods &services promote continuous improvement
3	This course willhelp students to develop the sense of understanding about the importance of effective store layout and design in facilitation consumer purchases and maximizing sales of the store

Syllabus:

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Jnit Numbe	Contents r	Number of
	Store Location:	
	Nature and significance of Retail Location	u 21 4
1	Types and factors affecting store location	10
	3. Location and Sight Evaluation, Trading Area Analysis	
	Recent Trends in Location of Store	
	Nature and Objective of Store Layout:	
	Allocation of floor space	
2	2. Classification of store offering	12
	3. Traffic flow pattern of store	12
	4. Retail Store Space Management	
	Store Design :	
	Objective and Types of Store Format	
	Retail Store Design Elements: Interior and Exterior Store	e
3	Impact on Consumer Behaviour	12
	4. Impulsive Buying,	
	5. Out – store and In-Store Tactics	
	6. Store Security	



	1. 2.	nning and Controlling of Inventory: Planning and Controlling of Inventory Retail Logistics	*Aundh,P
4	3.	Retail Supply Chain Management The Supply Channel	14
	5.	Store Maintenance	
			48

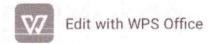
Lea	arning Resourc	es: With the bin of the plant of the second the second to the second the second to the second the second to the se
1	Text Books	Swapna Pradhan, Retailing Management, Tata Mc Graw Hill Publishing Company, New Delhi Barry Berman, Joel R. Evans, Retail Management, Pearson Education
2	Reference Books	The Retail Revival- Reimaging Business: Dougs Stephens Retail Analytics: The Secret Weapon by Enmets Cox Emerging Trends in Retail Management: N Panchanatham & Retail Management.

Organizational Behaviour

				IV	Semester
Course Code 403 Component Generic		Generic	Component	403	Course Code

Co	urse Outcomes:
1	This course will provide a foundation for understanding individual, group and organizational behavior, which is essential for better management of an
2	This course will help students to understand various behavioral aspects affecting the operations of an organization.

Unit Number	Contents	Number of Session
1	Overview of the concept and relevance of organizational behavior: 1.Meaning, features, approaches, models 2. Challenges and opportunities Foundation of individual behavior 1.Biography, ability, personality (determinants and models) 2.Perception (definition, components, factors affecting, perception in decision making).	10
2	Individual behavior 1. Attitude: types - Job satisfaction, involvement, commitment, effects of employee attitude, changing attitudes 2. Learning: Nature, theories classical conditioning, operant conditioning, cognitive learning, social learning 3. Motivation: Concept and theories (Maslow, Mc-Gregor, Herzberg,	10
3	Communication, Group Dynamics and Team Work 1.Communication: Definition, interpersonal communication, process of communication, formal & informal communication, barriers to effective communication, building effective communication, recent trends in communication 2. Group dynamics: Nature, theories, types of group 3. Team work: Nature, effectiveness, potential problems	08



	Working with others	Chich, P
4	Leadership: Meaning, skills needed, basic leadership styles, theories of leadership - Trait theory, behavioral, Contingency Power and Politics: Concepts, bases of power, power and leadership, causes and consequences of politics Conflict: Meaning, process, types Negotiation: Concept, process, approaches - traditional, modern	10
	Organizational Culture & Life in organizations	-
	Organizational culture: Definition, types, maintaining and changing cultures	
5	Organizational climate - features, dimensions, significance Life in organizations	10
	Change: Forces stimulating change, resistance to change, managing change	
	2 Stress Management: Nature notential sources consequences	
		48

Le	arning Resour	rces:
1	Text Books	 Robbins S.P. (1999) Organizational Behaviour, concepts, controversies and applications, Prentice-Hall, New Delhi. Rao, V.S.P. (2009) Organizational Behaviour, Excel Books, India.
2	Reference Books	 Luthans, Fred (2002) Organization Behaviour (9thed), McGraw Hill, India. Mishra M.N. (2001) Organizational Behaviour, Vikas Publishing House Pvt. Ltd., New Delhi. Newstrom W. John, Davis Keith (1996) OrganizationBehaviour, McGraw Hill, India. Sharma R.A. (1982) Organization Theory and Behaviour, Tata McGraw-Hill, India. Andre, R. (2009) Organizational Behaviour, Pearson, India.

Elements of Salesmanship

Semester	IV			
Course Code	404	Component	Generic	
Elements of Sale	CHANGE OF THE OWNER, T	Component	Generic	

mbedkar Maha

This course will impart conceptual knowledge of salesmanship and understanding consumer behaviour. This course will enable students in understanding the importance of creation of positive image of self and organisation in the customers mind.

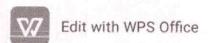
Unit Number	Contents	Number of
1	Introduction: 1.Concept of Salesmanship & Types of Selling 2.Changing Roles and Functions of a Salesman 3.Importance of Personal Selling in the Context of Competitive Environment	10
2	Salesman Career: 1. C areer Counselling & Guidance 2. T ypes of Salesman, Duties, Responsibilities 3. C	14
3	Buyer Behaviour: 1.Introduction, Classification of Buyer 2. Buying Motives- Rational and Emotional 3. Factors Influencing Purchase of a Product, Shopping Behaviour 4. Methods of Identifying Customer Perceptions 5. Finding out Customer's Needs, Problems and Potentialities	14
4	Sales Presentation: 1.Introduction and Planning Sales Presentation, 2. Objectives of Sales Planning, Sales Talk, Supporting Evidence etc. 3. Steps involved in product presentation and demonstration	10
		48
	Resources: 1. Salesmanship and Sales Management, 3 rd Revised Edition, Chand Raut and Pramod K Sahu. 2. Sales Management: Theory & Practice, 2 nd Edition, Bill Dona	

2 Reference Books 1.How to Sell Anything to Anybody, Joe Girard 2.How to Master the Art of Selling , Tom Hopkins

3.Coaching Salespeople into Sales Champions, Keith Rosen's

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405 Research Paper Writing and Presentation (II) on Retail Store Operations

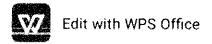
Semester	IV		
Course Code	405	Component	Skill

Со	urse Outcomes:
1	This course willprovidestudents conceptual understanding of different operating processes and their significance in running retail operations by undergoing research into the same
2.	This course will help students to develop necessary skills for undertaking research paper writing task and presentation.

Unit Number	Contents
1	For Research paper writing and presentation students are required to undertake research (Primary , secondary research) related to various areas of retail store operations. Students will prepare a research paper on some of the following areas and are required to present the same : •Managing Retail Operations •What are Store Operations •Productivity & Operating Efficiency •Most Common Mistakes of Retailers •Controls Essential for successful operations •Measuring Performance •Managing and controlling stock of retail merchandise •Store Appearance & House Keeping •Functions of a Store Manager
2	Presentation of Research Paper: They The students are required to Present the research paper.

Learning Res	sources:
Reference Books	Swapna Pradhan, Retailing Management, Tata Mc Graw Hill Publishing Company, New Delhi Barry Berman, Joel R. Evans, Retail Management, Pearson Education

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406- Project Work on Retail Consumer Buying Behavior and Satisfaction

Semester	IV V		
Course Code	406	Component	Skill

Cou	irse Outcomes:
1	This course willprovide practical experience and exposure to students.
2.	This course will help students to understand various aspects of consumer buying behaviour and customer satisfaction and factors affecting the same.
3.	This course will help students develop necessary skills for planning and managing for better customer services in a retail store.

Syllabus:

external examiner.

1

	Students will have to do Project work based on the following areas related to Retail
	Consumer Buying Behaviour and Customer Satisfaction:
	-Consumer Buying Process with reference to specific product category sold by
	retail store
	-Factors Influencing Consumer Buying behaviour for particular product from retail
	store
	-Customer satisfaction for particular retail store
	-Factors affecting customer satisfaction for customer services provided by store
	-Retail store strategies for managing customer satisfaction
	- Role of sales force in consumer buying behaviour
-	Report and Viva - Voce
	Report and viva - voce

2. BVRM - 406 Paper will be evaluated on the basis of Project report and Viva-Voce by

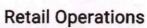
Semester V
Merchandise buying and Planning

Were landise baying and Flaming						
Semester	V					
Course Code	501	Component	Generic			
Merchandise buy	ng and					

Сог	urse Outcomes:
1	This course will make student understand about Merchandise buying and Planning
2	This course enables students develop strategies about Merchandise buying and

Unit Number	Contents	Number of Sessions
1	Merchandise Management: Objective, Presentation and Demonstrating Merchandise; Strategies for Creating Good looking Retail Stores Displays, Retail Plano Gram.	10
2	Visual Merchandise: Objective and Principle of successful visual Merchandise. Signage: Types and Character, Visual Display	10
3	Management of Service and Quality in Merchandise Planning, Devising Merchandise Plan: Innovativeness, Assortment, Category Management.	i
4	Role of Information Technology in Point-of-Sale System; Electronic Fund Transfer at POS; Data Ware House and Data Mining, General Merchandise Planning Software.	14
		48

Lear	ning Resource	es:
1	Text Books	Retail Management: Pateric M Dulle & Robert FLusch
2.	Reference Books	 Retail Management: GauravGhosal Data Driven Marketing: Mark Jeffrey Reflection in Retailing: StanleyMarcus Retail Merchandising: Risch E.H. Merchandise Buying: M SmithBohlinger



Semester		心理理论是否是否是证明的		
Course Code	502	Component	Generic	
Retail Operations				

Cou	urse Outcomes:
1	This course get the student acquainted with the knowledge of retail operations performed in a retail organisation
2	This course will make students understand retail operation

Unit Number	Contents	Number of
1	Retails Operation: Elements and Components, Store Administration and Management of Store Floor. Management of the Premises, Opening and Closing Activity of Store, Skills and Responsibility of Retails Store Manager.	10
2	Method and Approaches to Retail Operations: Retail Location: Strategies and Decisions, Retail Branding.	12
3	Retail Marketing Mix: Role of Personal Selling in Retail processes. Retail Promotion: Role and Objective, Store Security	12
4	Supply Chain Management: Objectives, Integration of Supply Chain Strategies; Bottlenecks and Remedies, Supply Chain Performance.	
		48

1	Text Books	Swapna Pradhan, Retailing Management, Tata Mc Graw Hill
1		Publishing Company, New Delhi
2	Reference Books	 Supply Chain Management for Retail: RajeshRay Logistic and Retail Management: JohnFervieleighs Retal management- A Strategies approach: Barry Berman and Joen REvan Marketing at Retail: Robert Lilejenwale and Barba



Entrepreneurship Development

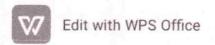
Semester	٧			
Course Code	503	Component	Generic	
Course Title: Entr	epreneurship De			

Cou	rse Outcomes:
1	This course will provide a foundation for Entrepreneurship Development
2	This course will make the students to prepare business plans

Syllabus:

Unit Numb	Conter er	nts	Number of Session
1	Enterpri Influenc Women	reneurship: Introduction to Entrepreneur, Entrepreneurship and se, Importance and Relevance of the Entrepreneur, Factors sing Entrepreneurship, Pros and Cons of being an Entrepreneur, Entrepreneurs, Problems and Promotion, Types of eneurs, Competency Requirement for Entrepreneurs.	10
2	Entrepre entrepre	eneurship theories: Theories of entrepreneurship, eneurial Development Programmes, EDP objectives	10
3	and sign	ng the Business Plan (BP): Introduction, meaning, objectives nificance of a business plan, components of BP, contents of sibility study and Common Pitfalls to be avoided in Preparation legal formalities and documentation.	08
4	of Small Industrie Problem	cale Industries: Meaning, definition, nature, scope, Importance, I Scale Industries/ Tiny Industries/Ancillary Industries/ Cottage es, Product Range, Capital Investment, Ownership Patterns, as Faced by SSI's and the Steps Taken to Solve the Problems, Governing SSI's; Sources of finance, nature, scope, role in	
			48
Learnir	na Resour	ces:	
1 Te	xt Books	 Robbins S.P. (1999) Organizational Behaviour, of controversies and applications, Prentice-Hall, New Delhi. Rao, V.S.P. (2009) Organizational Behaviour, Excel Books, Inc. 	oncepts
21	eference Books	1Mark. J. Dollinger, Entrepreneurship – Strategies and Re Pearson Edition. 2. Udai Pareek and T.V. Rao, Developing Entrepreneurship 3. S.V.S. Sharma, Developing Entrepreneurship, Issues and Prob	sources

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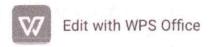
Advertising and Brand Management

		V	Semester
Generic	Component	504	Course Code
Generic		504 andManagement	Course Code

Course Outcomes

- This course will make the students understand the importance of advertising and medias' role in advertising and Brand management.
- This course enables to develop the various strategies of Advertising and Brand Management

Syllab	ous:		
Unit Numb	Conte per	ents	Number of
1	Advert Advert	uction to Advertisement: Concept and Definition of isement, Social, Economic and Legal Implications of isements, Setting Advertisement Objectives, Advertisement ies, Selection and Remuneration, Advertisement Campaign.	10
2	Advertisement Media: Media Plan, Type and Choice Criteria, Reach		
3	Differe Structu Advert	and Execution of Advertisements: Message Development, int Types of Advertisements, Layout, Design Appeal, Copy ure, Advertisement Production, Print, Radio. T.V. and Web isements, Media Research, Testing Validity and Reliability of leasuring Impact of Advertisements	14
4	manag	Management: Meaning, definition, scope, building, measuring, ing Brand Equity, Brand positioning: developing and unicating a positioning strategy	10
			48
Learni	ng Resourc	es:	
	1. Salesmanship and Sales Management, 3 rd Revised Edition, Chand Raut and Pramod K Sahu. 2. Sales Management: Theory & Practice, 2 nd Edition, Bill Dona		
2 F	Reference Books	 Kenneth Clow. Donald Back, "Integrated Advertisements, Prand Marketing Communication", Prentice Hall of India, New D. S.H.H.Kazmi, Satish K Batra, "Advertising & Sale's Promotio Books, New Delhi, 2001. George E Belch, Michel A Belch, "Advertising & Promotion", Hill, Singapore, 1998. Julian Cummings, "Sales Promotion", Kogan Page, London 	elhi, 2003 n", Excel McGraw



Ambedkar Marauidvalaya Aundh, Pune 61

505 Fundamentals of Visual Merchandising (VM)

Semester	V	PART BEST		
Course Code	505	Component	Skill	
	undamentals	of Visual Merchan	dising (VM)	

Со	ourse Outcomes:
1	This course aims at learning basic visual merchandising concepts and theories essential in the store image, its merchandise, and displays.
2	This course will helpful to formulate Strategies of Visual Merchandising (VM)

Syllabus:

Introduction to VM

Pre- opening Operations: Preparation of check chart, Point of sale mechanism, Customer service, Value addition and Loyalty Programmes, Personality development and grooming of employees, Pre Opening Operations and check chart, Personal grooming of staff members , POS, Management information System , Free Items / Schemes , Customer care and Loyalty programs

Visual Merchandising: Devising a merchandising plan, Factors in VM, Visual merchandising in online retail formats, Preparation of a Retail business plan, Global practices in Retail formats,

Devising merchandise plan: Innovation, Assortment, Category management, Out store-In store tactics, Security, Renovation planning, Store planning and layout

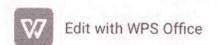
Visual merchandising details: Props and Signage, Visual display and design, Mannequins, Tools and materials of trade, Fixtures and lighting,

Preparation of a retail business plan: Business plan formats, financial assistance, Steps involved in starting a business venture, Licensing and registration process

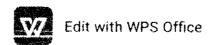
Projects will be given to students related to Extensive practical sessions, Visit to various stores and projects, putting up displays etc.

Learning Res	sources:
Reference Books	Swapna Pradhan, Retailing Management, Tata Mc Graw Hill Publishing Company, New Delhi Barry Berman, Joel R. Evans, Retail Management, Pearson Education

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506- Summer Project

Semester	V		
Course Code	506	Component	Skill
Summer Project	506	Component	Skill

Cou	se Outcomes:
1	This course will provide practical experience and exposure to students.
2.	This course will make students understand various aspects of retail sector
3.	It also helps develop necessary skills for planning and managing for better customer services in a retail store.

1	Students will have to do Project work based on the following areas related to Changes in organized retail sector and unorganized retail sector Comparison between Retailing in Metro City, Urban area and Rural Areas Organized Retailing Vs Unorganized Retailing Changes in shopping Research on retailers, supply chain in retailing Project on various retailing formats and consumer preference Development of new retail format as per local need of consumer
2.	Report and Viva – Voce BVRM - 506 Paper will be evaluated on the basis of Project report and Viva-Voce by Internal and external examiner.

Semester VI 601 Strategic Management

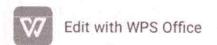
	001 011	ategic ivialiagemen	116	rdii,Fd.
Semester	VI			
Course Code	601	Component	Generic	
Strategic Manage	ement			

Со	urse Outcomes:
1	This course will enable students to understand various perspectives and concepts in Strategic Management
2	This course will enable students to develop skills for applying these concepts to different Business situations.
3.	This course will help students to understand the analytical tools of strategic

Syllabus:

Syllabu Unit Numbe	Contents	Number of
1	Strategic Management: An Introduction 1. Concepts: Vision, Mission, Goals, Objectives, Strategy 2. Meaning of strategic management and concept of strategy, policy and strategy, strategy and tactic, Strategy and strategic plan 3. Nature of strategic plan and nature of strategic decisions 4. approaches to strategic decision making 5. levels of strategies 6. The strategic management process	10
2	External Environment: 1. Analysis and appraisal Concept of environment 2. Environmental scanning and analysis 3. Components of environment, 4. SWOT: A tool of environment analysis, techniques of environmental search and analysis, 5. ETOP: A technique of diagnosis, decision making on environmental information.	10
3	Organizational change and innovation: 1. Planned and unplanned change 2. Causes or forces of organizational change 3. Managing planned change, choosing a change strategy 4. Creativity and innovation in organizations 5. Organizational creativity and innovation process, learning organization	08

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		100
	Strategic Framework in Retail: 1.Retailing organizations, Formulation and evaluation of strategic options within retailing organizations, Mergers, Acquisition and strategic alliances involving retailers	***
4	2.Analysis of organization structure and design among retail organizations 3. Retail Mix	10
	4. Retail Product and Pricing Strategies	
	5. Retail Store Location strategies and decisions	
	6. Retail Promotion Mix	
5	Generic competitive strategy: 1. Generic vs. Competitive strategy, 2. Generic competitive strategy, competitive marketing strategy option, offensive vs. defensive strategy, Corporate strategy: Concept of corporate strategy , offensive strategy, defensive strategy, scope and significance of corporate strategy Strategic evaluation and control: 1. Evaluation of strategy and strategic control, Need of Evaluation 2. Criteria for evaluation and the evaluation process, 3. Strategic control process, types of external controls.	10
		48

1	Text Books	 Strategic Management and Business Policy by Azhar Kazmi, Tata McGraw-Hill, Third Edition.
2.	Reference Books	 Strategic Management by Ireland, Hoskisson & Hitt, Indian Edition, Cengage Learning, 2008 Edition Concepts in Strategic Management & Business Policy by Thomas L. Wheelen & J. David Hunger, Pearson, 12th ed. Strategic Management by Dr. Yogeshwari L. Giri



602 Business Ethics

西田田			VI	Semester
	Generic	Component	602	Course Code
	Generic	Component	602	Course Code Business Ethics

Cou	urse Outcomes:
1	This course will provide conceptual and comprehensive knowledge of Business Ethics
2	This course will impart knowledge to students of dilemmas of ethical decision making
3	This course will provide basic understanding of ethics management and overview of ethics in different functional areas
4	This course willdevelop understanding of the relationship between corporate social responsibility and business ethics among students.

Unit Number	Contents	Number of
1	Introduction to Business Ethics: 1. Definition of ethics and business ethics, Law vs. Ethics 2. Ethical Principles in Business 3. Approaches to Business Ethics: Teleology, Deontology and Utilitarianism 4. Importance of Business Ethics 5. Debate for and against Business Ethics	10
2	Ethical Decision Making in Business: 1. Ethical dilemmas in business 2. Ethical universalism and relativism in business 3. Factors affecting the business ethics 4. Process of ethical decision making in business 5. Individual differences in managers and ethical judgment	12

	Ethics Management:	*Aun
	Role of organizational culture in Ethics	411
	Structure of ethics management: Ethics programs, code of conduct, ethics committee, ethics officers and the CEO	
3	Communicating ethics: communication principles, channels, training programs and evaluation	14
	Ethics audit, corporate governance and ethical responsibility, transparency	
	5. International and other ethical bodies, recent trends, issues	
	Ethics in Functional Areas:	
	Marketing, HR, Production, IT/Systems and Finance	
4	2. Environmental Ethics	06
	3. Gender ethics	
-	4. Ethics in International Business Corporate Social Peopopolisitiss	
	Corporate Social Responsibility: 1. Concept, benefits, challenges of Corporate Social Responsibility	
5	2. Laws relating to CSR,	06
	3. Experience in India, CSR & ethics	
		48

Lea	arning Resourc	es:
1	Text Books	 Ghosh P. K. (2010) Business Ethics, Vrinda Publications. John R. Boattright (2008) Ethics and the Conduct of Business, Pearson Education.
2	Reference Books	 Manuel G. Velasquez (2008) Business Ethics, Pearson Prentice-Hall. Trevino K. Linda and Katherine A. Nelson (1995) Managing Business Ethics, John Wiley & Sons. Albuquerque Daniel (2010) Business Ethics, Oxford University Press. Chakraborthy S. K. (2003) Management and Ethics Omnibus, Oxford University Press.



603 Research Methodology

Semester	VI			idnan, r
Course Code	603	Component	Generic	
Research Method	dology			

Cou	ırse Outcomes:
1	This course will provide a foundation for conceptual understanding of essential elements in Research.
2	This course will develop understanding of need & importance of research, conduct of research and application of various essential elements.
3	This course will enable students to understand the basic framework of Research Methodology.

Unit Num	Contents ber	Number of Session
1	Introduction of Research Methodology: 1. Meaning and Scope 2. Need for business research 3. Steps in Research Process 4. Identification of research problem 5. Introduction and importance of Review of Literature 6. Components of Literature Review	10
2	Variable & Classification of Research: 1. Variables 2. Types of variables 3. Developing hypothesis based on variables. 4. Types of Hypotheses	08
3	Scale & Research Design 1. Importance of Measurement 2. Types of Scale 3. Purpose of Research Designs 4. Classification of Research Designs 5. Types of Data Sources 6. Methods of Data Collection	10

	Framing of objectives , Rationale & Sampling	Aundh, Po
	Purpose of Research Objectives.	
	Framing of Research objectives	
	Connecting research objectives with data requirement and	1 4 5 6
4	appropriate research design	10
	4. Need for Sampling	
	5. Sampling Plan	
	6. Types of sampling techniques and their application	
	Designing Data Collection Tools	
	1.Questionnaire & its design process	
	2.Designing Focus Groups	
5	3.0bservations Study	10
	4. Interview schedule	
	5. Data Collection, Field Work & its challenges.	
		48

Le	arning Resour	ces:
1	Text Books	 Research Methodology: Methods and Techniques, by C.R.Kothari, 2nd Edition
2	Reference Books	Practical Research Methods, by Catherine Dawson Business Research Methods, by Alan Bryman Business Research Methods, by Donald Cooper and P Schindler, 12 th Edition



604 Customer Relationship Management in Retail

Cou	irse Outcomes:
1	This course willenable students to learn the basics of Customer Relationship Managment.
2	This course will enable students to understand the role and changing face of CRM as IT enabled functions, and application of CRM activities in retail business
	Students will be enabled to manage Customer Relationships.

Unit Number	Contents	Number of
1	Introduction: 1. Customer Relationship Management: Meaning, Definition and Scope 2. Acquiring customers, - Customer loyalty and optimizing customer relationships 3. Building Loyalty 4. Types of Relationship Marketing 5. Customer Lifecycle	10
2	Customer Relationship Management (CRM): 1. CRM: Overview and Evolution of the Concept 2. CRM and Relationship Marketing 3. CRM Strategy 4. Importance of Customer Divisibility in CRM 5. Customer Retention, Behaviour Prediction - Customer Profitability & Value Modeling 6. CRM and Customer Service - The Call Centre, Call Scripting - Customer Satisfaction Measurement	10
3	Building Customer Value: 1. Satisfaction and Loyalty 2. Total Customer Satisfaction 3. Cultivating Customer Relationship 4. Sales Force Automation 5. Contact Management 6. CRM in India	08

	Value Chain:	- Wordh
4	1. Value Chain: Concept, Integration Business Management, 2. Benchmarks and Metrics, 3. Culture Change, 4. Alignment with Customer Eco System, 5. Vendor Selection CRM links in e-Business: 1. E-Commerce and Customer Relationships on the Internet Enterprise Resource Planning (ERP)	10
	2.Supply Chain Management (SCM), - Supplier Relationship Management (SRM), - Partner relationship Management CRM Implementation 1.Defining success factors –	
5	 Preparing a business plan requirements, justification and processes Choosing CRM tools – Managing customer relationships - conflict, complacency, Resetting the CRM strategy Selling CRM internally - CRM development Team - Scoping and prioritizing - Development and delivery - Measurement 	10

1	Text Books	1.Relationship Marketing: S. Shajahan - Tata Mc Graw Hill, 2. Customer Relationship Management concepts and cases by Rai A K
2	Reference Books	1.Customer Relationship Management by G. Shainesh and Jagdish N. Sheth 2.Customer Relationship Management by Dr. K. Govind Bhat 3."Customer Relationship Management: A strategic Approach to



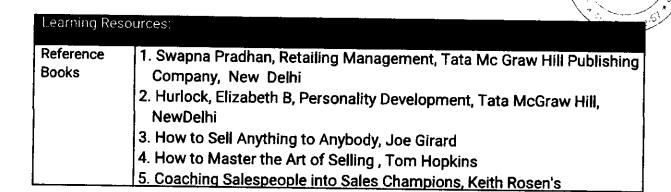
605 Lab in Retail Selling Skills

Component	Skill	
	Component	Component Skill

Course Outcomes:

- This course will provide conceptual understanding of various essential elements for maximising retail sales and their significance in successful retail business operations with effective sales performance.
- 2. This course will help to develop understanding about necessary skills for undertaking various selling activities and better customer service to the retail store

Syllabus	
Unit	Contents
Number	
	For Lab in Retail Selling Skills, sessions will be taken for the students on the
	following areas of study:
	1.Understanding of Selling Process:
	• Personal Selling Skills: objectives of Personal Selling, Identifying the
	potential Customers, Receiving & Greeting, Ascertaining the needs and
	Arousing Interest.
	Process of Personal Selling, Handling Objections, Closing the Sale, Customer Follow up
	Negotiation Strategies.
	2.Managing self :
	Basic Grooming : Knowing Self, SWOT Analysis, Code of Conduct
1	Manners & Etiquettes: Body Language, Face Expressions & Gestures & Postures, Self Presentation, Voice Modulations
	3.Required Skills :
	Basic Communication Skills: Use of Words, Use of Signs, Communicating with Customers
	Conversational Skills Development on Phone: How to Make calls,
	Answering the Calls, Representing the Company, Following the Company's Procedure
	Refreshing Knowledge: Building General Awareness, New Development in Retail, Enhancing Reasoning Abilities
a de la constantia	4. Managing Key Performance Areas:
	• Customer Dealing: How to Build Patience, Developing Listening Skills,
	Report and Viva - Voce
2	The students are required to prepare a Report which shall be evaluated on the
	basis of viva-voce.



606- Desk Research

Semester	VI		All the second s
Course Code	606	Component	Skill
Desk Research			

Co	urse Outcomes:
1	This course will provide the foundation for understanding retail strategies and CRM activities of retail store
2.	This course will enable students to understand various aspects of retail store strategies and its implementation.
3.	This course will help them to understand various CRM activities run by retail stores and customer response to CRM Programs of the retail store.

1	Students will have to do desk research based on the following areas related to Retail strategies and CRM activities of retail store: - Retail Strategies adopted by retail store-Product, Price, Place and Promotion - Factors Influencing Retail Strategies of the retail store - Customer Relationship Management Activities adopted by retail store - Retail store strategies for managing customer satisfaction and Loyalty - Customer Loyalty Programs and customer response to the programs - Any other relevant topics related to retail strategies and CRM
2.	Report and Viva – Voce BVRM - 606 Paper will be evaluated on the basis of desk research report and Viva- Voce by external examiner.



HEITIZ MAHARASHTRA 0 2022 0 31AA 446256 दस्त नोंदणी करणार आहेत का ? होय/नाही. मिळकतीचे वर्णन ********* बुद्रांक विकत घेणाऱ्याचे नांव ब्द्रांक दिकत घेणाऱ्याची सही परवाना का. २२०१९२५ शास्त्रासाठी ज्यांनी युद्धांक खरेदी केला, त्यांनी त्याच कारणासाठी युद्धांक **ाका**लुन ६ महिन्यात वापरणे बंधनकारक आहे.

THE MEMORANDUM OF UNDERSTANDING

Between

Rayat Shikshan Sanstha's Dr. Babasaheb Ambedkar College, Aundh, Pune-07

Hridhayam Social Welfare Society (HSWS), Pune-06 This Memorandum of Understanding (MoU) sets forth the terms and understanding between Dr. Babasaheb Ambedkar College, Aunndh, Pune-7 and Hridhayam Social



Dr Babasaheb Ambedkar College, Aundh, Pune; hereafter will be referred as Party I is a branch of Rayat Shikshan Sanstha, Satara; one of the leading institutions in Asia continent. This college is affiliated to Savitribai Phule Pune University. It has been established in 1983 and included under sections 2(f) and 12(B) of the UGC Act and has been receiving grants regularly. College is re-accredited with B++ Grade with CGPA of 2.76 by NAAC in 2017. To cater the needs of diverse community, the college offers courses like B.A., B.Com, B.B.A.(Computer Application), B. Voc.(Retail Marketing and Management) M.A. Economics, M.A. Marathi and M. Com. Along with academic programs college also offers two COC and twenty seven skill and job oriented courses. Several support services are provided to the students like Ladies Hostel, NSS, Sports, YCMOU, and Cultural Unit etc. Majority of the students are from rural and slum area. They belong to economically and socially backward classes. To cop up with the new atmosphere, the institute organizes Induction Courses, Remedial Coaching, Special Guidance Scheme, Bridge Courses, Counselling and Computer Courses for students. College was awarded with Karmveer Paritoshik by Rayat Shikshan Sanstha, Jagnnath Rathi award for extension activities by Savitribai Phule Pune University, Savitribai Phule Best Sanstha by Rashtriya Bandhuta Parishad.

Hridhyam Social Welfare Society, Pune is a registered public society formed to serve the weaker section of society by the people from various fields like medicine, Education, Business, Social Services, and corporate. Main objectives of HSW society is women empowerment, uplifting weaker section in the society, to impart value-based, skill-based, and employment based training to the students of traditional colleges situated in the periphery of Pune, to conduct placement drive and conduct start up related activities to support National Education Policy, to conduct healthcare related activities, to arrange counselling sessions and lectures for mental wellbeing of teachers and students, to provide assistive technology and artificial limbs to Divyanjan students and people as well.

The society is abide to work in the benefit of all living beings and ensures better life for all. Hereafter, Hridhayam Social Welfare Society, Pune will be called as Party II.

The collaboration of both institutions will be characterized by mutual respect and continuing communication. When appropriate, the two institutions will seek to invite representatives of each other's staff, faculty, and personnel to participate in academic exchanges, conferences, Skill based education, Women oriented activities, and other, academic pursuits.

Objectives:

- A. To provide knowledge regarding value based, skill based learning, IPR and other
- B. To provide Skillful Human Resource of industry by offering training
- C. To generate activities as per the requirement of Holistic development of institute

Common Terms:



- Party I will conduct various activities for development of students. There will be minimum three activities to be conducted by Party II.
- Party II will arrange Industry Visit of students of Party I for realistic approach.
- The lecture on emerging knowledge in various field will be organized by Party I.
 However, Party II will provide resource-persons for such academic feast.
- Party II will provide training to students of Partee I for employability skills. In this
 regard, the Partee II will provide all sorts of information and assistance.
- Remuneration of trainers for each lecture will be subject to the topic and decision of Party I. However, Party I will offer remuneration as per its capacity.
- Both party will encourage each other to go for MoUs with industries working in the field of Internship, Extension activities as per academic thrust.
- The formal schedule for operating the MoU is enclosed herewith
- Opportunities in establishing teaching, research, and other educational exchanges activities for, staff of Partee I.
- Party II will provide topnotch teachers for counselling, activities or workshops on social issues.
- The interaction of counselors and faculty of Party II with Partee I students visiting in premises. This will entail counseling Party I students, helping them to adjust to their studies, internship, training etc.
- Party II will provide and help in organizing programs "Women Development Cell of Partee I."
- Party I will prepare curriculum on "Gender Science" as such for Party II.
- Regarding Artificial Limbs will be provided by Party II as per the recommendation of partee I.

Termination of Understanding:

- This MoU may be terminated by Party I and Party II by giving an advance notice of three months in writing.
- This MoU will be effective from the date of signing by authorized representatives of both the institutions.
- This MoU will be of 3 years from the date of sign.

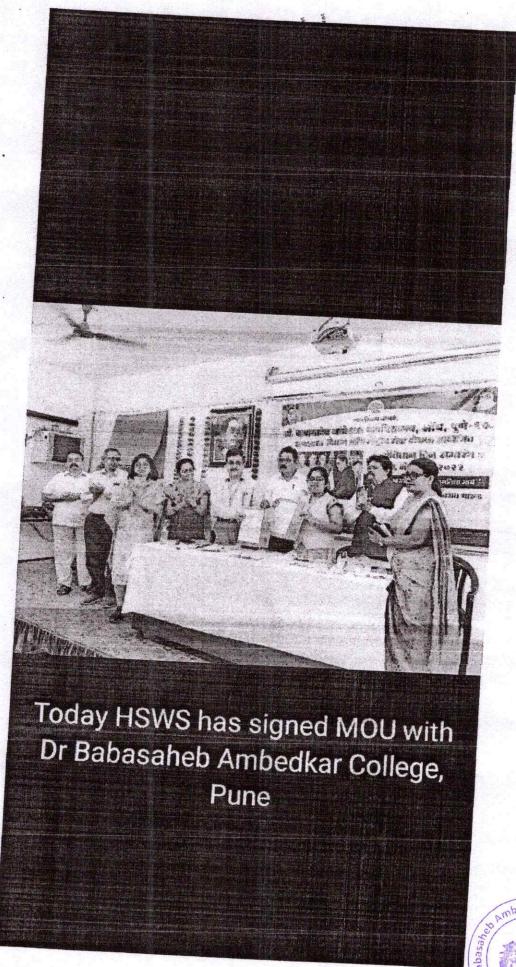
Dr. Babasaheb Ambeerkar College Megelh

President Hridhayam Social Welfare Society (HSWS)

Aunan, Pune-67.









DECLERATION FROM STUDNET ENTREPRENURE

have completed my Gradu	nation/Post Graduation from Department abasaheb Ambedkar Mahavidyalaya, Aundh, Pune,
academic year 20.23 To 20.28 A	fter perusing the degree. I started my own business
above said information is authenti-	essavrant 8. Snaus. I hereby declare that, t
Name Of Rusiness / Owas 1/ea	manded I would not to
Traine Of Dusiness Letter,	110110 0 1 day 14 day 1 (-99).
Mobile No: 9823141223	nonveg / world anof Eggs. Email Address: Manishranawade 2020 Q gna

Signature of Student



DECLERATION FROM STUDNET ENTREPRENURE

have completed my Graduation/Post Graduation from Department of Arts
academic year 20.2.3 To 20.2.8 After perusing the degree. I started my own business of
Name Of Business Ovi enterpues Mobile No: 988/066474 Email Address: Mehanes Darden @ qmil.com

Date: 09/03/2023
Place: Aundy

Signature of Student

Declaration from the Students Entrepreneurship Fertilizer Business

Date- 20/01/2023

I Mrs. **Padmini Sonawane** (Fertilizer Business) completed my graduation/ Post graduation from the Dr. Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune -67 academic Year 2019. After perusing the degree I started My Business of a Fertilizer. Particularly for this business I have got very nice guidance and motivation from the college Principal and staff. I hereby declared above said information is authentic.

Yours faithfully,

Broker

Fertilizer Business, Pune City.

Declaration from the Students Entrepreneurship Real Estate Broker

Date- 19/02/2023

I Mr. Shridhar Mane (Real Estate Broker) completed my graduation/ Post graduation from the Dr. Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune -67 academic Year 2019. After perusing the degree I started working as Real Estate broker in Pune City. Particularly for this I have got very nice guidance and motivation from the college Principal and staff. I hereby declared above said information is authentic.

Yours faithfully,

Broker

Real Estate, Pune City.



Declaration from the Students Entrepreneurship Artificial Floweriest

Date- 2/102/2025

I Miss. Pallavi Kulkarni (Artificial Floweriest) completed my graduation/
Postgraduation from the Dr.Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune
-67 academic Year 2018. After perusing the degree I started my Small business of artificial floweriest in Aundhgaon. Particularly for this business I have got very nice guidance and motivation from the college Principal and staff. I hereby declared above said information is authentic.

Yours faithfully,

Proprietor,

Artificial Floweriest, Aundhgon.



Declaration from the Students Entrepreneurship Hotel Business

Date- 22/02/2023

I Mr. **Pravin Tapkir** (Hotel Business) completed my graduation/ Post graduation from the Dr. Babasaheb Ambedkar Mahavidyalaya, Aundh, Pune -67 academic Year 2019. After perusing the degree I started My Business of a Hotel. Particularly for this business I have got very nice guidance and motivation from the college Principal and staff. I hereby declared above said information is authentic.

Yours faithfully,

B 10 Amborita

Hotel Business, Pune City.